Imagine Your Story!

Florida Library Youth Program
Summer Reading Workshops
Summer 2020
Good Morning!

“Imagine Your Story”

Program Themes: *Fairy Tales/Mythology/Fantasy*

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Chapter Walkthrough
Once Upon a Time
Chapter 2

A Hero’s Journey
Chapter 3

Magical Creatures
Chapter 4

Timeless Tales
Common Threads

Chapter 5
Chapter 6

A New Twist on an Old Tale
Summer Reading Outreach
Marketing Tools: Basics

- Target audience
- Deadlines
- Cost
- Accessibility
Marketing Tools

- Social Media
- Flyers @ school or summer camps
- Speaking opportunities
- Free local resources
- Paper log & online log
- Network
Outreach

- Summer camps.
- Non-profit organizations.
- Internal departments.
- Restaurants.
- Local attractions & museums.
- Summer feed program.
- Visit libraries.
Outreach Benefits

• Expand reach.
• Build community partners.
• Get free prizes!
• Different demographic.
• More participants!
Incentives:
Celebrate & Attract

• Free
• Pre-register
• Survey & listen
• Don’t be afraid to rethink your program!
Activity: Imagine Your 2020 FLYP

1. Incentive Collaborations
2. Networking
3. Marketing

DIRECTIONS:

Imagine who you could collaborate or network with this summer. Use the provided activity sheet to answer the following:

1. List 2 organizations or entities you could potentially collaborate with on incentives.

2. List 2 organizations or entities you can network with or provide outreach to.

3. List 2 marketing tools you could possibly use to promote your 2020 FLYP.
Summer Reading Trivia
The Library's goal with Summer Reading is to:

A. Motivate children to read
B. Attract new library users
C. Promote library services
D. All of the above (and more)
Summer Reading Trivia

What are the 5 best practices for early literacy development?

A. Read, Write, Sing, Talk, Eat

B. Read, Write, Sing, Talk, Play

C. Read, Write, Sleep, Talk, Play
Summer Reading Trivia

If you were to incorporate "Writing" in a story time, you could:

A. Sing a variety of songs and rhymes.

B. Provide finger paint or crayons after story time.

C. Show caregivers how to play peek-a-boo.
Summer Reading Trivia

Libraries can report which of the following program numbers to the Bureau of Library Development:

A. Active/Staffed programs.

B. Passive Programs.

C. Both.
Libraries help teen development because teens can:

A. Gain independence
B. Seek excitement
C. Discover identity
D. Seek acceptance
E. All of the above
Summer Reading Trivia

If you wanted to reach teens through social media, what platform do they use the most:

A. Facebook
B. Twitter
C. Snapchat
D. Instagram
Students that do not read over the summer lose ____ month(s) of reading development:

A. 0-1
B. 2-3
C. 4-5
Summer Reading Trivia

By reading over the summer, students gain _________ of reading proficiency:

A. 1 month
B. 3 months
C. 6 months