

The Florida International University Board of Trustees

Project Title: Specific Cultural Project 2022

Grant Number: 22.c.pr.102.563

Date Submitted: Monday, June 1, 2020

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 Specific Cultural Project Grant Guidelines

Application Type

Proposal Type: Discipline-Based

Funding Category: N/A

Discipline: Music

Proposal Title: Specific Cultural Project 2022

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. **Organization Name:** The Florida International University Board of Trustees 
- b. **FEID:** 65-0177616
- c. **Phone number:** 305.348.2494
- d. **Principal Address:** 11200 SW 8th St, MARC 430 Miami, 33199-2516
- e. **Mailing Address:** 11200 SW 8th St, MARC 430 Miami, 33199-2516
- f. **Website:** <http://research.fiu.edu/>
- g. **Organization Type:** State University
- h. **Organization Category:** Other
- i. **County:** Miami-Dade
- j. **DUNS number:** 071298814
- k. **Fiscal Year End Date:** 06/30

1. Grant Contact *

First Name

Mesut

Last Name

Ozgen

Phone

305.348.7646

Email

mozgen@fiu.edu

2. Additional Contact *

First Name

Ludmilla

Last Name

Champagne

Phone

305.348.1612

Email

lchampa@fiu.edu

3. Authorized Official *

First Name

Robert

Last Name

Gutierrez

Phone

305.348.2494

Email

gutierrez@fiu.edu

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Government - State

4.2. Institution Type

College/University

4.3. Applicant Discipline

Music

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

School of Music

C. Eligibility Page 3 of 12

1. What is the legal status of the applicant? *

- ☒ Public Entity
- ☐ Nonprofit, Tax-Exempt
- ☐ Solo or Individual artists or unincorporated performing company
- ☐ Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- ☒ Yes (required for eligibility)
- ☐ No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *

- ☒ Yes (required for eligibility)
- ☐ No

4. How many years of completed programming does the applicant have? *

- ☐ Less than 1 year (not eligible)
- ☐ 1-2 years (required for eligibility for GPS and SCP)
- ☒ 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Excellence Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

The Mission of the FIU School of Music is to contribute to the cultural lives of South Florida residents through music while helping our students to pursue excellence in performance, teaching, and research. This is achieved through our concert series, festivals, educational workshop series, commissioning and performing new music, and involving young musicians in the rehearsals and performances with professionals.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

The FIU School of Music seeks funds to support its 7th annual Miami International GuitART Festival. The festival has received an enthusiastic response from the South Floridians and won the Knight Foundation's Knight Arts Challenge award. The proposed 2022 festival program, which will be held from February 19-27, addresses the following goals and objectives:

GOAL 1: Increase the cultural impact of FIU School of Music in South Florida through the exposure and attractiveness of an international festival, featuring some of the most respected and renowned artists of our time to perform and interact with students and audiences in a variety of events.

Objective: Present 18 world-renowned artists, from Florida and beyond, in 9 concerts featuring a wide variety of musical styles with a specific focus on American music and women musicians during the 9-day festival.

GOAL 2: Provide educational and performance opportunities to students.

Objective: Present 4 masterclasses conducted by festival artists to provide a hands-on education for guitar students to learn technical and interpretive aspects of guitar repertoire from renowned master musicians in person.

Objective: Present 4 lectures and workshops in a variety of musical subjects, as well as panels with renowned composers to discuss their work and interact with students in Q&A sessions.

Objective: Present a student showcase concert, which will feature a guitar orchestra comprised of talented young guitarists from colleges and high schools in South Florida, giving them an opportunity to work and perform with professional musicians.

GOAL 3: Engage local community members in cultural events through educational and entertaining concerts, lectures, panels, and workshops that will benefit youth, families, and a large population in a broad age span.

Objective: Present family-oriented concerts with all-inclusive programs targeted at children and seniors.

Objective: Present lectures and workshops to students and community members in a variety of musical subjects, that strengthen their understanding of musical styles, composers, and performance techniques.

Objective: Present panels with renowned composers to discuss their work and interact with audiences in Q&A sessions.

GOAL 4: Provide emerging composers an opportunity to present their artwork in an international platform.

Objective: Organize a composition competition for young and emerging composers with cash prizes and honorary awards.

Objective: Commission new music from accomplished composers, promoting development of new repertoire for guitar.

GOAL 5: Expand cultural enrichment opportunities and accessibility for residents in South Florida beyond ADA regulations.

Objective: Provide complimentary tickets to underserved residents and high school students.

Objective: Participate in the Culture Shock Miami Program of the Miami-Dade County Department of Cultural Affairs and donate complimentary tickets for the youth.

Objective: Participate in the Golden Tickets Program of the Miami-Dade County Department of Cultural Affairs and provide discount tickets to senior residents.

ACTIVITIES:

The festival will be held from February 19-27, 2022 at the Herbert and Nicole Wertheim Performing Arts Center in the Modesto A. Maidique Campus of Florida International University. The program will present 19 events in 9 days, including 9 concerts, 4 lectures, 4 master classes, and a composers panel, as well as a luthiers expo. Additionally, the composition competition will be held prior to the festival and the winners will be announced at the opening concert.

The festival will feature some of the most accomplished women guitarists and renowned artists of our time, such as the acclaimed American guitarist Sharon Isbin (USA), Kim Parlak (USA), Ana Vidovic (Croatia/USA), Jiji Kim (S. Korea/USA), Meng Su (China/USA), Andrew York (USA), and Paul O'Dette (USA).

Another concert will be dedicated to the premiere of a new guitar concerto to be commissioned from the award-winning composer Stephen Goss. Commissioning a concerto and organizing a composition competition will both promote development of new repertoire for guitar. Not only the commissioned work, but also the winning compositions of the competition will be performed in the festival concerts.

The festival events are designed to provide many educational opportunities for students and the general audience to learn about a wide variety of musical styles, composers, and performance

techniques. Free educational components of the festival include 4 lectures on a variety of musical styles, 4 master classes providing a hands-on education for guitar students to learn technical and interpretive aspects of guitar repertoire, and a student showcase concert, which will feature a guitar orchestra comprised of talented young guitarists from colleges and high schools in South Florida, giving them an opportunity to work and perform with professional musicians.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

We have established partnerships with the following organizations:

Miami Beach Urban Studios, built upon the mission of the FIU College of Architecture and the Arts, provide a collaborative platform for arts, design, and performance, enriched by the extensive network of noted professionals, artists, and performers who serve as visiting critics and mentors. They will provide active student participation and promotional resources to the project.

One of the major performance venues in Miami, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is a cultural magnet offering great performances to entertainment-hungry audiences of all ages and backgrounds. They will provide promotional resources to the project.

Miami Dade College Music Department has one of the most active guitar programs in Miami, offering guitar lessons and ensemble classes consistently with 3-4 teachers and organizing regularly guitar ensemble festivals and conferences. They will provide active student participation and promotional resources to the project.

The Stocker AstroScience Center has been a campus resource for the entire FIU community and a supporter of our guitar festival since 2015. They will provide venue and promotional support for the project's fundraising events.

The Florida Turkish American Association in Fort Lauderdale has been a supporter of our guitar festival since 2015. They will provide venue and promotional resources for family-oriented events of the project and help to reach broader audiences beyond Miami.

Cuban Research Institute, and Jaffer Center for Muslim World Studies will also provide promotional resources to the project and help to reach a wider range of Latin American and Muslim communities.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Timeline:

Jan 1 - June 30, 2021 Booking artists and commissioning a new guitar concerto

July 1 - August 15, 2021 Designing and building the festival website

August 16, 2021 - Jan 15, 2022 Announcing the festival and competition

June 1, 2021 - Feb 28, 2022 Marketing the festival

Jan 15 - Feb 15, 2022 Judging the composition competition submissions

Jan 4 - Feb 7, 2022 Preparing the festival book

Feb 8 - 17, 2022 Printing the festival book

Feb 19 - 27, 2022 Implementing festival events:

Feb 19 Opening concert with the premiere of commissioned concerto

Feb 20-27 Daily evening concerts and daytime lectures/masterclasses

Feb 26-27 Luthiers Expo

Feb 27 Composers panel and the closing concert

Feb 28 - April 30, 2022 Artist payments

Feb 28 - June 30, 2022 Evaluating the festival

E. Impact Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

20

2. What is the estimated number of opportunities for public participation? *

20

3. How many Adults will be engaged? *

3,000

4. How many school based youth will be engaged? *

1,450

5. How many non-school based youth will be engaged? *

550

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *

6.2. Number of Florida artists directly involved?

9

Total number of individuals who will be engaged?

5018

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- ☒ Children/Youth (0-18 years)
- ☒ Young Adults (19-24 years)
- ☒ Adults (25- 64 years)
- ☒ Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- ☒ Hispanic/Latino
- ☒ White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

According to the U.S. Census Bureau 2010 demographics, 65% of Miami-Dade County population is Hispanic or Latino, 15.4% non-Hispanic White, 17.1% non-Hispanic Black, and 1.5% Asian.

Cubans make up the largest population of immigrants (with more than half of the population) with Colombians coming in second, Haitians in third, followed by Nicaraguans in fourth place, then Dominicans, Venezuelans, Peruvians, Jamaicans, Mexicans, and Argentinians among the highest group of immigrants.

The age distribution is 21.9% under the age of 18, 9.9% from 18 to 24, 28.6% from 25 to 44, 25.6% from 45 to 64, and 14.1% who were 65 years of age or older.

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

☒ Miami-Dade

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Organization's Economic Impact:

The FIU School of Music plays a significant role in building and strengthening Florida's economy through high quality education and artistic production. We produce annually over 150 performances, masterclasses, and other educational events offered to public. Our productions provide employment opportunities for Florida-based artists and benefit all residents of South Florida, particularly those in Miami-Dade and surrounding counties. 250 music students (25 of them in the guitar area) and 60 music faculty pursue excellence in performance, teaching, and research, and regularly produce creative and innovative artistic works. Our graduates have been employed in key teaching positions in public school system throughout Florida.

The school resides in the Wertheim Performing Arts Center, which is one of Miami's premier collegiate concert and theatrical venues, housing a 585-seat concert hall, 108-seat recital hall, 130-seat instrumental hall, 200-seat mainstage theatre, and 146-seat black box theatre. In addition to the Miami International GuitART Festival, other regular concert series presented by the FIU School of Music include Jazz at the Wertheim, FIU Music Festival, Liszt Festival, FEAST Festival, Wind and Percussion Festival, New Music Miami Festival, Distinguished Conductor Series, Choral Arts Festival, and Wertheim Organ Showcase.

Among our organizational partners are Miami Beach Urban Studios, Frost Art Museum, Jewish Museum of Florida, Friends of Chamber Music of Miami, Cuban Research Institute, Stocker AstroScience Center, Florida Turkish American Association, Miami Classical Guitar Society, and Adrienne Arsht Center.

Proposal's Economic Impact:

The project is designed as an international festival, bringing world-renowned artists to Miami and providing opportunities to Florida-based artists. Primary target audience is South Florida residents of all ages. The festival also aims to attract statewide, nationwide and international audiences. In order to accommodate attendees from outside Miami-Dade County, a total of 525 room nights were blocked in three participating area hotels during in 2020. Based on the projected audience attending, anticipated number of room nights to be blocked will increase to 700 in 2022. Festival will present 20 event opportunities for public participation, including free admission events and ticketed events with prices ranging from \$5-\$30. We expand our accessibility beyond ADA regulations through free performances in local high schools and community centers in underserved areas and provide them complimentary festival tickets. We also participate in the Culture Shock Miami and Golden Ticket programs of Miami-Dade County to bring our festival events to youth and seniors. We donated 425 tickets to these programs in 2020.

Estimated number of individuals directly benefiting from the festival is 5,018. Attendance is tracked through ticket sales both online and at door as well as complimentary ticket stubs collected from attendees. The number of people we hope to reach through electronic media is 10,000. This will be accomplished by broadcasting the festival events on radio and online via FIU School of Music page on the Livestream website. Proposal's economic impact on local tourism is also tracked by room nights reserved in the partner hotels and through print surveys distributed and collected from festival attendees and comments collected from the festival website and social media.

Education and Outreach:

Festival will provide educational opportunities for audiences to learn about a wide variety of musical styles, composers, and performance techniques. Free educational events include 4 lectures on diverse musical styles and 4 masterclasses providing hands-on education for students in technical and interpretive aspects of guitar repertoire. Additionally, free composers panel and student showcase concert will be presented, featuring a guitar orchestra comprised of talented young guitarists invited from South Florida colleges and high schools. We will expand our outreach through free performances in local high schools and community centers in underserved areas.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

The festival is promoted through a newly designed website (migf.fiu.edu), social media, and paid advertisement in various media outlets. Media partnerships are established with two radio stations WLRN and WDNA, as well as CultureOwl, Miami's Community Newspapers, Miami New Times, The Miami Herald, El Nuevo Herald, and String Letter Publishing. We started a special partnership with WDNA by hosting a weekly "FIU Music Hour" to broadcast our live and pre-recorded events at WDNA on Tuesdays at 11 am, as well as rebroadcast of recorded festival concerts. Marketing partnerships are established with the Brazilian Nites and Adrienne Arsht Center for the Performing Arts to mutually promote our festivals.

The festival publicity information is disseminated through the national and international press print and electronic media outlets. Additionally, the following targeted marketing tools are used to promote the festival:

- * Sending monthly e-blasts to the festival and FIU School of Music mailing lists beginning six months before the festival.

- * Sending paid e-blasts via Florida Concert Flyers, including monthly beginning five months before the festival, weekly during the month before the festival and daily e-blasts during the week of festival.

- * Sending electronic media packages to the Miami Herald, El Nuevo Herald, Diario Las Américas, Miami New Times, Artburst, CultureOwl, Associated Press, Biscayne Times, City & Shore Magazine, Huffington Post Miami, etc.

- * Placing radio spots on WLRN and WDNA.

- * Arranging radio interviews on WLRN, WRGP and WDNA.

- * Posting festival and competition announcements at the guitar/composition specific Internet portals, such as the Guitar Foundation of America, American Composers Forum, American Society of Composers, Authors & Publishers (ASCAP), Miami Classical Guitar Society, Latin American Music Center, Society of Electroacoustic Music, etc.
- * Advertising the festival in the international guitar magazines, such as Classical Guitar Magazine and Soundboard magazine of the Guitar Foundation of America in the fall and winter issues.
- * Advertising the festival via two Miami-Dade County Initiatives: Golden Tickets for Seniors and Culture Shock Miami.
- * Advertising the festival in Welcome Magazine, which is distributed to every hotel room in Miami-Dade County.
- * Emailing press releases (a month prior to the festival) to more than 2,000 journalists, bloggers and publications.
- * Placing the festival events in the calendar listings of the Miami Herald, Social Miami, Miami Today, WTVJ Channel 6, WFOR Channel 4, WPLG Channel 10, WSVN Channel 7, WPBT Channel 2, Island Television Comcast 578, and other online and print calendars.
- * Mailing brochures and postcards to the existing subscribers on the FIU School of Music mailing list, as well as to the targeted high schools, community colleges, and universities in South Florida and nationwide.
- * Placing posters and brochures at the music stores in Miami, including Allegro Music Center, Guitar Center, Sam Ash Music Store, and Savino Music.
- * Placing large banners and trifold brochures on FIU campus locations, including the School of Music, Frost Art Museum, and Graham Center.
- * Sending internal evites to FIU colleges, schools and units, as well as distribution to regional hotels, and the offices of Consul Generals in South Florida.
- * Featuring pre-festival free concerts at the local high schools, colleges, and community centers in Miami and Fort Lauderdale, as well as on the FIU campus, Frost Art Museum, Perez Art Museum, Stocker AstroScience Center, and Florida Turkish Center.

F. Management and Operating Budget Page 6 of 12

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

The budget of the FIU School of Music has been balanced in a steady and healthy way over the years. Successful production and fundraising campaigns accompanied by controlled expenditure policy have been the key to our balanced budget. All the past projects, including the previously implemented edition of the proposed festival, were successfully completed with a balanced budget. Our annual external grant awards have been increasing securely. In order to sustain the festival long term, the festival director works with the FIU Foundation to develop more efficient fundraising campaigns through an endowment, also raises funds by organizing benefit concerts regularly featuring volunteer artists and students, establishing new partnerships with local businesses and media, collaborating with other local nonprofit organizations to co-sponsor some of the activities, and securing support from foreign governments and consulates to bring international artists from their countries.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

The FIU School of Music evaluates the success of all its programs through documented feedback and tracking of information. The music staff evaluates responses to print surveys distributed and collected from attendees at its events, as well as the comments collected from the festival website and social media. The staff also gets feedback from the participating artists and students in person. This methodology allows the staff to evaluate how each person has been engaged and affected during her/his attendance and participation. In addition to the surveys and comments made by attendees both in print and online, the hotel reservation info will be tracked to evaluate the success and tourism impact of the festival. Based on all these information and data, the festival staff members will make suggestions for improvements on program types, contents, artists, repertoire, lengths and scheduling times of events, as well as ticket prices. These ideas will be used to improve future festival events. [Please see the attached sample of evaluation survey]

3. Completed Fiscal Year End Date (m/d/yyyy) *

6/30/2019

4. Operating Budget Summary

Expenses		Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1.	Personnel: Administrative	\$2,942,920	\$2,224,645	\$2,299,254
2.	Personnel: Programmatic	\$5,383	\$6,000	\$10,000
3.	Personnel: Technical/Production	\$91,333	\$60,602	\$61,000
4.	Outside Fees and Services: Programmatic	\$353,100	\$354,065	\$377,226
5.	Outside Fees and Services: Other		\$47,902	
6.	Space Rental, Rent or Mortgage	\$1,700	\$5,760	\$5,040
7.	Travel	\$41,645	\$19,672	\$28,200
8.	Marketing	\$81,000	\$46,700	\$47,300
9.	Remaining Operating Expenses	\$167,314	\$162,076	\$153,420
A.	Total Cash Expenses	\$3,684,395	\$2,927,422	\$2,981,440
B.	In-kind Contributions	\$18,500	\$15,500	\$15,500
C.	Total Operating Expenses	\$3,702,895	\$2,942,922	\$2,996,940
Income		Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions	\$322,510	\$283,204	\$252,105
11.	Revenue: Contracted Services			
12.	Revenue: Other	\$120,362	\$63,575	\$54,000
13.	Private Support: Corporate			

14.	Private Support: Foundation	\$34,650	\$51,689	\$96,250
15.	Private Support: Other	\$40,000	\$45,000	\$40,000
16.	Government Support: Federal	\$20,000	\$25,000	\$20,000
17.	Government Support: State/Regional	\$2,948,000	\$2,230,645	\$2,309,254
18.	Government Support: Local/County	\$45,000	\$60,000	\$60,000
19.	Applicant Cash	\$154,000	\$169,000	\$150,000
D.	Total Cash Income	\$3,684,522	\$2,928,113	\$2,981,609
B.	In-kind Contributions	\$18,500	\$15,500	\$15,500
E.	Total Operating Income	\$3,703,022	\$2,943,613	\$2,997,109

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

The budget of the FIU School of Music has been balanced in a steady and healthy way over the years. Successful production and fundraising campaigns accompanied by controlled expenditure policy have been the key to our balanced budget. As for the projected fiscal year 2020-2021, admissions revenue is expected to be lower than previous years because of the pandemic. However, the budget will be balanced with increased private foundation support from the Knight Foundation which pledged to provide the funds that were already committed for the next fiscal year.

6. Paid Staff

- ☐ Applicant has no paid management staff.
- ☐ Applicant has at least one part-time paid management staff member (but no full-time)
- ☐ Applicant has one full-time paid management staff member
- ☒ Applicant has more than one full-time paid management staff member

7. Hours *

- ☒ Organization is open full-time
- ☐ Organization is open part-time

G. Management and Proposal Budget Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *

☐ Yes

☒ No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Festival Director	\$0	\$25,000	\$0	\$25,000
2	Finance Director	\$0	\$2,500	\$0	\$2,500
3	Marketing Coordinator	\$0	\$2,500	\$0	\$2,500
4	Events Manager	\$0	\$2,500	\$0	\$2,500
5	Competition Chair	\$0	\$3,000	\$0	\$3,000
Totals:		\$0	\$35,500	\$0	\$35,500

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Faculty Artists	\$0	\$9,000	\$0	\$9,000
Totals:		\$0	\$9,000	\$0	\$9,000

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
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#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Technical Director	\$0	\$3,500	\$0	\$3,500
Totals:		\$0	\$3,500	\$0	\$3,500

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Professional Artist Fees	\$20,000	\$33,000	\$6,000	\$59,000
Totals:		\$20,000	\$33,000	\$6,000	\$59,000

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Flight Tickets for Artists	\$0	\$3,000	\$3,000
2	Lodging for Artists	\$0	\$6,500	\$6,500
Totals:		\$0	\$9,500	\$9,500

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising	\$5,000	\$15,000	\$0	\$20,000
Totals:		\$5,000	\$15,000	\$0	\$20,000

Amount of Grant Funding Requested:

\$25,000

Cash Match:

\$96,000

In-Kind Match:

\$15,500

Match Amount:

\$111,500

Total Project Cost:

\$136,500

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Ticket Sales	\$15,000	\$15,000
Totals:		\$0	\$15,000

3.3. Revenue: Other *

#	Description	Cash Match	Total
1	Advertisement on the festival book	\$2,500	\$2,500
2	Competition Registrations	\$5,000	\$5,000
Totals:		\$0	\$7,500

3.5. Private Support: Foundation *

#	Description	Cash Match	Total
1	FIU Foundation	\$25,000	\$25,000
Totals:		\$0	\$25,000

3.7. Government Support: Federal *

#	Description	Cash Match	Total
1	National Endowment for the Arts	\$25,000	\$25,000
Totals:		\$0	\$25,000

3.9. Government Support: Local/County *

#	Description	Cash Match	Total
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#	Description	Cash Match	Total
1	Miami-Dade County Department of Cultural Affairs	\$15,000	\$15,000
Totals:		\$0	\$15,000

3.10. Applicant Cash *

#	Description	Cash Match	Total
1	Cash on hand	\$8,500	\$8,500
Totals:		\$0	\$8,500

Total Project Income:

\$136,500

3.11. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	18%
B.	Cash Match	\$96,000	\$96,000	70%
	Total Cash	\$121,000	\$121,000	88%
C.	In-Kind	\$15,500	\$15,500	11%
	Total Proposal Budget	\$136,500	\$136,500	99%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

IN-KIND CONTRIBUTIONS

\$4,000 Miami Turkish Consulate for professional artist fees and expenses

\$2,000 Center for Muslim World Studies for professional artist fees and expenses

\$3,000 Turkish Airlines for flight expenses

\$6,500 Individual volunteers providing lodging for festival artists

TOTAL in-kind: \$15,500

H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The FIU School of Music, as part of the College of Communication, Architecture, and The Arts within the Florida International University, resides in the Herbert and Nicole Wertheim Performing Arts Center, which is fully accessible and ADA compliant as one of Miami's premier collegiate concert and theatrical venues. Accessibility symbols are in full use throughout the facility, which is barrier-free, where a person with physical mobility limitations easily can enter and participate in our events with or without a companion. The procedure for addressing accessibility inquiries, accommodation requests, and/or complaints by members of the public, as well as an internal grievance procedure for the university's employees and volunteers, is as follows:

The FIU Office of Inclusion, Diversity, Equity & Access (IDEA) handles student, employee and visitor complaints based on disability discrimination. After a complaint is submitted to IDEA, an IDEA representative meets with the complainant and attempts to resolve any issues. Similarly, after an accessibility inquiry or accommodation request is submitted to IDEA, the Assistant Director or another representative of IDEA will meet individually with the requester who is seeking accommodations to discuss his/her needs and options. The IDEA office will coordinate efforts with the appropriate parties to ensure the approved accommodation(s) is provided.

Program Accessibility:

The FIU School of Music communicates its policies and procedures of inclusivity through FIU's Office of Inclusion, Diversity, Equity & Access (IDEA). Our goal is not only to make it possible for people with disabilities to attend our festival events, but also to make them feel comfortable and have a pleasant experience. The school's programs incorporate artists with disabilities in productions and facilitate the participation of individuals with disabilities. Auxiliary aids (sign language interpreters, readers, etc.) are provided, upon request, to individuals with disabilities. Written materials in alternate formats (large print, Braille, audio, electronic, etc.) are made available, upon request, for people who have disabilities. The proposed festival will be fully accessible to all, inclusive of physical and programmatic access for those with disabilities [Please see the attached marketing material examples that demonstrate the use of accessibility symbols].

The FIU School of Music strives to be more accessible beyond ADA regulations by expanding our outreach through free performances in local high schools and community centers in underserved areas and providing them complimentary festival tickets as well as participating in the Culture Shock Miami and Golden Tickets Programs of the Miami-Dade County for the youth and senior residents.

Individual or Solo Artists: Skip questions 2-5 and move on to section I.

2. Policies and Procedures

☒ Yes

☐ No

3. Staff Person for Accessibility Compliance

☒ Yes

☐ No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Shirlyon McWhorter

4. Section 504 Self Evaluation

☒ Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

☐ Yes, the applicant completed the Abbreviated Accessibility Checklist.

☐ No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

6/1/2018

5. Does your organization have a diversity/equity/inclusion statement?

☒ Yes

☐ No

5.1. If yes include here: - (Maximum characters 1500.)

Florida International University is committed to provide the highest quality educational and employment experience to its students, faculty, and staff in a nurturing and supportive environment. In doing so, the institution is committed to ensuring that instruction and services are delivered in a manner that is reflective and supportive of diversity as it relates to gender, socioeconomic status, gender identity, race, ethnicity, physical and mental ability, nationality, military status, sexual orientation, spirituality and cultural identity.

FIU is committed to ensuring equal access to educational and employment opportunities for qualified individuals with disabilities in compliance with the Americans with Disabilities Act (ADA) of 1990, Americans with Disabilities Amendments Act of 2008, and Section 504 of the Rehabilitation Act of 1973, as well as other applicable state and local laws and university policy. Under the ADA, qualified individuals with disabilities are protected from discrimination and may be entitled to reasonable accommodations and/or equal access to programs and services.

We commit ourselves to building an academic community whose members represent and embrace diverse cultures, background and life experiences that reflect the multicultural nature of South Florida and the Global Society. Our goal is to build an intellectually vibrant climate that sustains the inclusiveness and engagement of our diverse community.

We encourage and expect the entire FIU community to model the values as expressed in his mission and to commit to recruit, retain, and support students, faculty, and staff who reflect the diversity of our global society.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
FIU Substitute W9 MyFlorida.pdf	34 [KB]	5/31/2020 10:49:55 PM	View file

2. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
MIGF_2020_Program_Book.pdf	Sample Festival Program Book	The complete program book of the 2020 Miami International GuitART Festival, which includes accessibility symbols.	5384 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
MIGF_Marketing_Materials.pdf	Sample Marketing Materials	Publicity flyer, poster, brochure, and website pages, which include accessibility symbols.	1562 [KB]		View file
Brouwer Concerto Finale-480b.mov	Sample Festival Concert Video	Finale from Concierto Elegiaco by Leo Brouwer performed by Eren Sualp and the FIU Symphony Orchestra, conducted by Javier Jose Mendoza, as part of the festival, at the Wertheim Performing Arts Center Concert Hall on February 21, 2018, video length 5:34 minutes.	136706 [KB]		View file
Sharon Isbin Sample Video.pdf	Sample Festival Artist Video Link 1	Featured festival artist Sharon Isbin performs Capricho Arabe, video length 5:27 minutes.	23 [KB]		View file
Meng Su Sample Video.pdf	Sample Festival Artist Video Link 2	Featured festival artists Meng Su performs Sun Wukong's Toccata, video length 7:03 minutes.	25 [KB]		View file
Andrew York Sample Video.pdf	Sample Festival Artist Video Link 3	Featured festival artist Andrew York performs his composition Home, video length 4:16 minutes.	24 [KB]		View file
MIGF_Key_Project_Personnel.pdf	Key Project Personnel	Biographical information about key artistic and administrative personnel.	68 [KB]		View file
Letter_of_Commitment.pdf	Letter of Commitment	Letter of Commitment from composer Stephen Goss for the new guitar concerto commission.	72 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
MIGF_Testimonials&Review.pdf	Testimonials and Review	Various testimonials from audiences and artists about the festival and an article by Dr. Sam Desmet reviewing the 2018 Miami International GuitART Festival, published on the Classical Guitar Magazine.	1759 [KB]		View file
FIU_MIGF-SurveyForm.pdf	Sample Evaluation Survey	Print surveys that are distributed and collected from attendees in the festival events for documenting the feedback, tracking attendance, and evaluating various aspects of the festival.	82 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

☒ I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select "Save" at the bottom of this page to make your changes final.

See: <https://apps.fldfs.com/fsaa/> and https://flauditor.gov/pages/pdf_files/fsaa%20q_a.pdf for more information and specific definitions.

1. Has your organization met the \$750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

☒ Yes

☐ No

L. Review & Submit Page 12 of 12

1. Guidelines Certification

☒ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

☒ I hereby certify that I am authorized to submit this application on behalf of The Florida International University Board of Trustees and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Ludmilla Champagne

