Imagine Your Story!

Florida Library Youth Program
Summer Reading Workshops
Summer 2020
Good Morning!

“Imagine Your Story”

Program Themes: Fairy Tales/Mythology/Fantasy

Artist: LeUyen Pham
Chapter Walkthrough
Once Upon a Time

Chapter 1
Chapter 2

A Hero’s Journey
Chapter 3

Magical Creatures
Chapter 5

Common Threads
Chapter 6

A New Twist on an Old Tale
Summer Reading Outreach
Marketing Tools: Basics

- Target audience.
- Deadlines.
- Cost.
- Accessibility.
Marketing Tools

- Social media.
- Flyers at school or summer camps.
- Speaking opportunities.
- Free local resources.
- Paper log & online log.
- Network.
Outreach

• Summer camps.
• Non-profit organizations.
• Internal departments.
• Restaurants.
• Local attractions & museums.
• Summer feed program.
• Visit libraries.
Outreach Benefits

• Expand reach.
• Build community partners.
• Get free prizes!
• Different demographic.
• More participants!
Incentives: Celebrate & Attract

• Free.
• Pre-register.
• Survey & listen.
• Don’t be afraid to rethink your program!
Activity: Imagine Your 2020 FLYP

1. Incentive Collaborations
2. Networking
3. Marketing

DIRECTIONS:

Imagine who you could collaborate or network with this summer. Use the provided activity sheet to answer the following:

1. List two organizations you could collaborate with on incentives.
2. List two organizations you can network with or provide outreach to.
3. List two marketing tools you could use to promote your 2020 youth program.
Summer Reading Trivia
Summer Reading Trivia

The Library's goal with Summer Reading is to:

A. Motivate children to read.
B. Attract new library users.
C. Promote library services.
D. All of the above (and more)!
Summer Reading Trivia

What are the five best practices for early literacy development?

A. Read, Write, Sing, Talk, Eat.

B. Read, Write, Sing, Talk, Play.

C. Read, Write, Sleep, Talk, Play.
Summer Reading Trivia

If you were to incorporate "writing" in a story time, you could:

A. Sing a variety of songs and rhymes.

B. Provide finger paint or crayons after story time.

C. Show caregivers how to play peek-a-boo.
Summer Reading Trivia

Libraries can report which of the following program numbers to the Bureau of Library Development:

A. Active/staffed programs.

B. Passive programs.

C. Both.
Summer Reading Trivia

Libraries help teen development because teens can:

A. Gain independence.
B. Seek excitement.
C. Discover identity.
D. Seek acceptance.
E. All of the above.
Summer Reading Trivia

If you want to reach teens through social media, what platform would you most likely find them on:

A. Facebook.
B. Twitter.
C. Snapchat.
D. Instagram.
Summer Reading Trivia

Students who do not read over the summer lose ____ month(s) of reading development:

A. 0-1.

B. 2-3.

C. 4-5.
Summer Reading Trivia

By reading over the summer, students gain __________ of reading proficiency:

A. 1 month.
B. 3 months.
C. 6 months.
Darlene Encomio
• 10 years of summer reading experience
• Literacy Education and Outreach Manager

Camila Rodriguez
• 2 years of summer reading experience
• Library Teen Specialist
Morning Agenda

- Meet & Greet
- Introductions & Icebreaker
- Teen Programming
- Getting Artsy and Techy
- Book & DIY Ideas
- BREAK
- Brainstorming Session
- Fantasy Board Games
- LUNCH (Provided)
Afternoon Agenda

- CSLP Manual Walkthrough
- Children/Early Literacy
- Story Time Displays
- DIY Programming Ideas
- Book Clubs
- BREAK
- Outreach
- Breakout Session & Activity
FLYP 2019 @ MCLS

- Martin County Library System = 6 branches.
- Over 10,000 people at events.
- Over 3,500 participated in SRP.
- Over half completed SRP.
Tell us more about you!

- Name.
- Library & title.
- How long have you been participating in FLYP?
Ice Breaker: Trivia

1. Split into teams of 4 (preferably from your library).

2. The winning team will win a board game set for your library!

[Image: children reading a book]
Teens & Tweens
Camila Rodriguez, Teen Librarian
Wizards, Demigods, Dragons, Oh My!

- Harry Potter
- Percy Jackson and the Olympians
- Anime and Manga
- Shadowhunters
- Disney
- DC and Marvel
- Dungeons and Dragons
- Throne of Glass
- Avatar the Last Airbender
- Grishaverse
- Supernatural
- Doctor Who

Image: buzzfeed.com/lorynbrantz/100-harry-potter-memes-that-will-keep-you-laughing
Cons

• What you need: space, tables, staffing, lots of creative ideas.

• Activity ideas: button making, video game tournaments, table-top games, cosplay contests, fandom crafts, watching movies, advanced reader’s copy giveaways, photo booths, STEM activities, etc.

Fanfest 2017
Image by MCLS staff
Cosplay

• Host cosplay workshop series around an upcoming event or con (or host your own con).

• Invite local cosplay groups to teach classes.

• Use your makerspace equipment.

Image by Camila Rodriguez
Fantasy Board Games

Dungeons and Dragons
Unstable Unicorns
Munchkin
Epyllion

Images from Amazon and Magpie Games
Manga & Anime Club

Activity Ideas:
• Watch and discuss anime.
• Learn how to draw manga.
• Make origami.
• Make a Pokémon terrarium.
• Sample different Pocky flavors and Japanese candy.

Image: fortressofsolitude.co.za/the-15-most-powerful-anime-characters-of-all-time/
Happy Birthday, Harry Potter

• Host a birthday party for Harry Potter (July 31st).

• Craft ideas: DIY Harry Potter wand, Hogwarts House Buttons, 3D printed bookmarks, DIY felt Hogwarts ties.

Images by Camila Rodriguez
Green Screen Photo Booth

Materials needed: green screen kit, green screen app, smartphone or iPad.

Image: amazon.com/Chromakey-Green-Screen-Lighting-fancierstudio/dp/B00K2EL0YE
Flashlight Painting

Materials needed: camera (that can adjust shutter speed), tripod, flashlights, darkened room, HDMI cable and video monitor (these are optional but encouraged).
Scanner Art

Materials needed: scanner, computer, materials to scan, ink jet printer and photo paper (both of these are optional).
Mermaid Necklace

Materials needed: seashells, glitter glue, hemp cord, glass gems, scissors.

Image: mamapapabubba.com/2014/07/07/mermaid-necklaces/
DIY Laurel Wreath Crown

Materials needed: wire, leaves (can be fake leaves or cardstock cut outs), hot glue, wire cutters, scissors, gold spray paint (optional).

Image: https://www.brit.co/laurel-head-wreath/
DIY Greek Mythology-Inspired Flower Pots

Materials needed: clay flower pots, black Sharpie markers, Greek mythology-inspired patterns, soil and seeds (optional).
DIY Stained Glass

Materials needed: permanent marker, printed pattern of your choice, plastic or glass, modge podge, food coloring, paint brushes, acrylic black paint, frame (optional).

Vision boards & Journals

Vision board materials: old magazines, scissors, glue, poster board.

DIY Journal materials: notebooks, stickers, washi tape or any other crafting supplies that can be used to decorate the cover, Instax camera (optional).

Top image by Camila Rodriguez
Bottom image: daymarkliving.com/social-club-events/vision-boards-workshop/vision-board-craft-for-teens/
Materials needed: glass gems, scissors, Elmer’s glue, fandom printouts, small magnets, paint brushes, cups.
Craft Break
YA Fantasy

Check out pages 23-25 of the CSLP manual for *Children of Blood and Bone*-inspired programs
Book Club Activities

• Use the books you’re reading in your book clubs as inspiration for programming!

• Example: If you’re reading *Six of Crows* by Leigh Bardugo, host a waffle party with lots of fun toppings.
Rick Riordan and Rick Riordan Presents
Fantasy Graphic Novels

Mooncakes

EXCELLENCE

MIGHTY JACK

ADVENTURE FINDERS

IMAGINE YOUR STORY
Break
Brainstorming Time

1. Split into teams of four (try to work with people you don’t know).

2. Use 15 minutes to come up with two program ideas that you’d like to develop at your library. Consider making one that’s catered to tweens and one to teens.

3. On the flipchart, record what you and your team have come up with. Go around the room and ask everyone to share their ideas.
Split off into teams and go find a board game that seems interesting to you!
Lunch
Early Literacy/Children

Darlene Encomio
Literacy Education & Outreach Manager
Benefits for Early Learners

- Love for reading.
- Lifelong readers.
- Families.
- Accomplishment.
- Continue at home.
- Destination.

What Happens When Students Stop Reading Over the Summer?

- $1,500 DOLLARS LOST
  - is the estimated cost per student that is lost due to reteaching material forgotten over the summer

- 2-3 MONTHS LOST
  - of reading and math skills are lost over the summer

- 2-3 HOURS
  - of reading per week are needed over the summer to help prevent learning loss

- 4-6 WEEKS
  - of reteaching material students have forgotten over the summer

- 52% OF PARENTS
  - with children ages 6-11 have never heard of summer slide

- 2 YEARS
  - is the equivalent in combined summer learning loss for every student by the time they've reached middle school

- 3rd graders who can't read at their grade level are
  - 4x LESS LIKELY
  - to graduate by age 18 versus a proficient 3rd grade reader

IMAGINE YOUR STORY

MACKIN CLASSROOM
Manual Walkthrough

Online Manual: cslpreads.org/2020-online-manual/

CSLP PSA: youtu.be/aGg9h5UWHB4
Story Time Ideas

- Monsters.
- Magical Creatures: Dragons.
- Mermaids: Magical Creatures (Ch.3).
- Tales From Around The World.
- A New Twist on an Old Tale (Ch. 6).
- Fairy Story Time.
Programming Ideas

Unicorns


• Unicorn slime.
• Unicorn headbands.
• Unicorn perler beads.
Knights

Program Manual, p. 41.

• Knight Training.
• Castle-building contest with LEGOs.
• Medieval Scene Setter.
Programming Ideas

Gnome & Fairytales


• Gnome & Fairy Houses.
• Gnomeo & Juliet.
• Enchanted Fairy Forest.
• Gnome & Fairy Tea Party.
• Fairytale Ball.
• Fairy wands.
Gnome & Fairy Houses

Supplies:
- Houses.
- Moss.
- Glitter.
- Shells.
- Feathers.

Almost all crafting supplies in your closet!

Imagine Your Story
Superhero Science


- Superpowers of the Marvel Universe.
- Button making.
- Mini comic-con.
- Superhero costume party.
Programming Ideas

Mermaids

Program Manual, p. 93.

- Mermagic crafts.
- Mermaid slime.
- Mermaid hair pins & necklaces.
- Mermaid tail sensory jars.
Programming Ideas

Dragon Magic

Program Manual, p. 79.

• Dragon eggs.
• Dragon terrarium.
• How to Train your Dragon event.
Book Clubs

• Alternative Cinderella.

• Sunshine State Young Readers Award Jr. (SSYRA JR).

• Mythology Quest.
Percy Jackson & The Olympiad

• Greek vs. Roman or Norse.
• Gods & goddesses.
• Greek alphabet.
• Host a Greek party.
• Activities & Guides:

  rickriordan.com/resource_type/activities/
Mythology Quest Book Club

- Percy Jackson
- Kane Chronicles
- Harry Potter
- Avengers
- Sword in the Stone (Arthurian Legend)
- Hobbit
- Warriors
- Chronicles of Narnia
- Fablehaven
- Dragon Masters
- The Unicorn Society
- Guardians series
Popular Series & Titles

- Never Touch a Dragon!
- Rainbow magic: The oven fairies
- When unicorns poop
- Dragons love tacos: The sequel
- Nexo Knights Handbook
- Dragon gets by
- Unicorns are real!
- Pokémon: Legendary and mythical guidebook
- Unicorn: Three's plenty great
- Phoebe and Her Unicorn

Imagined your story
Activity:
S.T.E.A.M. Programming!

• Perler Beads.
• STEAM Kits.
• LEGO Creations.
THANK YOU!

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#mymclibrary