

City of Coral Gables, Historical Resources & Cultural Arts Department

Project Title: Annual Public Art Exhibition

Grant Number: 22.c.pr.105.659

Date Submitted: Thursday, June 25, 2020

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: [2021-2022 Specific Cultural Project Grant Guidelines](#)

Application Type

Proposal Type: Discipline-Based


Funding Category: N/A

Discipline: Visual Arts

Proposal Title: Annual Public Art Exhibition

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. **Organization Name:** City of Coral Gables, Historical Resources & Cultural Arts Department 
- b. **FEID:** 59-6000293
- c. **Phone number:** 305.460.5093
- d. **Principal Address:** 405 Biltmore Way Coral Gables, 33134
- e. **Mailing Address:** 2327 Salzedo St. Coral Gables, 33134
- f. **Website:** www.coralgables.com
- g. **Organization Type:** Municipal Government
- h. **Organization Category:** Cultural Organization
- i. **County:** Miami-Dade
- j. **DUNS number:** 072238686
- k. **Fiscal Year End Date:** 09/30

1. Grant Contact *

First Name

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Cathers

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2. Additional Contact *

First Name

Elsa

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efuentes@coralgables.com

3. Authorized Official *

First Name

Kara

Last Name

Kautz

Phone

305.460.5090

Email

kkautz@coralgables.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Government - Municipal

4.2. Institution Type

Government - Executive

4.3. Applicant Discipline

Visual Arts

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

Historical Resources & Cultural Arts

C. Eligibility Page 3 of 12

1. What is the legal status of the applicant? *

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- Yes (required for eligibility)
- No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *

- Yes (required for eligibility)
- No

4. How many years of completed programming does the applicant have? *

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Excellence Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

The City of Coral Gables mission is “To honor our history by providing exceptional services that enhance the quality of life for our community” and is complemented by values that include “Aesthetics – preserving and enhancing the beauty of our City and Learning – inspired by our history, committed to excellence and innovation for our future.”

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

The City of Coral Gables requests funds for an outdoor temporary exhibition taking place between December 2021 and February 2022. Since 2016, the City has commissioned new work by an internationally recognized artist for a temporary exhibition that is recognized by Art Basel and becomes part of the Art Basel and South Florida art experience. Past artists have included: Alice Aycock, Carlos Cruz-Diez, Hank Willis Thomas, and Rafael Barrios. At times the artist has been local and when they haven’t, regional support teams of fabricators and installers have been used. Interpretive materials are presented that may consist of a companion exhibition, an online presence, and marketing to regional and online art publications.

In 2010, The City of Coral Gables developed a formal Art in Public Places program to establish funding, acquisition, placement and maintenance of public art. The City of Coral Gables received a Culture Builds Florida, Seed Funding grant to support the City’s Art in Public Places program including the creation of its first Public Art Master Plan and Funding, Goals, and Implementation Guidelines. Components of the Guidelines are referenced here and apply to the program overall and specifically to this project.

When the City of Coral Gables established the Art in Public Places program, it set out the following overarching goal: “It is the intention of this program to preserve the City’s artistic heritage, enhance its character and identity, contribute to economic development and tourism, add beauty and interest to public spaces and increase opportunities for the public to experience and participate in the arts through the acquisition and installation of world-class art in publicly accessible areas.”

CORAL GABLES ART IN PUBLIC PLACES, CURATORIAL GOALS

- Build on Coral Gables' identity as "a unique city of artistry and beauty";
- Interpret Coral Gables' civic and architectural traditions, and its historic urbanism, with a fresh eye and contemporary voice;
- Enrich the public environments, such as civic spaces and pedestrian streetscapes, that citizens, employees and visitors experience in Coral Gables;
- Facilitate the introduction of artistically designed "civic infrastructure" that further defines with distinction the public realms of streets and squares;
- Promote the integration of artwork into the fine-grained details of public works and private development;
- Establish the City as a leader in the region's vibrant visual arts community and facilitate projects that garner national and international acclaim; and
- Reflect, with quality and sophistication, the international cultural and economic currents that are unique to the region.

ANNUAL PUBLIC ART EXHIBITION - PROJECT GOALS

- Create a fresh interpretation of Coral Gables' long-standing commitment to public spaces;
- Introduce artistic interventions into downtown;
- Create visual surprise that give identity to the City;
- Engage the public in a meaningful way;
- Provide public art experiences accessible to all;
- Contribute to the livability and quality of life and experience in Coral Gables;
- Contribute toward raising the profile of downtown Coral Gables as a destination location.

ANNUAL PUBLIC ART EXHIBITION - OBJECTIVES

- New public artwork(s) is/are commissioned for the public art registry of Coral Gables and the State of Florida;
- Artwork successfully enhances Coral Gables' Downtown;
- Artwork is strategically placed within Coral Gables, encouraging movement throughout Downtown creating moments of pause and reflection;
- Safe pedestrian traffic Downtown is encouraged;
- Local, regional, and national press engage in discussion regarding the project;
- An interpretive exhibition using various sensory displays highlights the project through the creative process, fabrication, and installation of the artworks;
- School groups, camp participants, and the general public are provided with audio tour access to the exhibition and are encouraged to visit the artworks;
- Curious visitors seek additional information through the City's website and partner websites.

In support of the City's mission, a Cultural Development Board (CDB) of Commission appointed citizens was established for the purpose of promoting cultural events, reviewing, and making recommendations to the City Commission on matters pertaining to works of cultural and artistic significance.

In addition, an Arts Advisory Panel (AAP) of appointed regional arts professionals was established for the purpose of making recommendations regarding the selection, creation and acceptance of works of art. The Panel is diverse in its arts experience and includes individuals working, and involved in museum leadership, conservation, higher education, creation, architecture, and collections.

ANNUAL PUBLIC ART EXHIBITION – ACTIVITIES

- Arts Advisory Panel reviews and recommends proposed Artist to the CDB;
- CDB recommends proposed Artist to the City Commission;
- Artist is invited and paid to develop a full proposal;
- AAP reviews proposals and makes recommendation to CDB;
- CDB recommends proposal to the City Commission;
- Artist is contracted to develop final design, fabrication, installation, and public engagement for artwork;
- Documentation is ongoing by Artists and City staff throughout the fabrication and installation of the artwork;
- Marketing and PR is coordinated by the City in partnership with the Artist, Art Basel, the Coral Gables Museum, and the Lowe Art Museum;
- Artworks are fabricated and installed;
- Interpretive Plan, design, and marketing is coordinated in partnership with the Artist and Coral Gables Museum;
- Exhibition and/or other interpretive materials are made available to the public;
- Artist talk is scheduled and takes place in partnership with the Artist.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

The City is fortunate to have many partners in place to make its annual temporary exhibition a success. In addition to the CDB and the professional AAP, partners include: Art Basel Miami Beach, the Coral Gables Chamber of Commerce, the Coral Gables Business Improvement District (BID), the Coral Gables Museum, and the Lowe Art Museum.

Every year Art Basel Miami Beach issues a letter supporting the artist selection and the City submits an application for recognition as an Art Basel event. This endorsement reaches art collectors, museum professionals, and art lovers from around the world. The endorsement is included on all marketing materials including ads placed in regional publications, online, and through social media platforms.

The Coral Gables Chamber of Commerce commits annually as an event sponsor and provides direct support of event amenities. Chamber members receive exhibition announcements and invitations to view the exhibition.

The Business Improvement District (BID) acts as a strategic catalyst for the overall improvement of the area, is a partner on significant Downtown public outreach initiatives, and initiates community involvement projects. Announcement of the exhibition is included on the BID's website and announced in their weekly e-newsletter.

The Coral Gables Museum celebrates, investigates, and explores the civic art of architecture and urban environment, including fostering an appreciation for the history, vision, and cultural landscape of Coral Gables. In keeping with their mission, the Museum provides space for indoor related activities such as the artist talk and/or related interpretive exhibition.

The Lowe Art Museum has committed to an annual cross-promotional marketing agreement with the City whereby each institution supports the activities of each other during the Art Basel season.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Phase 1

- Artist Selection
- Artist Site Visit / Artist Proposal Request
- Approval by City Commission

Phase 2

- Contract with Artist
- Artist Design Revisions

Phase 3

- Artwork Fabrication
- Site preparation
- Documentation

Phase 4

- Temporary Installation
- Documentation
- Related programming such as artist talk, interpretive materials

Phase 5

- De-installation
- Close-out documentation

E. Impact Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

4

2. What is the estimated number of opportunities for public participation? *

273

3. How many Adults will be engaged? *

33,792

4. How many school based youth will be engaged? *

6,708

5. How many non-school based youth will be engaged? *

2,388

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *

1

6.2. Number of Florida artists directly involved?

1

Total number of individuals who will be engaged?

42889

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Adults (25- 64 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Hispanic/Latino
- White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

Coral Gables benefits from its rich cultural diversity. Out of a population of approximately 50,900 (Census 2019 estimate), approximately 40 percent of residents were born outside of the country. The ethnic composition of the population of Coral Gables is comprised of 29,700 (58 percent) Hispanic or Latino residents, 17,300 (34 percent) White residents, 1,960 (4 percent) Black or African American residents, 1,230 (2 percent) Asian residents, followed by two or more race residents, American Indian & Alaska Native residents, and Native Hawaiian & Other Pacific Islander residents.

According to a survey conducted by Americans for the Arts, nearly three-quarters of America's adult population (72 percent) attended an arts or cultural event during the previous year, such as the theater, museum, zoo, or a musical performance. Women and respondents under the age of 35 have higher levels of engagement compared to their demographic counterparts. As is the case with many businesses, demand dictates supply. This is also true in Coral Gables with respect to the cultural arts industry. In support of the survey, Coral Gables residents seek out cultural experiences. In fact, there are four live theatres in Coral Gables, an independent art cinema and museum created through a public/private partnership, almost 20 art galleries and multiple art festivals and events – all occurring in a city that is 13 square miles in size. This sector of the city's economy has annual positive direct and indirect economic impact in the area.

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

The numbers provided in response to questions 3 through 7 are conservative estimates based on census demographic data. Given that the installations will be in a public location, it is challenging to estimate the true total number of individuals benefiting. The totality of the potential individuals would ultimately include:

- Permanent citizens of Coral Gables
- "Daytime" residents which nearly double the population
- Annual visitors that spent at least one night in the City
- Participation numbers from partner organizations such as the Museum
- Vehicular passengers

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

Miami-Dade

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Economic:

This public artwork project is part of an ongoing investment made by the City of Coral Gables in the downtown area. Studies show that the arts strengthen the economy. According to Americans for the Arts, nonprofit arts and culture audiences in Miami-Dade County spend approximately \$35.34. per person, per event, excluding the cost of admission.

Using a similar calculation methodology through Americans for the Arts, it's anticipated that over \$900,000 will be spent by visitors of the exhibition with over \$55,000 in revenues benefiting both State and Local governments. Based on the State's cost share of \$25,000 It is very reasonable to anticipate a positive ROI on the investment for this project.

This calculation does not account for additional financial benefits, such as job creation, estimated at 6-7 new positions or contracted work.

With its growing popularity, the annual public art exhibition is attracting out of town visitors and families. The exhibition is accessible twenty-four hours a day/seven days a week, making it easy for visitors to access local retail businesses and restaurants.

Downtown Coral Gables boasts a conveniently located Restaurant Row, two blocks from Miracle Mile, providing plenty of dining options. The strategy is to keep visitors in Coral Gables whether they are traveling to experience the artwork or are pleasantly surprised by “discovering” the installation. Before or after dinner, visitors can also catch a film at the City’s Independent Art Cinema, peruse the shelves at Books & Books, grab tickets to one of the City’s four theatre houses, or enjoy a relaxing walk down any of the City’s beautiful tree-lined sidewalks to enjoy more public art.

Educational/Outreach:

A strong partnership with The Coral Gables Museum provides an opportunity to display interpretive information such as drawings and/or renderings along with brief descriptions of the artwork and artist biography. Following the onsite installation, the Museum will host an artist lecture to coincide with the exhibition. The Museum also receives increased exposure through advertising and promotion of these well-attended performances, translating into real dollars for the Museum.

The exhibition has historically been placed Downtown and has been highlighted in the Master Art Plan as a major focal point because:

- Downtown is where the most significant capital projects are being planned or discussed.
- Downtown as a significant nexus of new development provides the largest amount of resources the City has for public art commissions and exhibitions
- Downtown, as the center of gravity for business and retail activity, most immediately benefits from additional amenities (such as public art) that attract businesses and visitors.
- Downtown can sustain increased visitors and parking that interesting public art projects generate.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Coverage of the annual public art exhibition is through traditional print media outlets and extensive varied, social media outreach.

Coral Gables publishes monthly ads in the Miami Herald newspaper (the largest newspaper in South Florida, which also circulates throughout Latin American and the Caribbean) and in the Coral Gables Magazine. In addition, the City places ads in primary art publications including Art Circuits, Culture Owl, and Indulge, a magazine of the Miami Herald. The City also highlights upcoming performances in its biweekly e-newsletters with a subscriber base of over 8,000.

The City’s partnerships yield effective cross-promotional opportunities. Organizations promote the exhibition through their social media, via existing advertising contracts and through interviews including the City’s own broadcast station.

The City of Coral Gables has an active social media presence which it has successfully utilized to promote numerous cultural arts events. With over 50,000 followers currently between Facebook, Twitter and Instagram, engagement is very high. The City utilizes their social media presence as a driving force for

advertising this, and other, cultural events. A strong partnership with the Arts and Business Council of Miami provides weekly spotlights on Coral Gables. Through their partnership, the hashtag #CoralGablesArts was started and has become a vital tracking mechanism.

The BID, a key partner for all cultural projects, also has a social media following of more than 50,000 followers. It is anticipated that the BID will promote the project during installation and after completion as a tool to draw visitors into the downtown district.

The Chamber of Commerce and Coral Gables Museum also participate in promoting the annual exhibition through their websites and social media reach.

The exhibition is listed on multiple websites, including the Greater Miami Convention & Visitors Bureau, the official destination marketing organization for Greater Miami and the Beaches; Art Basel Miami Beach, and the Lowe Art Museum.

With the inclusion of two Visitor Information Centers in Downtown, tourists enjoy learning about the exhibition through staffing of the Center and through postcard announcements.

F. Management and Operating Budget Page 6 of 12

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

The City of Coral Gables is in a positive financial position to complete this project.

In April 2016, the City's Standard & Poor's credit rating was upgraded from AA+ to AAA which is the highest credit rating possible from S&P. Fitch Ratings has joined Standard & Poor's and Moody's in assigning the City with a AAA bond rating, which it has maintained and is current.

The funds associated with the project are "inhand" in the City's Art Acquisition Fund which is generated through the collection of private development fees. A copy of the City's most recent CAFR has been attached to this application to demonstrate the positive fiscal position of the City.

Through the use of City staff, the City will be responsible for costs associated with the administration of this grant.

The City is current on all reporting related to active Department of State Cultural grants.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

The CDB and AAP work together to initially evaluate artists and projects prior to making their recommendations to the City Commission. This process includes the opportunity for public comment at the legislative level. As a project moves forward and is considered, the City routinely engages with the public through e-News announcements and a dedicated public art webpage.

Members of the public are encouraged to attend community meetings, to visit the art, and attend artists talks. Partners including the Coral Gables Chamber of Commerce and BID members also receive project updates and invitations for their input.

Due to the easy access to public art, visitors are not required to pass through a gated entry or stay seated at pre-determined times. As a result, there are certain challenges associated with post completion tracking. However, the City does have experience with utilizing several engagement measures including:

- Direct observation and/or recording personal interactions with the artwork
- Tracking hits to the City's public art website relative to the project
- Tracking hits to the City's and partners social media platforms
- Monitoring feedback through direct calls, email, and social media responses

- Reviewing Coral Gables Museum attendance figures during partner events

New this year, the City will implement QR codes for public artworks. In addition to tracking interest in the art, it will allow greater accessibility and the ability to share additional information.

3. Completed Fiscal Year End Date (m/d/yyyy) *

9/30/2019

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$105,440,000	\$109,600,000	
2. Personnel: Programmatic			
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic			
5. Outside Fees and Services: Other			
6. Space Rental, Rent or Mortgage			
7. Travel			
8. Marketing			
9. Remaining Operating Expenses	\$49,719,953	\$62,143,237	
A. Total Cash Expenses	\$155,159,953	\$171,743,237	
B. In-kind Contributions			
C. Total Operating Expenses	\$155,159,953	\$171,743,237	
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions			
11. Revenue: Contracted Services			
12. Revenue: Other	\$170,292,223	\$229,939,150	

13. Private Support: Corporate

14. Private Support: Foundation

15. Private Support: Other

16. Government Support: Federal

17. Government Support: State/Regional

18. Government Support: Local/County

19. Applicant Cash

D. Total Cash Income	\$170,292,223	\$229,939,150
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B. In-kind Contributions

E. Total Operating Income	\$170,292,223	\$229,939,150
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5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

As the applicant, the city's budget is significantly more detailed than the online system appears to be designed to handle. The overall expenses and revenues have been entered into the Operating Budget Summary section and a copy of the most recent CAFR has been attached to the application for review purposes.

Previous Year - Data taken from the CAFR 2019

Current Year - Based on the Budget 2019 - 2020

Next Fiscal Year - The municipal budgeting process is not yet complete; however, it should be mid-summer. The upcoming budget is anticipated to be consistent with the current year budget.

6. Paid Staff

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

G. Management and Proposal Budget Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Arts & Culture Specialist	\$0	\$10,000	\$0	\$10,000
Totals:		\$0	\$10,000	\$0	\$10,000

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Public Art Design & Commission	\$15,000	\$186,000	\$0	\$201,000
Totals:		\$15,000	\$186,000	\$0	\$201,000

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Travel for Artist Talk	\$1,000	\$0	\$1,000
Totals:		\$1,000	\$0	\$1,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
Totals:		\$10,000	\$5,000	\$0	\$15,000

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Ad placement in arts & culture magazines, social media	\$10,000	\$5,000	\$0	\$15,000
Totals:		\$10,000	\$5,000	\$0	\$15,000

Amount of Grant Funding Requested:

\$25,000

Cash Match:

\$202,000

In-Kind Match:

Match Amount:

\$202,000

Total Project Cost:

\$227,000

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.3. Revenue: Other *

#	Description	Cash Match	Total
1	Dedicated Art Fund	\$202,000	\$202,000
Totals:		\$0	\$202,000
			\$202,000

Total Project Income:

\$227,000

3.11. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	11%
B.	Cash Match	\$202,000	\$202,000	89%

Line	Item	Expenses	Income	%
	Total Cash	\$227,000	\$227,000	100%
C.	In-Kind	\$0	\$0	0%
	Total Proposal Budget	\$227,000	\$227,000	100%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Grant funds will be used to support the City's annual temporary public art exhibition, which typically falls between December-February and is placed outdoors, easily accessible to all. The City will make this program inclusive by broadening accessibility to enable visitors with a range of abilities to enjoy what is being offered. The type of accessibility improvements will depend on the type of art selected for this program to ensure that all individuals fully experience the public art and may include but not be limited to:

- An accessible path to view the art;
- Alternate formats for printed brochures and program materials (e.g., Braille, CD-Rom, large print);
- Auxiliary aids and services (e.g., assistive listening devices, audio description tours, closed captioning controls in exhibitions);
- The City's website will ensure that the information on the public art exhibit is available to everyone, using methods such as screen-reader-accessible web design, adjustable font and color contrast, and high-contrast images;
- Implementation of QR codes to easily access audio descriptions.

Individual or Solo Artists: Skip questions 2-5 and move on to section I.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Raquel Elejabarrieta

4. Section 504 Self Evaluation

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

5/1/2020

5. Does your organization have a diversity/equity/inclusion statement?

- Yes
- No

5.1. If yes include here: - (Maximum characters 1500.)

The City of Coral Gables values the diversity of all of its residents and visitors and welcomes participation from all interested parties in its programs, services, and activities, regardless of cultural identity or background. The City is committed to complying with Title VI of the Civil Rights Act, the Americans With Disabilities Act ("ADA"), the Florida Civil Rights Act and related laws. The City is committed to promoting the comprehensive realization of equal opportunity and equal access to all of its programs, services, and activities regardless of race, color, national origin, sex, religion, age, disability, marital or family status, sexual orientation, gender identity, or any other characteristic protected by law. The City will not tolerate any form of proscribed discrimination in any of its programs, services, or activities. Further, the City will not tolerate any form of retaliation directed against an individual who complains of discrimination pursuant to this policy or who participates in any investigation concerning discrimination pursuant to this policy.

The City has appointed an ADA/Non-Discrimination Coordinator to assist and provide information to interested individuals:

Raquel Elejabarrieta, Esq. 2801 Salzedo Street, Room 224 Coral Gables, FL 33134 E-mail: ada@coralgables.com Telephone (voice): 305-722-8686 TTY/TDD: 305-442-1600

For additional information regarding the City's ADA, Title VI and nondiscrimination obligations, please contact the City's ADA/Non-Discrimination Coordinator.

If you feel you have been discriminated against or denied access to the City's programs, services, or activities in violation of the City's Title VI/Nondiscrimination or ADA policy, you may file a signed, written complaint with the City's ADA/Non-Discrimination Coordinator within 30 days of the alleged discrimination. The procedure for filing a complaint is contained in the Non-discrimination Policy and in the Disability Non-Discrimination Policy.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Substitute Form W-9.pdf	38 [KB]	6/25/2020 5:36:48 PM	View file

2. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
CAFR 2019 with Compliance.pdf			17722 [KB]		View file
CG AAP Members 2019-2021.pdf	Arts Advisory Panel - member list		133 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
CG CDB Members 2019-2021.pdf	Cultural Development Board - member list		125 [KB]		View file
Barrios PR 2019.pdf	Press Release example - R. Barrios 2019		171 [KB]		View file
HWT Magazine Ad CG Nov.pdf	Ad example - HWT 2018		818 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select "Save" at the bottom of this page to make your changes final.

See: <https://apps.fldfs.com/fsaa/> and https://flauditor.gov/pages/pdf_files/fsaa%20q_a.pdf for more information and specific definitions.

1. Has your organization met the \$750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

Yes

No

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of City of Coral Gables, Historical Resources & Cultural Arts Department and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Catherine Cathers