Kirk Whipple

**Project Title:** Whipple & Morales, Duo Pianists / Composers / Educators

**Grant Number:** 22.c.pr.200.048

**Date Submitted:** Thursday, July 2, 2020

A. Cover Page  Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 Specific Cultural Project Grant Guidelines

Application Type

**Proposal Type:** Arts In Education

**Funding Category:** Artist Performances on Tour

**Discipline:** N/A

**Proposal Title:** Whipple & Morales, Duo Pianists / Composers / Educators
B. Contacts (Applicant Information)  Page 2 of 12

1. Grant Contact *
   First Name
   Kirk
   Last Name
   Whipple
   Phone
   786.303.5397
   Email
   kwmm@whipmo.com

2. Additional Contact *
   First Name
   Marilyn
   Last Name
   Morales
   Phone
   786.566.2010
   Email
   mari@whipmo.com

3. Authorized Official *
   First Name
   Kirk
   Last Name
   Whipple
   Phone
   786.303.5397
   Email
   kwmm@whipmo.com

4. National Endowment for the Arts Descriptors
   4.1. Applicant Status
<table>
<thead>
<tr>
<th>Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4.2. Institution Type</strong></td>
</tr>
<tr>
<td>Individual Artist</td>
</tr>
<tr>
<td><strong>4.3. Applicant Discipline</strong></td>
</tr>
<tr>
<td>Music</td>
</tr>
</tbody>
</table>

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)
C. Eligibility  Page 3 of 12

1. What is the legal status of the applicant? *
   - Public Entity
   - Nonprofit, Tax-Exempt
   - Solo or Individual artists or unincorporated performing company
   - Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *
   - Yes (required for eligibility)
   - No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *
   - Yes (required for eligibility)
   - No

4. How many years of completed programming does the applicant have? *
   - Less than 1 year (not eligible)
   - 1-2 years (required for eligibility for GPS and SCP)
   - 3 or more years (required minimum to request more than $50,000 in GPS)

5. Applicant is Florida-based?*
   - Yes
   - No

6. Applicant provides an active touring program with education activities?*
   - Yes
   - No

7. Applicant provides study guides, learning materials, or sample lesson plans?*
   - Yes
   - No
D. Excellence  Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

Solo or Individual artists: Provide a brief artist statement in lieu of a mission statement.

When we listen together, the world is immediately a better place!

We are a husband and wife team dedicated to creation, performance, recording and education in the musical arts. We are passionately committed to presenting our original works and arrangements, the classical repertoire and modern works to the widest possible audiences. We seek to educate students and audiences of all ages and levels about music, as well as music history, composition, orchestration and theory.

Now it is more important than ever for creative artists to entertain, enlighten and engage audiences.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

This proposal is in support of our concerts, in-school “informances,” workshops, virtual events and other activities for the Artist Performances on Tour program. Funds received will assist us in connecting with wider audiences throughout the State of Florida, and especially with students in school settings as well as senior citizens in their retirement communities. All activities will take place within the 2021/2022 State of Florida Fiscal year.

GOALS

1. One of our most abiding goals is the continued promotion of the arts in all forms. In our travels throughout Florida, the U.S. and abroad, we are witnessing a decline in appreciation, understanding and support of the arts. As Florida State Artists and Ambassadors of Arts and Education, we endeavor to create, perform, record and educate with paramount urgency.

2. In addition to our own appearances as a duo and as soloists, we actively seek out collaborations with professional and aspiring artists of all ages and genres.
3. As serious artists and educators, we aspire to leave a lasting legacy in our creative and pedagogical works. Along with adult audiences, we strive to inspire future generations of listeners and nurture the development of young artists.

OBJECTIVES

1. During FY 2021/22, we will reach ten or more distinct communities throughout the State of Florida, presenting at least one concert and one educational activity or event for students, connected to each of the public performances. Pending our availability and scheduling, we will also offer at least one on-site performance to a local retirement community or senior center. With one eye on the calendar and the other on progress to control the pandemic, we will make every effort to offer online events and activities in lieu of planned live events when necessary and possible.

2. Including students, teachers and the general public, our target will be an average of 1,000 or more total participants in each community.

3. Through live performances and workshops, concert and event surveys, social media connections and one-on-one dialogues, we will expand our database of concert supporters, students and educators. While there are never guarantees that a high response rate will be received from surveys, we are very satisfied if 10% of our audiences take the time to do so.

4. We always hope that interested young listeners and aspiring young artists will continue to explore the music and educational content from our presentations after our residencies. (Depending upon the scope of our involvement at each school, response from students and teachers will vary greatly.)

ACTIVITIES

1. Tailored to the needs of each community, our activities include a wide variety of piano-based performances, i.e. 1 piano / 4 hands, 2 pianos, 2 pianos and chamber ensemble, piano with vocal soloists and/or choir, as well as possible collaborations with dancers, visual artists, authors and poets.

   • In our live concerts, we perform a wide variety of works from classical and modern repertoires, including our own original compositions and arrangements.

   • When possible, we include local or touring professional guest artists in our concert programs.

   • We also present selected aspiring young artists when they are available and as programming permits.

   • We entertain the possibility of special performances, i.e. concerts with orchestras and small ensembles, world premiers of new works and televised concert broadcasts.

2. In-school activities are planned and presented with the assistance of a designated lead teacher at each location.

   • Informances for students take place in school settings in each community. For example, one school day will allow for up to four educational events, depending upon various factors, such as size and make-up of student groups, venue, available instruments, lesson plans from lead teachers and scheduling.

   • We seek out and connect with serious students of music and other artistic disciplines so that we may offer them our experience and guidance in the pursuit of their dreams. We believe that aspiring young artists are a vastly underserved community that demands our special attention. As time permits, we offer one-on-one and/or small group workshops targeted to these gifted students.
• If there is interest from any given school’s teaching staff, professional development workshops for music educators may also be planned as part of our residencies.

3. As many seniors have great difficulty getting out to public concerts, we will coordinate performances at retirement communities and senior centers, when possible. These concerts may also include pre-concert lectures and/or educational introductions to works during the performances.

4. To maximize the impact of our presence during each tour, we coordinate our activities with local presenters, the media, volunteers, principals and lead teachers of schools, as well as local artists and any personal contacts we may have within any particular community. We encourage those we contact to stay in touch with us and follow up on their communications.

5. Activities to secure concerts, in-school presentations and online events are ongoing. As performances and other activities are confirmed, we assist local presenters in any way possible, including social media announcements, live media interviews and tactical support with program preparation.

6. If acoustic pianos are not available, we are fully capable of presenting performances activities on our portable keyboards and sound equipment.

7. The rise of the Zoom telecommunications platform will be extensively utilized in the preparation of our activities and, where desired, as a substitute for live events. Even if we can execute all of our touring plans, we will also promote our services to communities statewide on Zoom to reach wider audiences.

8. Following each separate tour, we take time to self-evaluate. We celebrate and try to repeat our successes; we also do our best to improve in any areas that require our professional attention. At the end of this FY 2021/22 project, we will prepare an official evaluation.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

With the assistance of our nonprofit partner organizations, The Unconservatory and Fire Haus Projects, located in Miami, FL, we continue to be active locally, regionally, nationally and internationally in musical and educational projects. We were on the State of Florida Touring Artists Roster for many years and have forged strong relationships with public and private schools, colleges, universities and presenting organizations throughout Florida and beyond.

First of all, we want to take this opportunity to thank the State of Florida Division of Cultural Affairs as a partner. Thanks for your invaluable help!

Florida organizations that have coordinated concerts and other touring presentations include:

Advent Christian Village, Dowling Park
Atala Montessori School, Homestead
Collier County Schools
Coral Shores High School, Tavernier
Cypress Lake School for the Arts, Fort Myers DeSoto County Schools
Flagler Auditorium / Flagler County Schools
Hillel Community Day School, Aventura
Key Largo Elementary & Middle Schools
The Key Players, Key Largo
Mary Help of Christians School, Parkland
Messiah Luther Church, Cape Coral
Miami Conservatory of Music, Coconut Grove
Miami Dade College, Kendall
North Florida Community College, Madison
Palmetto Elementary School, Miami
San Carlos Institute, Key West
South Florida Community College, Avon Park
Suwanee County Schools

Numerous appearances at retirement communities throughout Florida include:

Arbor Trace, Naples
The Arlington, Naples
Bentley Village, Naples
Cypress Cove, Fort Myers
The Devonshire, Palm Beach Gardens
Gulf Coast Village, Cape Coral
Shell Point, Fort Myers
The Palace Suites, Kendall & Homestead
The Terraces, Bonita Springs
Vi Living communities, Aventura, Lantana & Naples.

Our connection to these senior communities allow us to perform for senior citizens that would not otherwise be exposed to our work.

The above – and other – educational and presenting organizations will be contacted to present us in performances, master classes and workshops.

Ongoing ensemble collaborations that will be promoted include:
DUOS ~ Piano / Flamenco / Tango, with flamenco and tango dancers
The United Nations Piano Quartet, with English pianist Mark Solé Lerís & French pianist Frédéric Chauvel
Mr. Showmanship A Sparkling Grand Tribute to Lee Liberace, a historic and entertaining full production show featuring a wide variety of guest artists

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Now until 6-30-21

Bookings and contracting will take place with statewide educational and presenting organizations. We will coordinate tours with interested presenters via email, phone and social media, taking advantage of over two decades of professional touring experience in Florida.

1-31-21 to 8-31-21

Planning and promotional activities will take place.

We will prepare programs, educational materials and promotional pieces for presenters. Lesson plans will be created for in-school presentations. We will assist presenters with social media and email presentations. As time and travel permits, we may take part in media interviews, live in-person, pre-recorded, via phone or teleconference.

9-1-21 to 6-30-22

Proposal activities will be presented.

Performances, master classes, workshops and online activities will take place throughout Florida.

Again, keeping one eye on the calendar and the other on the progress to combat the pandemic, we will react. We understand that we may need to be flexible with our schedule and (live versus virtual) presentation scenarios in order to accommodate challenges to our planned activities. We will optimistically forge ahead - and map out alternative solutions.

7-1-22 to 7-30-22

Final evaluations and project reporting will wrap up.
E. Impact  Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

30

2. What is the estimated number of opportunities for public participation? *

60

3. How many Adults will be engaged? *

8,000

4. How many school based youth will be engaged? *

6,000

5. How many non-school based youth will be engaged? *

1,000

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *
6.2. Number of Florida artists directly involved?

Total number of individuals who will be engaged?
15032

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

☐ No single age group made up more than 25% of the population directly benefited.

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

☐ No group made up 25% or more of population benefiting

9. Describe the demographics of your service area. - (Maximum characters 1500.)

Since our service area is the State of Florida, the demographics are as wide as the diversity in our state. As we offer the widest variety of performances, workshops, master classes, lectures and other activities to audiences aged 5 to 105 (+), we embrace the diversity of ethnicities, cultures, age groups and educational levels in our audiences. Following are demographics from several counties in which we are planning to appear:

**Broward County:** 70.57% White (58% were Non-Hispanic), 20.54% Black or African American, 0.24% Native American, 2.25% Asian, 0.06% Pacific Islander, 3.00% from other races, and 3.35% from two or more races. 16.74% of the population were Hispanic or Latino of any race.

**Charlotte County:** 90.05% White, 5.68% Black or African American, 0.26% Native American, 1.19% Asian, 0.04% Pacific Islander, 1.10% from other races, and 1.67% from two or more races. 5.76% of the population Hispanic or Latino of any race.

**Collier County:** 86.06% White, 4.54% Black or African American, 0.29% Native American, 0.62% Asian, 0.06% Pacific Islander, 6.19% from other races, and 2.23% from two or more races. Hispanic or Latino individuals (of any race) accounted for 19.61%.

**Lee County:** 66.3% White Alone, 21.9% Hispanic or Latino, and 8.55% Black or African American Alone.

**Miami Dade County:** 65.0% White (non-Hispanic): 15.4% (White total 73.8% when including White Hispanics) Black (non-Hispanic): 17.1% (6.9% (Black total 18.9% when including Black Hispanics)

**Monroe County:** 89.5% White (71.3% Non-Hispanic White), 5.7% Black or African American, 0.4% Native American, 1.1% Asian, 0.1% Pacific Islander, 1.4% from other races, and 1.8% from two or more races. 20.6% of the population were Hispanic or Latino of any race.
Palm Beach County: 53.8% White Alone, 22.9% Hispanic or Latino, and 18% Black or African American Alone.

Suwannee County: 75.7% White Alone, 13.3% Black or African American Alone, and 8.82% Hispanic or Latino.

(Source: Wikipedia / Florida / Demographics)

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)
Use this space to provide the panel with additional detail or information about the impact/participation numbers.

A few details regarding impact/participation numbers information:
Estimated number of proposal events:
30 proposal events = 10 tours x 3 events (1 public concert, 1 school, 1 senior community)
Estimated number of opportunities for public participation:
60 opportunities = 10 tours x 6 opportunities (1 public concert, 4 workshops, 1 senior community)
How many artists will be directly involved? *
32 artists = 10 tours x 3 additional artists (i.e. 1 young artist + 2 professionals) + Kirk & Marilyn

In the following question, we are checking the most likely counties. However, we will promote our programs statewide.

11. In what counties will the project/program actually take place?
Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. State Service Organization applicants: Select all counties that will be served by your programming.

- Broward
- Charlotte
- Collier
- Flagler
- Highlands
- Lee
- Madison
- Monroe
- Palm Beach
- St. Lucie
- Suwannee

12. Proposal Impact - (Maximum characters 3500.) *
Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

As this is an application for Artist Performances on Tour, activities supported by this grant will take place outside of our local community. However, recorded portions of these touring events and activities will be shared with our local community in Miami-Dade County via broadcasts.

This proposal will significantly and positively affect us and our ability to effectively promote our musical and educational projects and activities locally and statewide. Recorded portions of our presentations that are broadcast via televised, radio and online media will greatly assist us to raise our visibility.

Since we are both fluent in English and Spanish, our presentations are accessible to a very broad section of Floridian communities. We are happy to conduct our events and activities in either or both languages.

Regarding education and outreach, we have always connected our public performances with outreach to schools, so that we might reach the greatest number of young listeners. (Please see attached materials detailing our work in schools.) We make a special effort to connect with and present local outstanding young artists in each community. We are also very active in promoting continuing adult education and always include educational components in our concerts for senior citizens and the general public.

Months prior to our touring presentations, we connect with school coordinators, public presenters, local artists, public school teachers and private teachers to maximize the time we are available in each community. We are always delighted to appear at receptions and to be interviewed on local media in service to our performances and educational presentations. We also consider it an important part of our work to stay in touch with students, teachers, presenters, local artists and audience members following our touring activities in their community.

Sunshine State Standards will be reinforced through student and teacher involvement in this project. To better prepare student groups, lead teachers may submit inquiries to us about specific topics at least two weeks prior to performance presentations. Following are themes from key standards which will be emphasized, based upon the make-up of the student audience and availability of any guest artists we may be presenting.

Music, Dance and Visual Arts:

1. Critical Thinking & Reflection
2. Skills, Techniques & Processes
3. Organizational Structure
4. Historical & Global Connections
5. Innovation, Technology & the Future

Social Studies:

1. American History
2. Geography
3. Economics
English Language Arts:
1. Standards for Speaking & Listening
2. Language Standards

World Languages:
1. Interpretive Listening
2. Culture
3. Communities

Gifted:
Students identified as gifted will enjoy direct contact with career artists and educators. As we were, ourselves, once identified as gifted students, unique connections will be made between us, these students and any guest performers in our presentations.

A special note about our senior audiences
One aspect of our performances for senior citizens is very dear to us. While we may not always perform to the largest audiences in these communities, we are always gratified to enhance the quality of life of their residents.

Florida would not be the state that it is without our beloved seniors. And, for their contributions and sacrifices, we owe a debt of gratitude to bring them special moments – especially to those who might not otherwise be able to get out and enjoy a concert performed by professional artists. We have never left a concert for seniors without receiving heartfelt gratitude from several in attendance.

Each of these performances reminds us of where we are headed, and of the hope that we might be so embraced by the artists who follow in our footsteps.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

About the COVID-19 crisis, our marketing and planning
Any marketing and planning that we do with presenters will be prefaced with, "If all goes well, this is what we will do. If, on the other hand we are challenged with closures and/or lockdowns, here is our alternative."

Regarding recent cancellations due to the pandemic, we notified these presenters that we would work to reschedule as soon as possible - and safe - so that we would have the best chance for a more successful collaboration. Fortunately, our presenters are working with us to reschedule events as much as possible.
Assuming that funding for the current (2020/21) cycle is secure, our touring plans this season will be finalized during the summer and early fall.

**Advance marketing and promotion**

Over the years, our long history with the former State of Florida Touring Artists program has greatly assisted us in developing contacts throughout the state. We promote our touring activities to qualified presenters in public and in-school venues statewide via our most efficient possible methods: direct phone calls, emails and social media. As mentioned above, we are optimistic to regain and expand upon bookings that were lost.

Once each booking is confirmed, we work directly with the presenter(s) and their assistants to best publicize our events and activities in their community. We do our best to coordinate advance appearances on local televised, radio and online media in English y en Español. We also recognize that we will need to be flexible and adapt to circumstances that will be beyond the control of ourselves and our presenters.

We share any publicity contacts and/or mailing lists we might have in their region. Using a selection of our preformatted brochures and concert programs, we offer presenters assistance in the production of their event literature. (Please see attached brochures and programs in support materials.)

**Social Media**

We are extensively using Facebook, Twitter, Instagram and email campaigns in support of promoting our touring activities. Here are a few of our links:

www.Reverbnation.com/KWMM
www.Facebook.com/WMduo
www.Facebook.com/TheUNPQ
www.Facebook.com/DUOSduos
www.Facebook.com/Unconservatory
www.facebook.com/LiberaceTribute
www.Facebook.com/UFOOriginal
www.instagram.com/WhippleMorales

Numerous videos recorded at our live performances and other presentations are available to presenters by Googling "Whipple Morales" and clicking "Video."

Our educational archive:

www.Unconservatory.org

Whenever possible, we gather audience contact information and demographics via survey tools included in our programs. (Please see attached sample survey in supporting materials.)

**Print and on-line marketing**

In the months and weeks prior to our touring appearances, we work with presenters to develop flyers, postcards, brochures and other items that might assist with promotional activities. We insist that the "Culture Builds Florida" logo and accessibility symbols be included in all print and on-line materials.

**During our touring performances and residencies**
We connect whenever possible with local artists, educators and arts promoters in the spirit of advancing local arts and future events. We are always delighted to help fellow artists and educators gain exposure and assistance for their endeavors! We also plant seeds for future collaborations that would bring us back for return engagements.
F. Management and Operating Budget

Artist Performances on Tour applicants should move on to Section G of the application.
1. Rural Economic Development Initiative (REDI) Waiver *
   ○Yes
   ○No

2. Proposal Budget Expenses:
Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at http://dos.myflorida.com/cultural/grants/grant-programs/. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.2. Personnel: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Performance fees, Whipple &amp; Morales</td>
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<td>$10,000</td>
<td>$58,000</td>
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Totals: $25,000 $23,000 $10,000 $58,000

2.6. Space Rental (match only) *

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<th>#</th>
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<tbody>
<tr>
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<td>Space rental</td>
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<td>$2,000</td>
<td>$4,000</td>
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</table>

Totals: $2,000 $2,000 $4,000

2.8. Marketing *

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<th>#</th>
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<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
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<tbody>
<tr>
<td>1</td>
<td>Marketing - web, brochures, supplies</td>
<td>$0</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

Totals: $0 $2,000 $2,000 $4,000

Amount of Grant Funding Requested:
$25,000

Cash Match:
$27,000

In-Kind Match:
$14,000

Match Amount:
$41,000

Total Project Cost:
$66,000

3. Proposal Budget Income:
Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.2. Revenue: Contracted Services *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
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<tbody>
<tr>
<td>1</td>
<td>Contracted Services</td>
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<td>$25,000</td>
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</tbody>
</table>

Totals: $0 $25,000 $25,000

3.3. Revenue: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CD &amp; music sales</td>
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<td>$2,000</td>
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Totals: $0 $2,000 $2,000

Total Project Income:
$66,000

3.11. Proposal Budget at a Glance

<table>
<thead>
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<th>Line</th>
<th>Item</th>
<th>Expenses</th>
<th>Income</th>
<th>%</th>
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<td>A.</td>
<td>Request Amount</td>
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<td>$25,000</td>
<td>38%</td>
</tr>
<tr>
<td>B.</td>
<td>Cash Match</td>
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<td>$27,000</td>
<td>41%</td>
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<tr>
<td></td>
<td>Total Cash</td>
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<td>$52,000</td>
<td>79%</td>
</tr>
<tr>
<td>C.</td>
<td>In-Kind</td>
<td>$14,000</td>
<td>$14,000</td>
<td>21%</td>
</tr>
<tr>
<td>Line</td>
<td>Item</td>
<td>Expenses</td>
<td>Income</td>
<td>%</td>
</tr>
<tr>
<td>------</td>
<td>------------------------</td>
<td>----------</td>
<td>--------</td>
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<tr>
<td></td>
<td>Total Proposal Budget</td>
<td>$66,000</td>
<td>$66,000</td>
<td>100%</td>
</tr>
</tbody>
</table>

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

N.A.
H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Events and activities involving our duo, as supported by this program, will only take place in ADA compliant venues. We have extensive experience in working with special needs students, adults and senior citizens. (Please see attached promotional materials, which display accessibility symbols and verbiage.)

Individual or Solo Artists: Skip questions 2-5 and move on to section I.
I. Attachments and Support Materials

Complete the support materials list using the following definitions.

- **Title**: A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description**: (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File**: The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

<table>
<thead>
<tr>
<th>Content Type</th>
<th>Format/extension</th>
<th>Maximum size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Images</td>
<td>.jpg, .gif, .pgn, or .tiff</td>
<td>5 MB</td>
</tr>
<tr>
<td>documents</td>
<td>.pdf, .txt, .doc, or .docx</td>
<td>10 MB</td>
</tr>
<tr>
<td>audio</td>
<td>.mp3</td>
<td>10 MB</td>
</tr>
<tr>
<td>video</td>
<td>.mp4, .mov, or .wmv</td>
<td>200 MB</td>
</tr>
</tbody>
</table>

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
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</thead>
</table>

1.2. Work Sample *

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fives, Mvt. 2, Wolfy - SYNT AUDIO.mp3</td>
<td>7104 [KB]</td>
<td>5/16/2020 11:02:37 PM</td>
<td>View file</td>
</tr>
</tbody>
</table>

1.3. Resumes of Significant Personnel *
1.4. List of Recent Tours *

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
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</thead>
</table>

1.5. Educational Materials *

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<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
</table>

1.6. Standard Contract *

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
</table>

1.7. Promotional Materials/Press Kit *

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
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</thead>
</table>
## 2. Support materials (required)

<table>
<thead>
<tr>
<th>File</th>
<th>Title</th>
<th>Description</th>
<th>Size</th>
<th>Type</th>
<th>View</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fives, Mvt. 2, Wolfy - Full Score.pdf</td>
<td>Fives, Mvt. 2, Wolfy - Full Score.pdf</td>
<td>This is orchestral score of the second movement from &quot;Fives ~ Concerto for 1 Piano / 4 Hands &amp; Orchestra,&quot; by Kirk Whipple. The synthesized audio file in the above work sample was generated from this score.</td>
<td>3037</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>Sevillana Linda.mp3</td>
<td>Sevillana Linda</td>
<td>This original work by Marilyn Morales (performed at two pianos by Whipple &amp; Morales) was written in the traditional Spanish flamenco Sevillana style, in four sections called &quot;coplas.&quot; Each copla begins with a brief introduction. To our knowledge, this is the only original Sevillana written for two pianos.</td>
<td>5765</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>05 The Whole Village.mp3</td>
<td>The Whole Village</td>
<td>Movement 5 from &quot;5:4, 5 Poems / 4 Hands,&quot; by internationally-recognized composer W. A. Mathieu. He is also author of &quot;The Listening Book,&quot; &quot;Harmonic Experience&quot; and many other widely-published books. This movement, performed at one piano, is one of many works by Mathieu, performed by Whipple &amp; Morales.</td>
<td>8625</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>To Know You.mp3</td>
<td>To Know You</td>
<td>This original song for piano and voice by Kirk Whipple was recorded on May 29, 2019. Whipple performs on piano, and Joseph Monseur, an outstanding young artist who has been coached by Whipple &amp; Morales, sings.</td>
<td>8297</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
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<tr>
<td>Mr. Showmanship, 1-26-20 Program.pdf</td>
<td>Concert program from &quot;Mr. Showmanship! A Sparkling Grand Tribute to Lee Liberace&quot; January 26, 2020</td>
<td>This lively concert series was a hit with all who attended and a wonderful collaboration between several artists and the presenting organization, Messiah Lutheran Church. This event series included student &quot;informances&quot; and workshops, a lecture for seniors, and culminated with a concert performance for the community. Please note the sample audience survey in this program, which assists us to collect contact information and demographics.</td>
<td>5140 KB</td>
<td>View file</td>
<td>View file</td>
</tr>
<tr>
<td>KWMM Play Linus &amp; Lucy for children.mp4</td>
<td>Linus &amp; Lucy by Vince Guaraldi, performed for a live student audience</td>
<td>This video was recorded at Palmetto Elementary School (Miami, FL) by Music Director Oliver Diez (2019 Miami-Dade County Teacher of the Year) on his cell phone - with our permission! The video is live and unedited. The student responses were unrehearsed!</td>
<td>152925 KB</td>
<td>View file</td>
<td>View file</td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
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</tr>
<tr>
<td>Rumbada.mp3.mp3</td>
<td>Rumbada</td>
<td>This original work by Marilyn Morales was performed by Whipple &amp; Morales with their ensemble, The Unconservatory Festival Orchestra. The full-orchestra setting of this work received its world premiere in Plaistow, NH with the Merrimack Valley Philharmonic Orchestra, under the baton of Maestro George Monsieur, on May 19, 2019 along with “Wolfy,” movement two from Whipple’s “Fives ~ Concerto for 1 Piano / 4 Hands &amp; Orchestra.”</td>
<td>4349</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>Blessings - 1 Piano : 4 Hands.pdf</td>
<td>&quot;Blessings,&quot; an original work for 1 piano / 4 hands, gifted to the world by Kirk Whipple</td>
<td>This original work for 1 piano / 4 hands was recently written by Kirk Whipple. In response to our trying times, this piece is a gift to the world - along with a global challenge to premiere the piece! Please look up the Facebook page &quot;Sharing Our Blessings&quot; to learn about details for this friendly virtual competition and the composer's desire to offer a message of hope. At this date, there are no recordings of the piece, as the composer is anxiously awaiting the first recorded submission of this new work!</td>
<td>750</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
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</tr>
<tr>
<td>Dance of the Palmetto Butterfly - Score.pdf</td>
<td>Dance of the Palmetto Butterfly</td>
<td>This score was created in workshops with students of Palmetto Elementary School. The students provided melodies. Whipple and Morales worked with the students to produce a piece that utilized their contributions. This was truly an equal collaboration between students, professional artists and the lead teacher.</td>
<td>245</td>
<td>[KB]</td>
<td>View file</td>
</tr>
</tbody>
</table>

2.1.
J. Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

☐ I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.
Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select “Save” at the bottom of this page to make your changes final.


1. Has your organization met the $750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

   ☐ Yes
   ☐ No
L. Review & Submit  Page 12 of 12

1. Guidelines Certification

☐ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

☐ I hereby certify that I am authorized to submit this application on behalf of Kirk Whipple and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Kirk Whipple