Dunedin Museum, Inc.

**Project Title:** General Program Support 2021  
**Grant Number:** 21.c.ps.170.549  
**Date Submitted:** Monday, June 3, 2019

**A. Cover Page**  
**Page 1 of 10**

**Guidelines**

Please read the current Guidelines prior to starting the application: 2021-2022 General Program Support Grant Guidelines

**Application Type**

**Proposal Type:** Discipline-Based

**Funding Category:** Level 1

**Discipline:** Museum

**Proposal Title:** General Program Support 2021
B. Contacts (Applicant Information)

**Applicant Information**

a. **Organization Name:** Dunedin Museum, Inc.

b. **FEID:** 23-7207278

c. **Phone number:** 727.736.1176

d. **Principal Address:** 349 Main Street Dunedin, 34698-5700

e. **Mailing Address:** 349 Main Street Dunedin, 34698-5700

f. **Website:** www.dunedinmuseum.org

g. **Organization Type:** Nonprofit Organization

h. **Organization Category:** Other

i. **County:** Pinellas

j. **DUNS number:** 826475527

k. **Fiscal Year End Date:**

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1. **Grant Contact** *

   **First Name**
   Vinnie

   **Last Name**
   Luisi

   **Phone**
   727.656.3220

   **Email**
   dunedinvin@aol.com

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2. **Additional Contact** *

   **First Name**
   Penny
3. Authorized Official *

First Name
Vinnie

Last Name
Luisi

Phone
Email
dunedinvin@aol.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status
Organization - Nonprofit

4.2. Institution Type
Other Museum

4.3. Applicant Discipline
Humanities

5. Department Name
Dunedin History Museum, Inc.
C. Eligibility  Page 3 of 10

1. What is the legal status of the applicant? *
   - Public Entity
   - Nonprofit, Tax-Exempt
   - Solo or Individual artists or unincorporated performing company
   - Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *
   - Yes (required for eligibility)
   - No

3. Do proposed activities occur between 7/1/2020 - 6/30/2021? *
   - Yes (required for eligibility)
   - No

4. How many years of completed programming does the applicant have? *
   - Less than 1 year
   - 1-2 years
   - 3 or more years (required minimum to request more than $50,000 in GPS)

5. Museum*
   The following statements must be true for you to be eligible to apply in the Museum discipline. Check all that apply.
   - Applicant is open to the public for at least 180 days each year.
   - Applicant owns or utilizes collections, including works of art, historical artifacts, or other tangible objects (live or inanimate).
   - Applicant exhibits these collections, including works of art, historical artifacts, or other tangible objects to the public on a regular schedule.
D. Excellence Page 4 of 10

1. Applicant Mission Statement - (Maximum characters 500.) *

The mission of Dunedin Museum, Inc. is to enrich community pride by sharing Dunedin’s legacy and heritage, to collect and preserve the historical artifacts and documents of Dunedin, and to foster quality intergenerational learning and historical exhibits. DM maintains its collections and exhibits conforming to the American Alliance of Museum Standards.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

Background

Dunedin Museum, Inc. (DM) operates the recently renovated and upgraded museum (DHM) and Historic Andrews Memorial Chapel (AMC). Grant funding supports the mission and strategic long range plans of DM. DHM is open six days a week and has strong outreach programs serving 16,500 residents and visitors annually. DHM has hours on Friday evenings from 5-7pm. AMC has lectures, concerts, weddings, and memorial services. AMC generates revenue for DM. During the grant cycle, DHM will be promoting the new Dunedin history galleries, new gift store and renovated entrance way. The temporary gallery and children’s activity center will have exhibits and programming. The GPS grant will help outreach programming, continue wide varieties of public programming including historic walking tours, living history programs, summer camps, family programming, adult and literacy programs, internships and volunteer opportunities for all ages. DM will be applying for full accreditation from the American Alliance of Museums during the year 2020 during the Museum's 50th anniversary.

Goals
1. Provide educational outreach programming that enhances the understanding of Dunedin’s history and culture. DM offers living history programs, educational exhibits, school, family and adult programming, historic house and walking tours. The Museum follows The Florida Standards when building lessons.

2. Increase visitation at DHM and AMC through its new gallery space for educational and event purposes. The reconfiguration of DHM’s entrance and exhibition galleries will increase programming, events, and overall attendance.

3. Build recognition for DM as a resource for local history both at locations, and through outreach programming at schools, libraries, community centers, and other venues.

4. Apply for full accreditation from the American Alliance of Museums. Accreditation strengthens DM’s foundation in its role as a resource for the local community, and fortifies its position among other outstanding museums.

**Measurable Objectives**

1. DHM educational programs are adjusted and available for all school grade levels, senior centers and other community groups. Objectives include a 15% increase in outreach programming to schools, libraries, senior centers, and adult learning centers through traveling exhibits, living history interpreters, and online media (Quarter 1-4).

2. Provide training (Quarter 1) for 15 new volunteers and board members who will focus mainly on delivering outreach programs during the grant (Quarter 2). Some of these volunteers will lead inhouse tours and programs in the temporary gallery and at AMC. (Quarters 3&4).

3. Event programming at AMC plans to increase by 10% during Quarters 1 & 2 to subsidize regular exhibit programming. At DHM, the temporary gallery will promote two exhibitions (Quarters 1-4).

4. Create a committee of DM and community members to begin plans for the 50th Anniversary celebration in 2020, including special programming and marketing (Quarters 2-4).

5. DM will seek out at least two corporate sponsors and develop closer relations with local small businesses. The aim is to increase corporate sponsorship by a minimum of 15%, to support programming and the loss of grant revenue. (Quarter 1-3).

6. DM will continue to work with its defined audiences, focusing on low-income households, minority groups, and special needs education. DM will continue to work with school teachers to translate material for main exhibits into Spanish and improve visitation for hearing impaired visitor. (Quarter 2-3)

7. Create task force of the DM Board to review and assess the long range strategic plan. The full DM Board will develop and implement necessary updates for the next five years (Quarters 3&4).

8. Staff will review all assessment reports and apply for full AAM accreditation in 2020, (Quarters 1-4). DM will maintain operations according to the best museum practices (Quarter 1-4).
Activities

DHM will have **three temporary exhibitions** during this grant year. The schedule will allow staff and volunteers to focus on **outreach and off-site activities**, while still providing new material at DHM even with restrictive museum budget plans.

**The Cultural History of Tattooing in Florida**, is a historic exploration of cultural and personal tattooing practices. Thousands of years ago, the Tocobaga native tribes that inhabited Pinellas County used tattoos to signify status. Body modification and adornment is present in cultures all around the world, and today is seen mainly as a form of personal artistic expression. Visitors will encounter how tattoos have been used in local history, from the Tocabaga, military, medical tattoos, to modern mainstream expression.

The main exhibition celebrates the **50th anniversary of the Dunedin History Museum**. It will include artifacts first displayed when the museum first opened, photographs, and the grand opening of the Dunedin Museum's time capsule placed in the Museum when it first opened.

**The Women of Dunedin**, will tell the stories of women past and present who have had a positive impact on the Dunedin community. From suffragettes to modern leaders, visitors will learn how anyone – rich or poor, famous or not – can make a difference in their community.

The final exhibition will include the **75th anniversary of the Historic Coca-Cola Building** that was the original orange concentrate plant during World War Two which produced more concentrate orange juice sent over to Europe than any other plant in the United States. The Museum also plans to dedicate the building by placing the structure on the Florida Site Map and on the National Historic Structures List.

**Ongoing living history programs** include 1880 style baseball games, and History Comes Alive reenactment at the Dunedin Municipal Cemetery. Beside schools and special group visits, DHM hosts family oriented events throughout the year. DHM participates in downtown events such as the Orange Festival, Downtown holiday events, and the Dunedin Express Adventure. DHM's historic walking tours explore the history and architecture of Dunedin.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

DM has aligned itself with local organizations such as the Downtown Merchants Association, Dunedin Chamber of Commerce, Dunedin Public Library, Dunedin Fine Arts Center, City of Dunedin, Visit St. Pete/Clearwater and Visit Florida. DM is an active participant in the downtown community, providing free entry during festivals. DM also partners with the Dunedin Blue Jays baseball team for education day, three fundraisers, and to host at least one 1880s-style baseball game. For the remaining portion of the Tattoo exhibit we are working with various tattoo artists and their stores. During the large Tattoo convention
meeting in Tampa for Tattoo the Museum will be able to advertise our exhibit and programming being held at the same time. Two well know local photographers have agreed to take photos during the museum’s Tattoo living tattoo exhibition. For Dunedin Museum’s 50th anniversary we are working very closely with local merchants, Bank of Dunedin and especially the Coca-Cola Company who’s corporate building is also celebrating their 75th anniversary of their historic building and the Museum plans to participate with Coke with exhibits in their facility and placing their facility on the Florida Site Map, and the National Trust for Historic Preservation. The building participated in the World War 2 concentration production to Europe and their building has not been altered for preservation application.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Quarter 1 (Jul-Sept)

1880's Vintage Base ball and Orange Festival are held. Program planning and marketing, including training volunteers for outreach programs, preparing interpretive material for the renovated museum. Board Committees begin to plan and activate their fund raising plans, such as the annual cocktail party at the restored Fenway Hotel. Installation Dunedin Museum Celebrates Its 50th Anniversary. Family movie and storytelling at AMC. Committees continue plans for fund raising.

Quarter 2 (Oct-Dec)

Educational materials and Traveling Trunks available for schools, and home schooling. Volunteers scheduled for outreach programs.

Interactive programs outside the new entrance way on Main Street. Plans continue for the next temporary exhibit to be held at the museum.

The Tattoo Exhibit closes. During seasonal city events, DHM is open free to public, over 1500 visitors attend. The openings coincide with Halloween, Day of the Dead, and Christmas. Major annual family fund raising event the Dunedin Express, and holiday programs are held.

Quarter 3 (Jan-Mar)

The Education develops and markets programming; Summer camp programs are scheduled.

The Women of Dunedin opens in the temporary gallery; volunteers continue outreach programming and tours. Volunteers are given research material on the new exhibit.

History Comes Alive, an annual living history program wherein volunteer interpreters re-enact individuals buried at the Dunedin Cemetery, is held and evaluated. Board task force reviews the long range strategic plan.

Quarter 4 (Apr-Jun)

Staff and volunteers participate and create summer camp programs.
Staff develop and installs exhibit material related to the 75th anniversary of the Coca-Cola Building and its History. Start planning next year's exhibition schedule.

Board task Committees presents to the full board ways in which the long term strategic plan should be updated.

Public concert featuring a local band is held at AMC. Exhibitions are reviewed and updated.

Staff regularly updates DHM's website, social media, and research material for living history programs, maintaining its quality in accordance to the standards of the AAM.

Operations at AMC are ongoing. The historic structure is monitored and issues are addressed as needed. AMC is professionally cleaned inside quarterly, and the outside of the structure is cleaned annually. Prepare final reports for the operation grant.

3. Collection Summary - (Maximum characters 5250.) *

Provide a summary of the collection (live or inanimate) and the collection policy including: 1) Size and scope of collection(s) the museum owns or uses; 2) Conservation and care; and 3) Inventory/registration methods. If you are not a collecting institution answer Not Applicable

Collection Summary

Since its approval in January 2015, the Collections Committee, comprised of staff, a board liaison, and volunteers, has implemented the Collections Management Policy in regular DM procedures. The CMP includes the scope and categories of the collection, access and loan policies, accession, deaccession, and disposal policies, maintenance and conservation methods, insurance and risk management information, and review deadlines. The Collections Committee completed a full inventory which allowed for the deaccession of many non-related and redundant objects. The full inventory and removal of the objects created more storage space, and helped staff develop more detailed exhibitions. The Collection Committee will conduct another full inventory in 2018, and will review the CPM again in 2020.

Size and Scope of Collection

DM currently has about 8,500 artifacts in its collection, which are housed at both DM facilities (DHM and AMC) and in off-site storage. The historic buildings are also considered part of the collections. DM will accept objects that are related to local history, can be exhibited or cared for, are authenticated, are from the rightful owner, and are unrestricted. DM will not accept illegally imported or collected objects, objects in advanced stages of deterioration, Native American
remains or objects specified under NAGPRA, and will not provide appraisals for any object. Relevant artifacts and historical material considered for accession can be of any medium including, but not limited to, objects such as clothing, textiles, household items, tools, industrial memorabilia, ceramics, art work, furniture, furnishings, textual records; photographs and other visual records; maps, plans and architectural records; video and audio recordings of various types and digital material. **The DM Collection is broken down into 5 main categories: History, Archive, Education, Holiday, and Library.** The Archive collection has three sub-classifications: Photograph, Document, and Visual. All of the collections are seen as a resource for researchers and the general public. They are accessible through exhibits, special presentations, and by appointment with a trained staff member. Some of the collections have a heavier impact on the public than others. The Photograph collection, the largest at 4946 items, is heavily used in many parts of DM operations. Images are often reproduced for marketing or informational brochures, and the public positively responds to seeing historical images through DM’s social media accounts. The Education collection includes original artifacts and reproductions which are intended for "hands-on" learning. The Holiday collection is specific to the seasonal exhibit and related city activities which take place in December. While not always closely related to DM’s mission, this exhibit is highly anticipated by the local community each year.

**Conservation and Care**

DM is legally, ethically, and professionally responsible for the care of objects in its collection. It is the goal of DM to implement preventative measures before object deterioration requires conservation treatment. Deterioration and damage will be assessed by the Curator to determine what preservation measures can be made in-house, or if it is necessary to contract a specialist. Collections at DM are subject to various agents of deterioration, some of which may fluctuate depending on the season. Routine, regular monitoring of the DM buildings and collections is essential for preservation long into the future. DM collections will be monitored for preservation and conservation according to accepted museum standards. Areas to be monitored include, but are not limited to, Exhibit and Storage Environment (including humidity, temperature, and lighting levels), Security of Displays and Storage, and Pest Activity and Control.

**Registration Methods**

DM utilizes PastPerfect to manage its collection and conduct research. DHM staff attends conferences and webinars to stay informed on system instructions and updates. The most current version of the PastPerfect system is installed at DM and is secured with multiple backup systems including an external hard drive and virtual storage.

**New collection accessions follow these steps:**

1) The donor offers the object(s) to DM and is provided a Temporary Custody Receipt. The
receipt includes
the donor’s information, description of items, and agreed upon disposition if the item is not accepted for the
collection. A copy will go to the donor and another will be placed in the Temporary Receipt folder for
consideration by the Collections Committee.

2) The appropriate information on the object(s) is entered into the Temporary Custody database in PastPerfect by the Curator or designated collections personnel.

3) The Collections Committee will meet and determine if the object(s) will be accepted into the collection based on the agreed upon criteria.

4) If accepted, the object(s) will be transferred to the Accessioned File in PastPerfect. An Accession folder is created for the accessioned object(s). Entries in PastPerfect will be completed as much as possible including photo, measurements and a condition report. Artifacts which are not accessioned are returned to the owner.

5) The Deed of Gift is printed and placed in the folder along with the original Temporary Custody Receipt form. The object(s) will be labeled according to accepted museum standards. When non-numbered artifacts are found in the collection; every effort is made to locate its original forms. If no paperwork is found, artifacts are given a “Found in Collection” (FIC) number. Artifacts in the collection which do not contribute to DM’s mission statement and/or long term vision may be considered for deaccessioning. Their deaccessioning may be considered as a method for improving existing collections, making use of available space, and best serving the public interest.
E. Impact  Page 5 of 10

Instructions
Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

1. What is the estimated number of proposal events? *

18

2. What is the estimated number of opportunities for public participation? *

24

3. How many Adults will be engaged? *

5,500

4. How many school based youth will be engaged? *

4,600

5. How many non-school based youth will be engaged? *

6,200

6. How many artists will be directly involved? *

10
Total number of individuals who will be engaged?
16310

7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *
- Children/Youth (0-18 years)
- Young Adults (19-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *
- Black/African American
- Hispanic/Latino
- White

9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)
Use this space to provide the panel with additional detail or information about the impact/participation numbers.

DM has a strong outreach program reaching throughout Pinellas County adding to our participation numbers. Outreach programs allow students, elders, and diverse populations to participate with the Museum. Programs as the Museum’s Vintage Ball Game, Dunedin Cemetery program History Comes Alive, student and senior/adult creative history writing classes, monthly walking tours, and outreach County schools with our history travel kits. DM partners with local libraries, especially Dunedin’s, Toronto Blue Jays baseball team programs, and special events like the Orange Festival and the holidays.

10. In what counties will the project/program actually take place?
Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. State Service Organization applicants: Select all counties that will be served by your programming.

- Pinellas
11. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal’s education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Strengthening the local economy is an important part of DM’s strategic plan. DHM contributes economic benefits to Dunedin and Florida by attracting visitors and tourists who visit the museum and participate in its events. It has been reported by the Florida Association of Museums that museums and the arts are a $120 million dollar industry in Florida and provide over 3200 jobs in the field. The impact is significant to local communities such as Dunedin and the State of Florida. DM is a member of various tourism organizations such as Visit Florida, St. Petersburg/Clearwater Convention Bureau, and the Dunedin Chamber of Commerce which help increase awareness of the museum. Individuals visiting DHM or viewing its website can purchase items from the gift shop related to Dunedin’s history and surrounding area, and local artwork. DHM staff recommends places for visitors to dine and shop downtown, generating additional tourist revenue. DM uses local retailers for supplies and hires local contractors, keeping revenue within the community. The new exhibits planned during this grant period will draw a wider audience of individuals and generate even more revenue within the community.

DM plans to generate a 10% increase of tourism and economy dollars from these projects. DM’s educational and outreach programming is supported and praised by local teachers, our school board and many local community leaders. Presently, DHM works with schools, libraries, senior centers, and adult learning centers through traveling exhibits, educational travel kits, living history interpreters and tours. During the year, outreach will heavily increase due to the renovations. The volunteer educators will continue outreach programming as well as museum tours with DHM. DHM is also providing some Spanish language materials for exhibits and traveling trunks with the assistance of Spanish speaking school teachers. There is programming being developed for hearing and blind visitors. DHM’s objectives include a 15% increase in educational and outreach programming with the assistance of this grant. The following is just a sample of the many interactive educational and outreach programs and activities DHM offers its community and local schools. DHM’s outstanding highlights include the annual History Comes Alive at the historic Dunedin Cemetery, Dunedin’s Historic House Tours, Dunedin’s Vintage Base Ball games, Victorian Drive Stroll, historic walking tours, traveling exhibits from the Florida Humanities and the Smithsonian Main Street Program. DHM also participates in National History Day with Dunedin Highland Middle School, and the Great American Teach-In at several of our community schools. DHM also works with the City of Dunedin for summer camp programs and allows students with financial disabilities to apply to the camp under museum scholarships.

DM's goal is to meet the needs of every individual in the community of Dunedin including special needs, physical or financial disabilities to diversity within the community. Reaching out to those who cannot visit the museum, DHM has developed traveling trunks packed with historic replicas from exhibits along with educational programming which can be used by educators or taken to senior residences. These kits are accompanied by lesson plans especially designed to explain
the contents. Programming is not restricted to one age level or to one racial group but reaches out to all cultures within the community. During the Tattoo exhibit the museum is using several tattoo specialist, photographers, artist, and guest lecturers. For the Museum's 50th anniversary we are having guest lecturers from the community, well known celebrities who grew up in Dunedin and coming back for the event, and photographers and artist for the Coca-Cola 75 celebration of their historic building still in use for their company operations.

12. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

DM has a good working relationship with the City Recreation Dept., the Dunedin Public Library, the Dunedin Fine Arts Center, other local organizations and companies, interacting with them to provide timely exhibits at their locations or host city events at DM facilities. At each city commission meeting an interesting item researched by DHM on Dunedin history is presented by the executive director, who is the official city historian. DHM and AMC staff regularly attends local merchant and tourism meetings (such as Visit Florida and Visit St. Pete Clearwater) to stay aware of local opportunities to network and promote the benefits of DM.

Dunedin History Museum is in the center of downtown Dunedin, making it possible to use banners and sidewalk signs to attract visitors into the museum to view exhibits. Three bronze statues installed on the plaza which faces Main Street have become a focal point of downtown, with the new entrance for DHM. This historic vignette, incorporated in the DM logo, depicts a 1920s mother and child running to catch a train, while the conductor waits for them. The city lists current DHM activities on its website, and hosts TV interviews about them. The local media is very attentive to what is being featured, so the Tampa Bay Times, TV Channels, the Dunedin Beacon, the Clearwater Gazette, Tampa Bay Magazine, and Destination Tampa Bay magazine regularly do stories highlighting DHM’s events. As part of the Downtown Merchants Association and the Chamber of Commerce, DM is included in any advertising they do about activities in Dunedin. There are street fairs in the downtown area quite often, and DHM is located right in the center of the activity. The Jolley Trolley Bus that travels from Clearwater to Dunedin stops right outside DHM, putting tourists at the door.

A wide variety of events are held with business organizations, schools, libraries and members at Andrews Memorial Chapel. The AMC coordinator attends local bridal shows to promote the Chapel as a wedding and photography/filming venue. AMC is on the St. Pete Clearwater Film Commission location list as a historic setting for filming opportunities. AMC has been featured in many bridal magazines, websites, as a filming location for a few local productions. DM is enhancing its presence on the internet through its website, social media accounts, and other resources which are updated regularly and used to send out mass emails.
Both DHM and AMC have a growing Facebook following with lively interactions. DHM also has an active Twitter account and Word Press blog, allowing visitors near and far to view the collection and get an inside look at museum operations. The DM quarterly newsletter and monthly email newsletter always keep individuals aware of activities. DHM strives to encourage personal participation for visitors by the use of interactive exhibits and live interpretation at the Living History programs. Associated presentations are planned with each exhibit, which encourages audience participation and feedback. The MAP process has helped clarify DM’s understanding of local demographics. This information is reviewed annually, and remains a focus of marketing efforts. Along with marketing and outreach programs, DHM staff attends special events around the area to represent DM and build personal connections. DHM staff has participated in city parades and functions, the Martin Luther King, Jr. Celebration Day, Mease Manor Writer Showcases, Pinellas County Historic Preservation Summit, FAM, SEMC, and AAM conferences, International Museum Day, National Tourism Day to promote DM as local resource.
1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

The Dunedin Museum, Inc. plans of stability and financial growth are outlined in the Museum’s long range plans included in the supplemental forms. Stability plan goes to 2020 -2021, when it will be reevaluated. DM’s, plans for the year 2020, includes the 50th anniversary of the Dunedin Museum Inc. and additional fund raising at that time. The Museum’s task force committee is willing to give time, expertise and influence and support to increase the financial growth. Plans included to raise between $250,000 to $300,000 over the next three years with increased partnerships and corporate participation with the Museum. DM will also request assistance for continuing museum projects from the Pinellas County Cultural Affairs Department, the City of Dunedin, the Florida Humanities Council and assistance from foundation grant programs. The task force expects to work hard on this program especially with the cutback of State Grant funding this upcoming year. DM has already established corporate financial support with Publix, Wow cable, Achieva Credit Union, and Coca-Cola. DM also raises funds from private donors, sponsorships for the new exhibits in the Dunedin galleries and generate additional rental revenue from the Museum and Andrews Memorial Chapel for weddings, meetings and special events. DM continues on a yearly basis to hold three major fundraising events to generate programming and operational revenue. DM has accounts with cash reserves set up in money markets and CD accounts totaling $95,500. The accounts are in Ameriprise Financial and Achieva Credit Union Bank in Dunedin. DM has established an Endowment Fund and credit support from Central Bank of Dunedin and has raised $125,00 and continues to increase that amount. The Committee has set a goal to raise additional funds with naming rights for the new building and pledges towards exhibits and children’s educational programming.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

Evaluation of the exhibits and educational programming will include the following:
1. When a class visits DM or participates in an outreach program, teachers will be encouraged to fill out an evaluation survey and to have their students (as a class project) send letters and/or drawings that express their response to DHM.
2. Outreach educators will ask participants to provide verbal feedback and will review their program with the Executive Director to discuss successes and room for improvement.
3. Visitors will be asked to complete a survey after their visit to DHM. This will be tracked by the new museum system and computer. Staff and docents will record responses and comments heard in the galleries.
4. Visitors will be encouraged “Check-in” on social media sites; At on and off-site events, participants will be asked to complete a brief questionnaire.
5. DHM’s email is regularly checked by the staff. Staff will monitor DHM’s social media accounts and evaluate the best use of each account.
6. Rentals at AMC include a follow up survey. Online registry sites, such as Tie the Knot and Wedding Wire, are monitored for client reviews.
7. The Dunedin Chamber of Commerce, the Dunedin Public Library, the Dunedin Community Center and the Dunedin Fine Arts Center will be contacted regularly by the staff to find out what kinds of questions or comments they receive about DHM and AMC.
8. All evaluations and programming will be reviewed by staff and Board members to ensure that program objectives stay in accordance to the museum’s mission and the strategic goals.
9. Achievements for this programming will be shared with members and community leaders through emails, website and announcements at public meetings or City Commission meetings.
10. The Board and staff will continue to maintain museum operations with the best professional standards for accreditation approval.

3. Completed Fiscal Year End Date (m/d/yyyy) *
   9/30/2018

4. Operating Budget Summary

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<th>Previous Fiscal Year</th>
<th>Current Fiscal Year</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$5,000</td>
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<table>
<thead>
<tr>
<th></th>
<th>Marketing</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$8,000</td>
<td>$6,000</td>
<td>$8,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Remaining Operating Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$90,000</td>
<td>$87,000</td>
<td>$95,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A.</th>
<th>Total Cash Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$236,500</td>
<td>$219,500</td>
<td>$239,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B.</th>
<th>In-kind Contributions</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$6,500</td>
<td>$6,500</td>
<td>$6,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C.</th>
<th>Total Operating Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$243,000</td>
<td>$226,000</td>
<td>$245,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Income</th>
<th>Previous Fiscal Year</th>
<th>Current Fiscal Year</th>
<th>Next Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>10. Revenue: Admissions</td>
<td>$22,000</td>
<td>$17,000</td>
<td>$25,994</td>
</tr>
<tr>
<td>11. Revenue: Contracted Services</td>
<td>$11,500</td>
<td>$9,500</td>
<td>$10,000</td>
</tr>
<tr>
<td>12. Revenue: Other</td>
<td>$75,000</td>
<td>$75,000</td>
<td>$75,000</td>
</tr>
<tr>
<td>13. Private Support: Corporate</td>
<td>$14,000</td>
<td>$15,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>14. Private Support: Foundation</td>
<td>$7,000</td>
<td>$7,500</td>
<td>$8,000</td>
</tr>
<tr>
<td>15. Private Support: Other</td>
<td>$30,000</td>
<td>$30,000</td>
<td>$40,000</td>
</tr>
</tbody>
</table>
17. Government Support: State/Regional  
   $3,000  
   $13,000  
   $10,000

18. Government Support: Local/County  
   $75,000  
   $65,000  
   $60,000

19. Applicant Cash

D. Total Cash Income  
   $241,000  
   $238,500  
   $251,494

B. In-kind Contributions  
   $6,500  
   $6,500  
   $6,500

E. Total Operating Income  
   $247,500  
   $245,000  
   $257,994

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

Dunedin History Museum just completed a capital campaign building project. This project was funded through a special category grant. The City of Dunedin matched with a $200,000. The museum capital budget amount for this project was $85,000. The exhibit galleries, temporary gallery, new gift shop addition and a new front entrance way for the Museum was renovated. This project was recommended by the Museum Assessment Program, to apply for accreditation through the American Alliance of Museums which the Museum plans to complete in this grant cycle. The Museum did close at various times for safety reasons.

6. Paid Staff

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

7. Hours *
Organization is open full-time
Organization is open part-time
G. Management and Proposal Budget

1. Rural Economic Development Initiative (REDI) Waiver *
   - Yes
   - No

2. Proposal Budget Expenses:
   Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget.

2.1. Personnel: Administrative *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Director</td>
<td>$0</td>
<td>$3,010</td>
<td>$0</td>
<td>$3,010</td>
</tr>
<tr>
<td>2</td>
<td>Operations Manager</td>
<td>$0</td>
<td>$2,548</td>
<td>$0</td>
<td>$2,548</td>
</tr>
<tr>
<td>3</td>
<td>Office Manager</td>
<td>$0</td>
<td>$1,542</td>
<td>$0</td>
<td>$1,542</td>
</tr>
</tbody>
</table>

Totals: $0 $7,100 $0 $7,100

2.2. Personnel: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Education/Curator</td>
<td>$2,000</td>
<td>$4,702</td>
<td>$0</td>
<td>$6,702</td>
</tr>
<tr>
<td>2</td>
<td>Exhibits/Curator</td>
<td>$7,170</td>
<td>$6,328</td>
<td>$0</td>
<td>$13,498</td>
</tr>
<tr>
<td>3</td>
<td>Educational Assistant</td>
<td>$2,000</td>
<td>$0</td>
<td>$0</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Totals: $11,170 $11,030 $0 $22,200

2.3. Personnel: Technical/Production *
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Personal/Technical</td>
<td>$2,600</td>
<td>$1,000</td>
<td>$0</td>
<td>$3,600</td>
</tr>
<tr>
<td>2</td>
<td>Internet Technical</td>
<td>$2,300</td>
<td>$1,000</td>
<td>$0</td>
<td>$3,300</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$4,900</strong></td>
<td><strong>$2,000</strong></td>
<td><strong>$0</strong></td>
<td><strong>$6,900</strong></td>
</tr>
</tbody>
</table>

### 2.4. Outside Fees and Services: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Exhibit/Design/Rental</td>
<td>$6,000</td>
<td>$6,500</td>
<td>$0</td>
<td>$12,500</td>
</tr>
<tr>
<td>2</td>
<td>Fabrication</td>
<td>$11,723</td>
<td>$5,500</td>
<td>$0</td>
<td>$17,223</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$17,723</strong></td>
<td><strong>$12,000</strong></td>
<td><strong>$0</strong></td>
<td><strong>$29,723</strong></td>
</tr>
</tbody>
</table>

### 2.5. Outside Fees and Services: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Artist/photographer</td>
<td>$2,089</td>
<td>$1,411</td>
<td>$0</td>
<td>$3,500</td>
</tr>
<tr>
<td>2</td>
<td>magazine layout and catalogue photos</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$500</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$4,089</strong></td>
<td><strong>$3,411</strong></td>
<td><strong>$500</strong></td>
<td><strong>$8,000</strong></td>
</tr>
</tbody>
</table>

### 2.6. Space Rental (match only) *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>n/a</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$0</strong></td>
<td><strong>$0</strong></td>
</tr>
</tbody>
</table>

### 2.7. Travel (match only) *
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Travel</td>
<td>$800</td>
<td>$0</td>
<td>$800</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$800</strong></td>
<td><strong>$0</strong></td>
<td><strong>$800</strong></td>
</tr>
</tbody>
</table>

**2.8. Marketing** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Television/radio</td>
<td>$1,118</td>
<td>$1,259</td>
<td>$0</td>
<td>$2,377</td>
</tr>
<tr>
<td>2</td>
<td>Newspaper</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$0</td>
<td>$2,200</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$2,118</strong></td>
<td><strong>$2,459</strong></td>
<td><strong>$0</strong></td>
<td><strong>$4,577</strong></td>
</tr>
</tbody>
</table>

**2.9. Remaining Proposal Expenses** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mailing, stamps, office</td>
<td>$0</td>
<td>$1,200</td>
<td>$0</td>
<td>$1,200</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$1,200</strong></td>
<td><strong>$0</strong></td>
<td><strong>$1,200</strong></td>
</tr>
</tbody>
</table>

**Amount of Grant Funding Requested:**

$40,000

**Cash Match:**

$40,000

**In-Kind Match:**

$500

**Match Amount:**

$40,500

**Total Project Cost:**

$80,500
3. Proposal Budget Income:
Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

### 3.1. Revenue: Admissions *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revenue/admissions</td>
<td>$5,200</td>
<td>$5,200</td>
</tr>
</tbody>
</table>

Totals: $0 $5,200 $5,200

### 3.2. Revenue: Contracted Services *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Contracted Services</td>
<td>$4,000</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

Totals: $0 $4,000 $4,000

### 3.3. Revenue: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revenue/other</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Totals: $0 $3,000 $3,000

### 3.4. Private Support: Corporate *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Corporate/ Coca-Cola</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Totals: $0 $5,000 $5,000

### 3.5. Private Support: Foundation *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
</table>

Totals: $0 $8,300 $8,300
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Foundation / Schilling Family</td>
<td>$8,300</td>
<td>$8,300</td>
</tr>
</tbody>
</table>

**Totals:** $0 $8,300 $8,300

### 3.6. Private Support: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Private</td>
<td>$10,000</td>
<td>$10,000</td>
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</table>

**Totals:** $0 $10,000 $10,000

### 3.7. Government Support: Federal *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
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<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Federal</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Totals:** $0 $0 $0

### 3.8. Government Support: Regional *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Regional</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Totals:** $0 $0 $0

### 3.9. Government Support: Local/County *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Local/City</td>
<td>$4,500</td>
<td>$4,500</td>
</tr>
</tbody>
</table>

**Totals:** $0 $4,500 $4,500

### 3.10. Applicant Cash *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
</table>

**Totals:** $0 $0 $0
### 3.11. Proposal Budget at a Glance

<table>
<thead>
<tr>
<th>Line</th>
<th>Item</th>
<th>Expenses</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Request Amount</td>
<td>$40,000</td>
<td>$40,000</td>
<td>50%</td>
</tr>
<tr>
<td>B.</td>
<td>Cash Match</td>
<td>$40,000</td>
<td>$40,000</td>
<td>50%</td>
</tr>
<tr>
<td></td>
<td><strong>Total Cash</strong></td>
<td><strong>$80,000</strong></td>
<td><strong>$80,000</strong></td>
<td><strong>100%</strong></td>
</tr>
<tr>
<td>C.</td>
<td>In-Kind</td>
<td>$500</td>
<td>$500</td>
<td>1%</td>
</tr>
<tr>
<td></td>
<td><strong>Total Proposal Budget</strong></td>
<td><strong>$80,500</strong></td>
<td><strong>$80,500</strong></td>
<td><strong>101%</strong></td>
</tr>
</tbody>
</table>

### 4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

Due to the fact the Grant 20 funding is substantially lower than anticipated, the budget will show the museum's desire to look for additional contributors and sponsors for upcoming budget. In kind contribution by the Tampa Bay Magazine for marketing and advertisements.
H. Accessibility

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

As museums throughout the world make accommodations for accessibility to their institutions the DM is no different. DM feels very strong about accessibility to their facilities. The ADA (Section 504) guidebook was read in May 2019, and have made additional improvements where necessary at the facilities, for exhibits and building access. It's possible for all members of the community, including minorities and special needs groups, to enjoy and learn about Dunedim and Florida history. Visually impaired individuals can visit the museum with the assistance of a trained docent. DHM's photographic collection is digitized creating an online exhibit for visitors who cannot physically visit. All exhibitions include labels for hearing impaired. Bilingual text for the exhibits is in the process of being developed with the assistance of community teachers. The Operations manager looks for devices that will assist special needs students for a more enjoyable and educational visit to the museum and our programming.

Individuals who are physically impaired to walk a staircase to use the library and collection on the 2nd floor use the museum's elevator. All exhibits are arranged for wheelchair accessibility. DM also partners with the Upper Pinellas Association for Special Needs Citizens providing residents with tours adapted to their needs. Each spring, DHM participates in programming for Elderhostel at Eckerd College.

Local civic groups offer scholarships to financially needy families to attend DHM's camp programs. There is a nominal charge to visit but the museum offers numerous discounts and offers free admission during Downtown Dunedin events and Family Nights. The Dunedin Youth Guild has offered the Dunedin Museum to apply for bus fare for schools who cannot provide transportation to visit the Museum or our historic Chapel.

DHM has "sister-partnership" with the Pinellas County African-American Museum in Clearwater, and is also a special partnership with Paul B. Stephens and Calvin A. Hunsinger Exceptional Schools for special needs students in programs at the museum and in outreach programs at the school. DHM is working with teachers and caretakers to develop targeted programming for specific disabilities which have not been able to work with DM before. It is often difficult for disabled groups to visit the museum, so DM aims to increase visitation to schools and centers for the disabled with the help of museum volunteers by 5% this grant year. The Museum also offers traveling kits to home school students who are unable to participate in school excursions and so home teachers can pick the travel kits up at the museum related to Florida and Dunedin
History. The staff requests caretakers and facilities to take a visit survey inquiring about the experience to assist the museum’s programming. DM welcomes and has college and high-school interns along with museum volunteers who have various forms of disabilities that assist the museum in many ways.

2. Policies and Procedures

☒ Yes
☐ No

3. Staff Person for Accessibility Compliance

☒ Yes
☐ No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Vincent Luisi, Executive Director

4. Section 504 Self Evaluation

☒ Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

☐ Yes, the applicant completed the Abbreviated Accessibility Checklist.

☐ No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

5/1/2019
I. Attachments and Support Materials

Complete the support materials list using the following definitions.

- **Title**: A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description**: (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File**: The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

<table>
<thead>
<tr>
<th>Content Type</th>
<th>Format/extension</th>
<th>Maximum size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Images</td>
<td>.jpg or .gif</td>
<td>5 MB</td>
</tr>
<tr>
<td>documents</td>
<td>.pdf or .txt</td>
<td>10 MB</td>
</tr>
<tr>
<td>audio</td>
<td>.mp3</td>
<td>10 MB</td>
</tr>
<tr>
<td>video</td>
<td>.mp4, .mov, or .wmv</td>
<td>200 MB</td>
</tr>
</tbody>
</table>

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
</table>

2. Support materials (Optional)

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2.1.
J. Review & Submit

1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Dunedin Museum, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

1.1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section , Florida Statutes 265.286 and 1T-1.036, Florida Administrative Code.

1.2. Signature (Enter first and last name)

Vincent G. Luisi