

Shands Teaching Hospital and Clinics, Inc.

Project Title: Artist in Residence Program

Grant Number: 22.c.pr.114.245

Date Submitted: Friday, May 29, 2020

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 Specific Cultural Project Grant Guidelines

Application Type

Proposal Type: Discipline-Based


Funding Category: N/A

Discipline: Multidisciplinary

Proposal Title: Artist in Residence Program

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. **Organization Name:** Shands Teaching Hospital and Clinics, Inc. 
- b. **FEID:** 59-1943502
- c. **Phone number:** 352.733.0880
- d. **Principal Address:** 1515 SW Archer Road Gainesville, FL, 32608-1134
- e. **Mailing Address:** PO Box 100326 Gainesville, 32610-3003
- f. **Website:** www.shands.org/aim
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Alachua
- j. **DUNS number:** 601954147
- k. **Fiscal Year End Date:** 06/30

1. Grant Contact *

First Name

Jill

Last Name

Sonke

Phone

352.733.0880

Email

jsonke@ufl.edu

2. Additional Contact *

First Name

Kris

Last Name

Sullivan

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352.733.0880

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sullkm@shands.ufl.edu

3. Authorized Official *

First Name

Christina

Last Name

Mullen

Phone

352.733.0880

Email

mullcm@shands.ufl.edu

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Health Care Facility

4.3. Applicant Discipline

Interdisciplinary

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

UF Health Shands Arts in Medicine

C. Eligibility Page 3 of 12

1. What is the legal status of the applicant? *

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- Yes (required for eligibility)
- No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *

- Yes (required for eligibility)
- No

4. How many years of completed programming does the applicant have? *

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. Multi Disciplinary*

- Yes (If yes, you should apply to the Presenting discipline)
- No (required for eligibility)

D. Excellence Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

The mission of UF Health Shands Arts in Medicine (AIM) is for every person, regardless of illness, disability or perceived disadvantage, to have access to the arts and to realize their creative potential. We aim to be a model for the incorporation of the arts into healthcare, using the arts to enhance the physical, mental and spiritual wellbeing of our patients, staff, visitors and community.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

The heart of the UF Health Shands Arts in Medicine (AIM) program is the Artists in Residence program, which includes 16 professional artists in all disciplines. The Artists in Residence program brings creative opportunities to over one million children and adults per year for whom access to the arts is limited by illness, disability, and socio-economic circumstances. Artists transform the hospital environment through bedside arts activities, workshops, performances, and exhibitions, and serve our overall community through an array of community-based arts programs. Since social distancing measures have been in place in response to COVID-19, we have adapted programming to serve patients, staff and community members through both remote and on-site social distanced programming.

In 2016, we developed the *352Creates* program to create healthy communities through everyday acts of creativity. The program has built a network of individuals, organizations, and businesses united by the idea that creativity connects our community and makes us healthier. Through a robust social media network, the program stimulates activities that invite community members to "create in community" through scheduled local events, and to "create in place" through creative activities that happen where people are - in the workplace, schools, and homes. The *Create in Place* program has been especially relevant in the time of COVID-19, and is providing community members with prompts to engage in creativity to maintain wellbeing and connection with others while social distancing.

We propose to expand our Artists in Residence program through three initiatives. These initiatives respond to what we have learned about advantages of online engagement in response to COVID-19, and seek to adapt programming to meet the needs of our service populations. We anticipate that these

expansions will allow us to maintain the level of service we provide to our current populations in the hospital and at community sites, and also significantly expand our reach.

Goals

- 1) To bring the arts and creative opportunities to as many people as possible to enhance individual and community health
- 2) To provide access to the arts and build arts participation statewide by exposing diverse communities, including patients, seniors, persons living with illness and disabilities, and our general community to a range of creative opportunities
- 3) To serve as a national model for the integration of the arts into healthcare, for artistic excellence in the field, and for community arts programming

Objectives

- 1) To expand the *AIM to Connect* online platform to complement our site-based programs and expand overall program participation by 50%
- 2) To expand participation among community members in the *352Creates/Create in Place* program by 100%
- 3) To create four coloring books featuring AIM and local artists in both print and electronic formats for children and adults

Activities

- 1) We will expand the *AIM to Connect* platform to include online programming for our service populations by developing synchronous and asynchronous program offerings. These offerings will complement our on-site programming to reach those who continue to shelter in place, those most vulnerable to COVID-19, and those living in other areas. We will develop a minimum of ten modules in each of our visual arts, music, writing, and mindfulness and relaxation areas.
- 2) We will expand participation in the *Create in Place* component of the *352Creates* program among community members in the 352 area code region by: a) identifying local leads in each county; b) supporting the development of locally-created media and creativity prompts in each county; and c) presenting a one-week online festival of creativity in March 2022.
- 3) We will create a series of four coloring books featuring line drawings by eight local artists, including three AIM artists. We will create print and printable electronic formats for children and adults (two books for each). These books will be used to: a) address the increasing demand for art materials for patients, family members and staff in the hospital; 2) provide patients with arts engagement post-discharge; and 3) expand our reach through electronic delivery of materials.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

The *AIM to Connect* program builds on partnership with UF Health Marketing and Communications and with local arts organizations. *352Creates* engages over 80 local arts organizations, artists, businesses and schools in the presentation of interactive arts events in the 352 area code. Our planned expansion will build new partnerships in each county with arts and community organizations, and local chamber of

commerce, school boards and libraries. We will also work with UF's HealthStreet to connect with stakeholders and advocates in each county whose goals would be enhanced by the *352Creates* program. The coloring book initiative will also allow us to partner with individual regional artists.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

July: Begin monthly *Create in Place* events; develop coloring book art guidelines and invitation; identify coloring book artists

July-September: Identify local 352 area code leads to expand *Create in Place*; Create and post ten *AIM to Connect* modules

August 15: Send invitations and guidelines to eight coloring book artists

October-November: Dyadic Concordance data collection

October-December: Create and post ten *AIM to Connect* modules; Support *352Creates* local leaders in the development of media and creativity prompts in each county; Begin marketing *352Creates* Online Festival of Creativity

January: Graphic design and printing of coloring books

January-March: Create and post ten *AIM to Connect* modules; Support dissemination of locally-created *352Creates* media and creativity prompts; Continue marketing *352Creates* Festival of Creativity; Dyadic Concordance data analysis and reporting

February-March: Dyadic Concordance data collection

February 15: Release and disseminate coloring books

March 21-27: *352Creates* Festival of Creativity

April-June: Create and post ten *AIM to Connect* modules; analyze *352Creates* reach and impact; Dyadic Concordance data analysis and reporting

E. Impact Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

76

2. What is the estimated number of opportunities for public participation? *

6,150

3. How many Adults will be engaged? *

345,000

4. How many school based youth will be engaged? *

5,500

5. How many non-school based youth will be engaged? *

217,000

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *

850

6.2. Number of Florida artists directly involved?

850

Total number of individuals who will be engaged?

568350

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Children/Youth (0-18 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Black/African American
- White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

The UF Health Shands Arts in Medicine program is housed in within UF Health, located in Gainesville, Florida, and serves a diverse population in Alachua County. Alachua County is located in North Central Florida with a population of 247,336. The county has a 78.8 percent urban population and 21.2 percent rural population. Roughly three-fourths (69.6%) of the population is White, 20.6% is Black or African American, 10.3% is Hispanic or Latino, and 6.3% is Asian. 48.4% of the population are males and 51.6% are females; 14% are over 65 years of age, and 18% are under 18 years of age. 19.7% of the population in Alachua County lives below the poverty line. Our programs reach patients, seniors, persons living with illness and disabilities, and the general community. With the expansion of our virtual programs, we are now able to extend our reach and better serve urban, rural, local and national communities.

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

Our opportunities for public participation include 25 community-based programs per week, daily opportunities provided by artists in residence in our hospitals (calculated based on an artist's daily shift as one opportunity, rather than the number of patients served in each shift), special events, 352Creates, and exhibits. Our impact numbers are calculated based on careful tracking and conservative estimates where estimates are necessary.

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

- Alachua
- Bradford
- Citrus
- Clay
- Dixie
- Gilchrist
- Hernando
- Lake
- Levy
- Marion
- Pasco
- Putnam
- Sumter
- Taylor

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

UF Health Shands Hospital is located in Gainesville and, as a regional referral hospital, serves people from every Florida county, as well as from throughout the Southeastern United States. UF Health Arts in Medicine (AIM) is a major employer of artists in the area, with 16 paid staff artists in residence, and six administrative staff members. We also provide stipends for local guest artists throughout each year. We impact our local economy by purchasing art supplies from local retailers and by utilizing local businesses for services such as design, framing, videography, and printing. Several of our programs are designed to develop arts-based vocational skills for specific populations including veterans, older adults, people with chronic illness, rural community residents, and at-risk youth. Many of our patients and community program participants cultivate new economic opportunities through skills they develop in working with our artists.

Our proposed expansion of the *352Creates* program expansions has significant potential for additional economic impact in four primarily rural counties. *352Creates* promotes revenue generation for artists and arts organizations, as well as local businesses, by stimulating participation in existing community arts programs and generating new programming. The program has contributed significantly to Alachua County's creative economy and we anticipate that the program can also stimulate growth in the other fifteen counties.

Our program and artists serve over one million people per year through bedside interactions, workshops, performances, exhibits and permanent collections. Our programming is rapidly expanding outside of the hospital into the Gainesville and surrounding communities, and has become an important provider of creative opportunities for our community members. Our hospital-based population is a constantly changing representation of people from throughout the state. More than 35% of the people we serve are minorities, senior citizens, and/or physically disabled. An even greater portion is low-income. Approximately 40% are under age 21, and approximately 20% are over age 65. Our community-based populations are also highly underserved and economically disadvantaged. Our proposed expansions to the AIM to Connect program will significantly increase our service population, as it will allow us to continue to provide services to people after they are discharged from the hospital and to engage new audiences as well.

Our strongest educational component is the Center for the Arts in Medicine, the academic outgrowth of AIM, housed in UF's College of the Arts, which offers an MA in Arts in Medicine, two online graduate certificates, four undergraduate certificates, and annual intensive training and professional development programs throughout the year. We also train and mentor over 80 volunteers and interns each year, and host site visits for people from throughout the US who are developing arts in health programs.

Essentially, all of our programs are outreach in that we bring the arts to underserved individuals. Our proposed program expansions for 2021-22 will help us to directly serve an additional 8,000 people, conservatively estimated. All of our programs and performances are offered free of charge online and in physical environments that are accessible to anyone, regardless of income, age or disability. Our programs develop arts audiences statewide by exposing residents to the arts and by engaging active participation. We have an array of programs focused on life-long learning, and over the past several years, we have developed an emphasis on programs that partner with and bring the arts to community human services agencies, including the Alachua County Senior Recreation Center, the Alachua Regional Detention Center, the Arc day center for adults with disabilities, HealthStreet, Alz Place day center for people with Alzheimer's disease, the UF Health Rehab Center, and the Malcom Randall VA Medical Center.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Our hospital-based Artists in Residence programs are primarily marketed through our strong, long-standing, and consistent presence in our hospitals, clinics, and community. Our prominent location in the Criser Cancer Resource Center (CCRC) on the 1st floor of the UF Health UF Health Shands Cancer Hospital, serves as a constant visual reminder of our programs for thousands of daily visitors. We keep a prominent signboard in the main lobby outside the CCRC that announces daily programs, and we work with the patient services department to disseminate program information to patients and visitors. We have a highly trafficked website that we update weekly, and have a robust social media presence including Facebook, Instagram, and YouTube where we update the community on activities and program features on a nearly daily basis. We also produce a by-monthly e-newsletter, which goes to over 5,000 people. We will expand our social media-based marketing and communications efforts to promote widespread utilization of the online AIM to Connect programs. Local and regional media feature our programs regularly on radio, television and in print media. We are fortunate that Arts in Medicine has broad media appeal, and enjoys regular coverage.

Since its 2016 pilot, *352Creates* has created a network of over 1,000 people and hundreds of arts organizations. We will utilize this network and our hashtag, #352Creates, to encourage and promote *352Creates* in Dixie, Gilchrist, Levy, Marion, Citrus, Sumter, Lake, Hernando, Bradford, Putman, Clay, Pasco, and Taylor counties. All of our proposed program expansions and activities will also be marketed through fliers, social media, listings on hospital and community web and print calendars, staff referrals, and local media coverage, and the coloring books will be available for free download on our website.

F. Management and Operating Budget Page 6 of 12

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

We are very fortunate to receive an annual budget from UF Health Shands Hospital, and to have excellent fiscal management and leadership. We maintain a diverse funding base, which balances the annual operating budget allocated by UF Health through endowments, grants and annual donor support. However, as with all arts organizations, we are facing significant budget cuts in response to COVID-19. In response, we will continue to make the most of every budget dollar and create significant impact through creative thinking, partnerships and efficient resource utilization; and we will also significantly increase our efforts to cultivate individual and corporate donor support as well as grants in the coming year to offset reductions in our organization budget allocation.

In order to support our programs and artists, we continuously seek outside funding, including private contributions to our endowment (annual interest from the endowment supports artist honoraria as represented under "Private Support" in the budget), grants from state and federal agencies and foundations, and gifts from individuals.

Given our modest operating budget, we consider sustainability very seriously as we propose program expansions. Historically, we have been able to effectively demonstrate the value of new and expanded programs implemented through external sources and garner additional funding from the hospital or other sources to sustain them. Our marketing strategy is geared toward cultivating awareness of new programs and their impact in order to garner new financial support in the following year and beyond. We also work closely with UF Health Shands development officers to identify opportunities for private and foundation support for sustaining and expanding our programs. As noted above, we will be heightening these efforts in the coming year.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

We maintain a high level of commitment to program evaluation in regard to participation, satisfaction, quality, and outcomes. Our evaluation plan includes routine and in-depth evaluation, as well as formal research studies.

Data Collection: We collect data weekly from artist reports and artist rounds meetings. We also conduct volunteer evaluations three times annually, and conduct surveys and focus groups with our community-based program participants annually. Our research and quality improvement (QI) studies are undertaken by Center for Arts in Medicine faculty, with UF Institutional Review Board or QI approval. Current studies include:

- *Assessing Dyadic Concordance between Artists in Residence and Patients in Relation to Bedside Arts Experiences*: Designed to evaluate and enhance the ability of artists to assess patient interest, comfort, and satisfaction with bedside arts experiences; four months of data collection annually (see attached sample report)
- *Live Preferential Music, Pathways to Preference*: Designed to define Live Preferential Music as a specific in-patient intervention, and to develop a protocol for obtaining preference

Analysis and Reporting: Artist reports are reviewed weekly by the directors and discussed in a two-hour weekly artists meeting. The data is analyzed quarterly to track program participation, populations served, and expressed needs of service populations. Faculty, statisticians, and research assistants in the Center's Research Lab analyze study data and create reports and publications. Outcomes are reported to UF Health leaders, AIM staff, artists, partners and constituents; and research outcomes are published in peer reviewed journals. Program directors meet individually with each artist twice per year, and the full artist/administration team convenes in a visioning retreat annually to set goals in consideration of evaluation outcomes. 352Creates is evaluated through tracking of social medial engagement, events and media, and through evaluations conducted at events.

3. Completed Fiscal Year End Date (m/d/yyyy) *

6/30/2019

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$393,075	\$476,218	\$479,422
2. Personnel: Programmatic	\$343,018	\$361,719	\$342,850
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$700	\$125	\$250
5. Outside Fees and Services: Other	\$6,290	\$4,675	\$5,000
6. Space Rental, Rent or Mortgage	\$1,350	\$100	\$100
7. Travel	\$2,370	\$2,914	\$3,000
8. Marketing	\$1,490	\$4,860	\$5,000
9. Remaining Operating Expenses	\$55,444	\$65,347	\$65,000

A. Total Cash Expenses	\$803,737	\$915,958	\$900,622
B. In-kind Contributions	\$25,000	\$20,000	\$20,000
C. Total Operating Expenses	\$828,737	\$935,958	\$920,622
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions			
11. Revenue: Contracted Services			
12. Revenue: Other	\$5,178	\$5,461	\$3,000
13. Private Support: Corporate	\$585,858	\$725,573	\$709,560
14. Private Support: Foundation	\$166,749	\$117,200	\$103,062
15. Private Support: Other	\$40,000	\$40,000	\$40,000
16. Government Support: Federal			
17. Government Support: State/Regional	\$5,952	\$27,724	\$45,000
18. Government Support: Local/County			
19. Applicant Cash			
D. Total Cash Income	\$803,737	\$915,958	\$900,622
B. In-kind Contributions	\$25,000	\$20,000	\$20,000
E. Total Operating Income	\$828,737	\$935,958	\$920,622

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

The significant increase in our operating budget for the current year is the result of growth in our administrative staffing. The reduction in the next fiscal year reflects budgets cuts that are being implemented as a result of COVID-19, and are mandated to come from staff lines.

6. Paid Staff

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

G. Management and Proposal Budget Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Tina Mullen, Program Director	\$0	\$42,500	\$0	\$42,500
2	Jill Sonke, Assistant Director	\$0	\$32,550	\$0	\$32,550
3	Kris Sullivan, Program Coordinator	\$1,500	\$24,570	\$0	\$26,070
Totals:		\$1,500	\$99,620	\$0	\$101,120

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Michael Claytor, Musician in Residence	\$1,000	\$22,300	\$0	\$23,300
2	Ricky Kendall, Musician in Residence	\$1,000	\$23,200	\$0	\$24,200
3	Sarah Hinds, Artist in Residence	\$1,500	\$20,000	\$0	\$21,500
4	Cathy Dewitt, Musician in Residence	\$0	\$14,000	\$0	\$14,000
Totals:		\$17,500	\$156,300	\$0	\$173,800

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
5	Jason Hedges, Musician in Residence	\$0	\$18,000	\$0	\$18,000
6	Whitney Wilson, Dancer in Residence	\$0	\$12,000	\$0	\$12,000
7	Rusti Brandman, Dancer in Residence	\$0	\$5,200	\$0	\$5,200
8	Sunita Canady, Artist in Residence	\$1,000	\$14,000	\$0	\$15,000
9	Andrew Hix, Writer in Residence	\$0	\$11,600	\$0	\$11,600
10	Molly Kempson, Artist in Residence	\$1,000	\$16,000	\$0	\$17,000
11	Tyra Jefferson, Program Artist & 352Creates Coordinator	\$12,000	\$0	\$0	\$12,000
Totals:		\$17,500	\$156,300	\$0	\$173,800

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artist Stipends for Coloring Books, 6 @ \$500	\$3,000	\$0	\$0	\$3,000
Totals:		\$3,000	\$0	\$0	\$3,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Printing	\$1,500	\$1,500	\$0	\$3,000
Totals:		\$1,500	\$1,500	\$0	\$3,000

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Art Supplies	\$1,500	\$10,000	\$0	\$11,500
Totals:		\$1,500	\$10,000	\$0	\$11,500

Amount of Grant Funding Requested:

\$25,000

Cash Match:

\$267,420

In-Kind Match:

Match Amount:

\$267,420

Total Project Cost:

\$292,420

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.4. Private Support: Corporate *

#	Description	Cash Match	Total
1	UF Health Shands Hospital	\$232,420	\$232,420
Totals:		\$0	\$232,420

3.5. Private Support: Foundation *

#	Description	Cash Match	Total
1	Children's Miracle Network	\$20,000	\$20,000
Totals:		\$0	\$20,000

3.6. Private Support: Other *

#	Description	Cash Match	Total
1	Donor Support	\$15,000	\$15,000
Totals:		\$0	\$15,000

Total Project Income:

\$292,420

3.11. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	9%
B.	Cash Match	\$267,420	\$267,420	91%
	Total Cash	\$292,420	\$292,420	100%
C.	In-Kind	\$0	\$0	0%
	Total Proposal Budget	\$292,420	\$292,420	100%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

All of our programming is accessible to individuals of any cultural or socio-economic background, regardless of age, gender, ability, race, ethnicity, and/or language. As a healthcare system, our facilities are inherently and entirely ADA compliant and accessible. Every renovation and new building project is fully ADA compliant and all of our staff members are trained to recognize and report any ADA issues that might arise. In addition to maintaining facilities with the highest level of accessibility, we are able to provide special assistance, including language interpretation, wheelchairs or special seating, and adaptive technologies and equipment for our audience members and program participants.

Our programs are also designed with diversity, equity, inclusion and accessibility in mind. Our artists work closely with UF Health Shands Human Resources department to develop programs that feature diversity awareness and celebration, and to cultivate our artists' abilities to successfully serve diverse populations. We employ artists and personnel who speak Spanish, French, German, and American Sign Language.

Our programs are a vital part of the cultural lives of Gainesville residents, particularly those who cannot access or afford arts events in other venues. Our marketing strategies focus on reaching underserved audiences, and our facilities welcome those who need extra assistance or accommodations in order to enjoy participation in the arts. We print fliers and performance programs in large print and work with hospital translators as needed to ensure that everyone can access and actively enjoy our programs.

Individual or Solo Artists: Skip questions 2-5 and move on to section I.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

4. Section 504 Self Evaluation

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

4/1/2019

5. Does your organization have a diversity/equity/inclusion statement?

- Yes
- No

5.1. If yes include here: - (Maximum characters 1500.)

Here at UF Health, diversity refers to all the ways in which people differ and how those differences affect the way we think and act. By managing and valuing diversity, our goal is to create an environment which ensures that all employees and customers are respected and included, that utilizes the full potential of every employee to improve productivity and that is flexible enough to adapt to change.

We recognize that within our workplace, diversity can mean where you fit in the organizational structure and what your role is, as well as where you grew up, where you went to school and where live and worship today. There are also all those aspects that make up the “you” we know as a unique individual.

UF Health has a strong organizational commitment to diversity, with specialized educational efforts and mandatory training programs for all employees and managers.

Our Diversity Goal: to create an environment open and accepting of individual differences, where all employees can maximize their potential.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Grant W-9 2020.pdf	35 [KB]	5/21/2020 4:51:38 PM	View file

2. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
MULLEN_DCA Support Letter 2020.pdf	Letter from AIM Director		66 [KB]		View file
AIM trifold.pdf	Arts in Medicine Programs at UF Brochure		9797 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
Alachua Academy Mural.pdf	UF Health AIM Story		1761 [KB]		View file
Dyadic Concordance Report.pdf	Sample Evaluation Report		648 [KB]		View file
UF Health Shands AIM Org Chart.pdf	UF Health Shands Arts in Medicine Org Chart		1039 [KB]		View file
352Creates At A Glance Project.mov	352Creates At A Glance Video		113588 [KB]		View file
AIM to Connect video.mov	AIM to Connect Video		185527 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select "Save" at the bottom of this page to make your changes final.

See: <https://apps.fldfs.com/fsaa/> and https://flauditor.gov/pages/pdf_files/fsaa%20q_a.pdf for more information and specific definitions.

1. Has your organization met the \$750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

Yes

No

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Shands Teaching Hospital and Clinics, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Tina Mullen