

Edson Jean

Project Title: LUDI - An event based community engagement film tour

Grant Number: 22.c.pr.800.274

Date Submitted: Thursday, June 18, 2020

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 Specific Cultural Project Grant Guidelines

Application Type

Proposal Type: Individual Artist

Funding Category: N/A

Discipline: N/A

Proposal Title: LUDI - An event based community engagement film tour

B. Contacts (Applicant Information) Page 2 of 12

1. Grant Contact *

First Name

Edson

Last Name

Jean

Phone

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Email

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2. Additional Contact *

First Name

Edson

Last Name

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Phone

561.926.8747

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1edsonjean@gmail.com

3. Authorized Official *

First Name

Edson

Last Name

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1edsonjean@gmail.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Individual

4.2. Institution Type

Individual Artist

4.3. Applicant Discipline

Media Arts

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

C. Eligibility Page 3 of 12

1. What is the legal status of the applicant? *

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- Yes (required for eligibility)
- No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *

- Yes (required for eligibility)
- No

4. How many years of completed programming does the applicant have? *

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. The following statements must be true for you to be eligible for Individual Artist Project funding. Check all that apply. *

- I have been a Florida resident for at least one (1) year.
- I am at least 18 years of age.
- I am not enrolled in a degree or certificate program.

D. Excellence Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

Solo or Individual artists: Provide a brief artist statement in lieu of a mission statement.

We disseminate stories about culture. We wield the art of motion pictures to explore South Florida, and all its multi-colored diversity, with a keen focus on heritage and place. Spotting Caribbean and Latin experiences, we aim to celebrate the plight of first generation, immigrant and proletarian subjects who are often -under- and -mis- represented in the national media.

We prioritize the local, the resilient, the othered, and the meaningful. Rather than pure advocacy, we practice purpose-driven media. We aim to restore a sense of existence in the people who have continuously been ignored.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

GOALS

Our vision is to bring a voice to the voiceless, represent the under represented and reimagine the unimaginable by building a sustainable South Florida film entertainment model completely independent of Hollywood and larger film markets--to initiate a cultural renaissance centered around impactful, diverse storytelling and community engagement happenings, birthed to mend the lack of authentic representation of Haitian, Caribbean and Latin people around cinema.

This event based film tour is a movement to subvert the proverbial gate keepers of Hollywood and reclaim ownership of our stories and existence. We aim to serve those stories, for them to be seen and for those who experience them to know they are not alone.

OBJECTIVE

Via a grassroots impact campaign, offer a tour of 24 state-of-the-art multidisciplinary events throughout the state of Florida--specifically tailored to demographics that traditionally don't have experiences like this offered to them.

Reach, activate, engage and educate our core demographic and target other niche groups.

Build a sizable following via mailing list, and social platforms that can reflect the community's engagement.

Attain financial recoupment and maximize revenue streams in hopes to employ and collaborate with South Florida artists from multiple disciplines.

Learn as much as possible about hybrid/creative event based tours in order to aid future events/endeavors.

ACTIVITIES

The core of this project revolves around an event-based film tour featuring multiple artistic disciplines and engagements, and then to take this tour to different communities throughout the state of Florida. The overarching goal of the event is to create community and conversation.

The vision of the event-based screenings is that they flow cohesively as immersive art experiences. Our flagship film, LUDI, is the gateway and entry point to this experience. Our director, lead actress and supporting actors all have prominent voices in the South Florida Haitian-American, performing arts and film communities. They will serve as the catalyst to curate and launch a grassroots campaign. We will spearhead this initiative with social media, then simultaneously implement a digital marketing and campaign. Our most important effort will be to create relationships with member based organizations that the film speaks to. They will provide a huge advantage in securing excitement and ticket sales before our release dates. i.e. the Haitian Nurses Association can buy out a screening event for their members before those tickets have been released to the public. The screening selling out will create excitement and urgency around the events. We will also offer giveaways and competitions so that the community can engage with us prior to the events.

A main priority for us is to understand what our community is interested in. Within each segment of the event we will curate interactive ways for attendees to participate in educational Q&A's and surveys to fill us in on their experiences. From the opening film to the closing musical performance, the community will be offered opportunities to provide data on the pros and cons of their experiences. All surveys and engagement data will be recorded, analyzed and researched to inform and enhance future experiences. Some of our main tools to achieve these objective are:

Mailchimp - a platform for creating and emailing informational campaigns. This is how we would distribute our newsletters and updates.

Eventbrite - a platform for ticketing and event management. This would be used for selling event tickets in different cities.

Survey Monkey - survey tool to capture the voices and opinions of the people who matter most to you.

Google Forms - a free web-based service where one can create a multitude of different surveys in a fast and efficient fashion. This would be used to solicit reactions/feedback from our audience members after events.

Slido - a platform that allows for interactive Q&A and polling live on-site with immediate results

This is an arts event that is dependent on artist collaboration. There will be 4 major phases throughout the event that will offer an opportunity for attendees to engage with and be exposed to creative performing arts disciplines.

Phase 1: The screening of the film Ludi is the main introduction and reflexion of the community through art.

Phase 2: After the film and Q&A, attendees will be introduced to a local musician/band who will perform music from the themes of the movie. These artists may change per location or travel with the film to each event.

Phase 3: During a cocktail/engagement hour attendees will then be engaged to a live dance performance from a Miami based dance company.

Phase 4: Also during the cocktail/engagement hour there will be a pop-up gallery showcasing the works of local South Florida fine artists. All work will be in line with the messages and themes of the film.

Having accessible pricing is of the utmost importance for us. We hope to offer an enormous value in comparison to the admission price. Our demographic exists heavily in the lower income to middle class sector. We want to offer an experience that most if not all of our community members can enjoy.

For the price of \$18, patrons will enjoy:

- The exhibition of the feature film LUDI
- Q&A session with the films director and actors
- Live musical performance from participating artists in the film
- A LUDI themed live dance performance of the film's soundtrack
- Fine arts exhibition of local Haitian, Carribean and Latin artists that appear in the film
- Complimentary social engaging photo booth
- Complimentary traditional Haitian Cream Liqueur (Kremas)

In closing: There is also a great opportunity to reactivate spaces/auditoriums and community centers that suffer from a lack of programming.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Our initial and main partnership is with the renowned Miami Artist support organization - Oolite Arts. As a grantee of their cinematic arts residency, the film will serve as the flagship micro-budget feature film to be completed from their program. Oolite provided all the grant funding for the film and will offer support in reaching out to its member base during the screenings. This is a formal agreement that has been in place since the winter of 2019.

The project will also partner with Miami-based media producer Fabiola Rodriguez, who served as the Co-Producer on the film, Ludi, and who has a background in event management. Fabiola began her media career at WPBT2 South Florida PBS, where she first produced children’s content and later news and political programming. She then shifted from television into film, working in both administrative and creative capacities.

Wanda Tima and the L’union Suite is a Haitian-American powerhouse that has a passion to discover the heritage of Haiti. In 2011, Wanda started the “Haitian-American” Facebook page, “L’union Suite”, and “L’union Haitian Professional” directory soon after. L’union Suite is the number one digital platform for Haitian-Americans with over 300,000 subscribers and a reach of 3 to 5 million weekly. This partnership will be crucial in the initial introduction of the film and the event tour. Wanda and her team have already expressed excitement and interest to collaborate.

My team and I are currently in contract with JLPR. A Miami public relations company that is dedicated to inspiring the discovery of the extraordinary in the brands they work with by engaging target audiences and creating unparalleled awareness and demand. JLPR placed Miami on the social media map as the founder of 3:05 Cafecito, a social media campaign that proclaimed Miami’s area code as the official time for a coffee break in the Magic City.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Tour Schedule and Production Timeline

Below is the proposed schedule for event prep and screenings: Screenings will be held on Wednesday nights, Thursday nights and Saturday afternoons of every week until November 22nd, 2021. These three screenings per week will be held in the same venue, with a new venue every week for the 8-week run.

The week of July 5th or July 12th, 2021
Team begins event prep.

Week of September 20th, 2021
Private Cast/Crew and Press Screening

Week of October 4th - 2012
Opening Night Screening- Event/Art Tour Begins Week #1

Week of October 11th, 2021
Week #2

Week of October 18th, 2021
Week #3

Week of October 25th, 2021
Week #4

Week of November 1st, 2021

Week #5

Week of November 8th, 2021

Week #6

Week of November 15th, 2021

Week #7

Week of November 22nd, 2021

Week #8 - Final Screening Closing night

3. Artist Project - (Maximum characters 5250.)

What makes your project artistically strong? What is your motivation for this project, how will it advance your career and creative practice? What is the artistic context of this project to your creative practice?

My introduction to story occurred on the tired carpet of my childhood bedroom floor. Nestled side by side, my brothers and I would fight for the best spot to hear my mother impart us a new blag: a dramatized Haitian folk story that teaches life lessons in the form of riddles or song and dance.

It was during those times before bed that I learned story. Not in an academic sort of way, but in raw, basic and ancient form. This small tradition helped me maintain a strong sense of identity and purpose in a country that more often than not, did not feel like home. A feeling I grew to know was all too familiar to many of my friends and family. In many ways, we all felt alone. Alone in America, alone with our struggles and alone with our fears.

In my modest seven year career as a filmmaker, I've learned that nothing has the power to move a human being toward empathy and action more than a great story. It was that power that I fell in love with during blags and it is that power that I am still in love with today.

Miami is a portrait of multifaceted diversity, etched by the plight of Caribbean immigrants. The Magic City resembled the welcome gates to a country and peninsula that seemed to extend itself to the Caribbean region. A geological olive branch of sorts; a chance at opportunity. I'm motivated to explore the result of the acceptance of said olive branch. The multitude of stories that have been birthed in Miami due to a series of Caribbean pilgrimages. Honing in on simplistic, slice of life storytelling, I aim to unpack this myriad of experiences. LUDI is a feature film that represents the first foray into this exploration and is inspired from my mother's first years as an immigrant in Miami.

This film is a culturally revealing - kind of North Miami, cinema verite, character driven drama - the immigrant caretaker's lament. We follow Ludi Alcidor; a nurse assistant who struggles to balance the weight of being underpaid, and the self imposed pressure to provide for family back in Haiti. After a half truth lands her under immense financial pressure, Ludi Alcidor embarks on a frantic scour through Miami's care-taking world in an increasingly desperate-and extemporized-attempt to send money to her family in Haiti. Over the course of one tumultuous night, Ludi finds herself on a debilitating descent into degradation and torment as she aids the most demoralizing assisted-care patient.

It is crucial to remind ourselves of our value and purpose. I aim for my work to be of service to stories specific to the Caribbean and Latin experiences in Miami. Telling these stories, I am able to reach out to those who experience them and let them know that they are not alone.

E. Impact Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

8

2. What is the estimated number of opportunities for public participation? *

24

3. How many Adults will be engaged? *

3,600

4. How many school based youth will be engaged? *

500

5. How many non-school based youth will be engaged? *

3,100

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *

15

6.2. Number of Florida artists directly involved?

15

Total number of individuals who will be engaged?

7215

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Children/Youth (0-18 years)
- Young Adults (19-24 years)
- Adults (25- 64 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Black/African American
- Hispanic/Latino
- White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

Per the United States Census Bureau, 7 of the 11 U.S. communities with the highest percentage of people claiming Haitian ancestry are in our Multi-County target: Golden Glades 33.5% North Miami 33% North Miami Beach 19% El Portal 23% Lauderdale Lakes 15.7% Immokalee 13.8% Pine Hills 12.1% Belle Glade 11.5%

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

- Broward
- Collier
- Martin
- Miami-Dade
- Orange
- Palm Beach
- St. Lucie

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

The economic impact of this proposal is considerable and we are thrilled to engage economically in areas that go beyond the tourist hot spots.

The venues to be selected will be in areas with concentrations of people of Haitian, Latino and/or Caribbean descent. Many of these venues are currently underutilized and lack programming. By holding events in these areas, we contribute to the economic growth of said areas directly and indirectly, such as:

- Increased awareness of venue and neighborhood
- Increased revenue to businesses in venue area - for example, dining options for attendees to eat before and after events
- Increased revenue through parking fees (if venue is in an urban area without free parking)
- The events will employ artists for performances (dancers, musicians, etc.)
- The selling of artwork and merchandise made by Florida artists (fine/visual artists)

The educational and outreach activities for this project include the event's Q&A portion and the outreach to local schools, i.e. high school, college and local film groups.

The Q&A portion serves as an educational outlet as it directly allows event attendees to ask questions about filmmaking, acting, the film itself and other related topics to the film's director and actors. This is typically a rare opportunity.

Our outreach efforts will include connecting with local high schools, colleges, and filmmaking groups in each of the tour's stops. We believe the film's material will connect with high school-aged children and can be assigned as extra credit to college students enrolled in film and media production classes. Filmmaking groups will also be interested in the event, as it not only provides an example of a Florida-based independent film embarking on a screening tour, but it can provide opportunities to ask questions directly to filmmakers in attendance and opportunities to network with active Florida production personnel.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Our Marketing and promotion campaign will exist predominantly in the digital space. Our core audience and demographic engage with advertisement more organically in the digital space. They are also connected to our director, lead actress and supporting actors all have prominent voices in the South Florida Haitian-American, performing arts and film communities.

Actor Success Jr. has cultivated a following of 200k followers on the instagram and facebook platforms.

Actor Alain Pierre has cultivated a following of 19k followers on the instagram and facebook platforms.

Our composer Darnell Monestime is the son of county commissioner Jean Monistime and will aid in galvanizing the community and assisting with securing event spaces and permits.

Wanda Tima and the L'union Suite is a Haitian-American powerhouse that has a passion to discover the heritage of Haiti. With over 300,000 subscribers and a reach of 3 to 5 million weekly. This partnership will be crucial in the initial introduction of the film and the event tour. Wanda and her team have already expressed excitement and interest to collaborate.

My team and I are currently in contract with JLPR. A Miami public relations company that is dedicated to inspiring the discovery of the extraordinary in the brands.

All the team members above will serve as the catalyst to curate and launch a grassroots campaign. We will spearhead this initiative with social media, then simultaneously implement a digital marketing add campaign. Our most important effort will be to create relationships with member based organizations that the film speaks to. They will provide a huge advantage in securing excitement and ticket sales before our release dates. i.e. the Haitian Nurses Association can buy out a screening event for their members before those tickets have been released to the public. The screening selling out will create excitement and urgency around the events. We will also offer giveaways and competitions so that the community can engage with us prior to the events.

14. Artist Project *

Please identify Division Goals addressed by your project (check all that apply)

- Building the economy and creative industries
- Enhancing education through arts and culture
- Advancing leadership in arts and culture in the state and nation
- Promoting healthy, vibrant, and thriving communities
- Advancing a sense of place and identity

14.1. Explain - (Maximum characters 1500.)

Our target audience is first generation, immigrant and proletarian minorities living in South Florida. We feel the fans of my work as the director on GROWN will be an invested audience group. We also imagine there might be interest from the nursing and hospitality community due to the prominent role nursing and private care-taking has in the flagship film. With Edson Jean and Joshua Jean-Baptiste being of Haitian decent, the team will also aggressively target the Haitian/Haitian American community.

The tours are reimagined public film screenings that incorporate educational discussions and performance arts to immerse audiences in an artistically diverse experience. This three pronged approach is at the heart and soul of our mission. This is where the conversation between artist and community begins.

Educational discussions will be held after the screening to open a dialogue for audience impressions and reactions. The panel will consist of lead creatives and the director. Following these discussions, attendees will be encouraged to rate the film and leave comments/critiques on ballots they received upon entry.

Performance Art more commonly in the form of music and/or dance will bring our events to a close. Bands that share similar cultural influences as the film will help to transport attendees deeper into the zeitgeist of the evening. This last hour will also allow networking amongst community members and its creatives. Helping to forge new professional and personal relationships.

F. Management and Operating Budget Page 6 of 12

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe your ability to complete the proposed project. Include examples of successfully completed projects.

Both leaders of the project Edson Jean and Fabiola Rodriguez have had extensive experience in the making of films and the organization, preparation and execution of live events. Edson brings eight years of filmmaking experience with him and has organized sold out screenings at the tower theater(Miami) in collaboration with Jaie Laplante from Miami international film festival.

Fabiola worked for WPBT2 South Florida PBS for almost 12 years, where creating events around films is a part of the experience and trajectory of a film/tv program. As a non-profit, it was also common to find affordable ways to put on these events, and where multiple players would wear many hats beyond their typical job titles. As such, through the years she either directly or indirectly participated in numerous events revolving around screenings, conferences, large outreach events with the public, etc. These events and duties would range from securing volunteers to don children's character costumes at a book fair to large day-long outreach conferences in a venue whose ballroom capacity was 1,800 guests. She also worked for a concert production company for four years, where she focused on house management, overseeing the logistics of venues with capacities as small as 150 guests to arena-style venues with a capacity of 15,000 guests.

2. Evaluation Plan - (Maximum characters 1750.) *

Describe the expected outcomes of the project. How will you determine the success of the project?

The tour would take place over 8 weeks, with 3 screenings per week for a total of 24 screenings. While capacity is determined by each venue, our ideal attendee number would be 300 guests per screening. With social distancing guidelines in place we are planning to lower the amount of attendees in regards to safety. By the end of the Film/art tour we intend to have engaged with 4800 members of the South Florida community.

Another major goal for us is to engage and understand what the members of the community were inspired by and what they want to see more of.

Within each segment of the event we will curate interactive ways for attendees to participate in educational Q&A's and surveys to fill us in on their experiences. From the opening film to the closing musical performance, the community will be offered opportunities to provide data on the pros and cons of their experiences. All surveys and engagement data will be recorded, analyzed and researched to inform and enhance future experiences. Some of our main tools to achieve these objective are:

Mailchimp - a platform for creating and emailing informational campaigns. This is how we would distribute our newsletters and updates.

Eventbrite - a platform for ticketing and event management. This would be used for selling event tickets in different cities.

Survey Monkey - survey tool to capture the voices and opinions of the people who matter most to you.

Google Forms - a free web-based service where one can create a multitude of different surveys in a fast and efficient fashion. This would be used to solicit reactions/feedback from our audience members after events.

Slido - a platform that allows for interactive Q&A and polling live on-site with immediate results

This is an arts event that is dependent on artist collaboration. There will be 4 major phases throughout the event that will offer an opportunity for attendees to engage with and be exposed to creative performing arts disciplines.

G. Management and Proposal Budget Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Edson Jean (Artist)	\$0	\$4,500	\$0	\$4,500
2	Fabiola Rodriguez (Impact Producer)	\$0	\$4,500	\$0	\$4,500
3	Mark Pulaski (Producer)	\$0	\$3,500	\$0	\$3,500
Totals:		\$0	\$12,500	\$0	\$12,500

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Kazoots Band	\$3,000	\$0	\$0	\$3,000
2	Rosie Herrera Dance company	\$3,000	\$0	\$0	\$3,000
3	Lead Actress (Shien Mompremiere)	\$2,000	\$0	\$0	\$2,000
4	Supporting Actor (Alan Hayman)	\$1,000	\$0	\$0	\$1,000
5	Supporting Actor (Success Jr.)	\$2,000	\$0	\$0	\$2,000
Totals:		\$13,000	\$0	\$0	\$13,000

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
6	Supporting Actor (Alain Pierre)	\$2,000	\$0	\$0	\$2,000
Totals:		\$13,000	\$0	\$0	\$13,000

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Ticket Taker	\$1,920	\$0	\$0	\$1,920
2	Ticket Seller	\$1,920	\$0	\$0	\$1,920
3	Seat Attendant	\$1,920	\$0	\$0	\$1,920
4	Merch Seller	\$1,920	\$0	\$0	\$1,920
5	Stage Manager/Technician	\$2,580	\$0	\$0	\$2,580
Totals:		\$10,260	\$0	\$0	\$10,260

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Mailchimp Services	\$90	\$0	\$0	\$90
2	Survey Monkey	\$450	\$0	\$0	\$450
3	Slido	\$1,200	\$0	\$0	\$1,200
Totals:		\$1,740	\$0	\$0	\$1,740

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	MTC Miami	\$0	\$2,000	\$2,000
2	Tower Theater	\$0	\$2,000	\$2,000
Totals:		\$1,500	\$6,500	\$8,000

#	Description	Cash Match	In-Kind Match	Total
3	O cinema Miami	\$500	\$1,500	\$2,000
4	Comstock Community Auditorium	\$1,000	\$1,000	\$2,000
Totals:		\$1,500	\$6,500	\$8,000

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Hotel	\$5,000	\$0	\$5,000
2	Gas	\$2,000	\$0	\$2,000
Totals:		\$7,000	\$0	\$7,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	JLPR	\$0	\$0	\$3,000	\$3,000
2	L'union Suite	\$0	\$0	\$3,000	\$3,000
Totals:		\$0	\$0	\$6,000	\$6,000

Amount of Grant Funding Requested:

\$25,000

Cash Match:

\$21,000

In-Kind Match:

\$12,500

Match Amount:

\$33,500

Total Project Cost:

\$58,500

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Ticket Sales	\$20,000	\$20,000
2	Merchandise	\$1,000	\$1,000
Totals:		\$0	\$21,000

\$21,000

Total Project Income:

\$58,500

3.11. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	43%
B.	Cash Match	\$21,000	\$21,000	36%
	Total Cash	\$46,000	\$46,000	79%
C.	In-Kind	\$12,500	\$12,500	21%
	Total Proposal Budget	\$58,500	\$58,500	100%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

We will purposely seek venues that are ADA compliant. At the venues, attendees who need assistance can approach the venue manager or the seat attendant.

Language on our website and our fliers will say, "Individuals with disabilities are encouraged to attend all Ludi screening tour events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact (name to be determined) in advance at (telephone number) or via email at (email)."

Individual or Solo Artists: Skip questions 2-5 and move on to section I.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
WFServlet.pdf	33 [KB]	6/18/2020 12:55:14 PM	View file

1.2. Work Sample *

File Name	File Size	Uploaded On	View (opens in new window)
DOS_Work_Sample_Edson Jean.mp4	182135 [KB]	5/30/2020 10:54:08 AM	View file

1.3. Resumes of Significant Personnel *

File Name	File Size	Uploaded On	View (opens in new window)
Team Resumes.pdf	1039 [KB]	5/30/2020 10:31:39 AM	View file

1.4. Florida Residency Documentation *

File Name	File Size	Uploaded On	View (opens in new window)
Edson ID_1.jpg	478 [KB]	5/30/2020 11:21:48 AM	View file

2. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
Director Letter.pdf	Letter from the Executive Director	A letter about the inspiration for this project	7518 [KB]		View file
Miami Herald Review.pdf	Recent reviews	Miami Herald Press on event/screening thrown.	1732 [KB]		View file
New web series _Grown_ is the Miami-based, Haitian-American story you need to binge - The Palm Beach Post - West Palm Beach, FL.pdf	Recent Reviews	The Palm Beach Post Article on recent project	253 [KB]		View file
'Moonlight' film members shine in Miami _ Lifestyles _ miamitimesonline.com.pdf	Recent Support Letter	Miami times recent Article announcing grant from Oolite Arts	212 [KB]		View file
LUDI_Trailer.mp4	LUDI Film Trailer	The film tours flag ship film's trailer	50842 [KB]		View file
LUDI_Still_3.png	Ludi Film Still image	A still image from the film LUDI	3730 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
LUDI_Still_5.png	Ludi Film Still image	A still image from the film LUDI	2713 [KB]		View file
LUDI_Still_9.png	Ludi Film Still image	A still image from the film LUDI	3369 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select "Save" at the bottom of this page to make your changes final.

See: <https://apps.fldfs.com/fsaa/> and https://flauditor.gov/pages/pdf_files/fsaa%20q_a.pdf for more information and specific definitions.

1. Has your organization met the \$750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

Yes

No

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Edson Jean and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Edson Jean