Dunedin Museum, Inc.

**Project Title:** General Program Support 2022  
**Grant Number:** 22.c.ps.170.500  
**Date Submitted:** Monday, June 1, 2020

A. Cover Page  Page 1 of 12

**Guidelines**

Please read the current Guidelines prior to starting the application: 2021-2022 General Program Support Grant Guidelines

**Application Type**

**Proposal Type:** Discipline-Based

**Funding Category:** Level 1

**Discipline:** Museum

**Proposal Title:** General Program Support 2022
B. Contacts (Applicant Information)

Applicant Information

a. **Organization Name**: Dunedin Museum, Inc.

b. **FEID**: 23-7207278

c. **Phone number**: 727.736.1176

d. **Principal Address**: 349 Main Street Dunedin, 34698-5700

e. **Mailing Address**: 349 Main Street Dunedin, 34698-5700

f. **Website**: www.dunedinmuseum.org

- **Organization Type**: Nonprofit Organization

- **Organization Category**: Other

- **County**: Pinellas

- **DUNS number**: 826475527

- **Fiscal Year End Date**: 09/30

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1. **Grant Contact** *

   **First Name**
   vincent

   **Last Name**
   luisi

   **Phone**
   727.736.1176

   **Email**
   Dunedinvin@aol.com

2. **Additional Contact** *

   **First Name**
   David

   **Last Name**
   Knupp

   **Phone**
3. Authorized Official *

First Name
Vincent

Last Name
Luigi

Phone
727.736.1176

Email
david@dunedinmuseum.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Historical Society

4.3. Applicant Discipline

Humanities

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

N/A
C. Eligibility  Page 3 of 12

1. What is the legal status of the applicant? *
   - Public Entity
   - Nonprofit, Tax-Exempt
   - Solo or Individual artists or unincorporated performing company
   - Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *
   - Yes (required for eligibility)
   - No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *
   - Yes (required for eligibility)
   - No

4. How many years of completed programming does the applicant have? *
   - Less than 1 year (not eligible)
   - 1-2 years (required for eligibility for GPS and SCP)
   - 3 or more years (required minimum to request more than $50,000 in GPS)

5. Museum*
   The following statements must be true for you to be eligible to apply in the Museum discipline. Check all that apply.
   - Applicant is open to the public for at least 180 days each year.
   - Applicant owns or utilizes collections, including works of art, historical artifacts, or other tangible objects (live or inanimate).
   - Applicant exhibits these collections, including works of art, historical artifacts, or other tangible objects to the public on a regular schedule.
D. Excellence  Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

The mission of Dunedin Museum, Inc. is to enrich community pride by sharing Dunedin’s legacy and heritage, to collect and preserve the historical artifacts and documents of Dunedin, and to foster quality intergenerational learning and historical exhibits. DM maintains its collections and exhibits conforming to the American Alliance of Museum Standards.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

Dunedin Museum, Inc. (DM) operates the recently renovated and upgraded museum (DHM) and Historic Andrews Memorial Chapel (AMC). Grant funding supports the goals, mission, and strategic long-range plans. The Museum will reopen in June. All safety guidelines will be a priority in maintaining Museum's goals.

1. Provide educational programming that enhances the understanding of Dunedin's history and culture. Continued programs include historic walking tours, living history programs, summer camps, family programming, adult and literacy programs, internships, and volunteer opportunities for the various diversity in the community of Dunedin. The staff plans to continue to use the expanded use of the internet that was effectively used when the Museum was closed. The website and Facebook have been a particularly important resource to keep the Museum in the community’s eye.

2. The reconfiguration of DHM's entrance and exhibition galleries will increase programming, events, and overall attendance. The temporary gallery and children's activity center will have exhibits and programming. Three new temporary exhibits will be planned during this grant period along with programming and lectures. The three exhibits include the 50th Anniversary of the Dunedin Historical Society, the 100th Anniversary of the Pinellas County 1921 Hurricane, and Famous Women of Dunedin.

3. Build recognition for DM as a resource for local history, and through outreach programming at schools, libraries, community centers, and other venues. The Museum will be used as a valuable tool for scholars, museum members, and students for historical research the Museum can provide for
historical and community projects.

4. Apply for full accreditation from the American Alliance of Museums in 2022, pending the pandemic situation. Accreditation will help strengthen DHM’s foundation in its role as a resource for the local community and fortifies its position among other outstanding museums.

**Objectives - Pending on the pandemic situation**

1. Objectives include a 15% increase in outreach programming to schools, libraries, senior centers, and adult learning centers through traveling exhibits, living history interpreters, and continuation of programming on the Museum’s expanded online internet use of the website and Facebook since the pandemic. (Quarter 1-4).

2. Provide training (Quarter 1) for 15 new volunteers and board members who will focus mainly on delivering outreach programs during the grant. Some of these volunteers will maintain tours and programs in the temporary gallery and at AMC. (Quarters 2-4).

3. Event internet programming at AMC plans to increase by 20% during Quarters 1 & 2 to subsidize regular exhibit programming. At DHM, the temporary gallery will promote three exhibitions (Quarters 1-4).

4. Create committees with staff to begin plans for the three temporary gallery exhibits, including special programming and marketing (Quarters 1-3).

5. DHM will seek out at various corporate sponsors and develop closer relations with local small businesses. The aim is to increase corporate sponsorship by a minimum of 15%, to support programming and the loss of revenue during the pandemic. (Quarters 1-3).

6. DHM will continue to work with its defined audiences, focusing on low-income households, minority groups, and special needs education. DHM will continue to work to improve language barriers, implementation for hearing impaired visitors and apply for a grant to install braille on exhibits. The Museum participates in the free family admission pass program offered though the Pinellas County Library System.

7. Create task force of the DM Board to review and assess and update the long-range strategic plan. (Quarters 3&4).

8. Staff will review all assessment reports and apply for full AAM accreditation in 2022. DHM will maintain operations according to the best museum practices (Quarter 1-4).

**Activities**

DHM will have three temporary exhibitions during this grant year. The schedule will allow staff and volunteers to focus on outreach and off-site activities, while still providing new material at DHM even with restrictive museum budget plans.

The first exhibit is the 50th Anniversary of the Dunedin Historical Society. It will include artifacts first displayed when the museum first opened, photographs, newspapers, and other items. The remaining original charter members of the Society will be honored. Programming includes the city government and the citizens of Dunedin to participate with a picnic, museum fund-raiser, awards and the opening of a time capsule placed at the History Museum. Besides the 50th Society anniversary, the Coca-Cola plant of Dunedin is celebrating its 75th anniversary and the Museum plans to dedicate the building with a city historical marker and apply the building for the Florida State Site Map.
The second temporary exhibit is commemorating the 100th Anniversary of the 1921 Hurricane in Pinellas County. Dunedin received damage during the hurricane and was photographed by the St. Petersburg Times and the Burgert Brothers photographers of Tampa. The Museum’s exhibit will include many of these photographs, charts and oral histories of Dunedin citizens that witness that event. The 1921 Hurricane is still the most devastating hurricane on record in Pinellas County.

**Famous Women of Dunedin** will tell the stories of women past and present who have had a positive impact on the Dunedin community. From suffragettes, scientist, business, to political leaders, visitors will learn how anyone – rich or poor, famous, or not – can make a difference in their community regardless of their gender.

**Ongoing living history programs** include 1880 style baseball games, and History Comes Alive reenactment at the Dunedin Municipal Cemetery. Beside schools and special group visits, DHM hosts family-oriented events throughout the year. DHM participates in downtown events such as the Orange Festival, Downtown holiday events, and the Dunedin Express Adventure. DHM's historic walking tours explore the history and architecture of Dunedin.

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2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

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**Partnerships and Collaborations**

The Dunedin History Museum has already been planning for the upcoming exhibits and goals for the General Operating Support Projects for the years 2021 – 2022. Many of the usual educational, outreach programs and fund raisers that the museum has established in the past will be either funded partially by museum revenue, state grant, private sponsors, donations, or through corporations, foundations, and smaller businesses. The Museum will continue to solicit these programs as it has in the past.

DM has aligned itself with local organizations such as the Downtown Merchants Association, Dunedin Chamber of Commerce, Dunedin Public Library, Dunedin Fine Arts Center, City of Dunedin, Visit St. Pete/Clearwater and Visit Florida. DM is an active participant in the downtown community, providing free entry during festivals. DM also partners with the Dunedin Blue Jays baseball team for education day, three fundraisers, and to host at least one 1880s-style baseball game.

The Museum will be soliciting additional funding for the three major exhibits for this grant period. For the 50th anniversary of the Dunedin Historical Society, the City of Dunedin has already expressed an interest in participating with the Museum’s exhibit and outreach programs. While celebrating the Society’s 50th anniversary, the Coca-Cola plant in Dunedin is celebrating their 75th anniversary. Coke has sponsored museum events in the past, and the Museum already has had discussions regarding sponsorship. For the 100th Anniversary of the 1921 Hurricane, the Museum Board will be contacting their sources from Duke Energy, CBS TV weather station and the St. Petersburg Times as associate sponsors. For the third exhibit
Famous Women in Dunedin, the Museum will apply to the Florida Humanities Grant Program, the Inner Wheel Rotary Foundation of Dunedin, National Women’s Law Center, and the AAUW Charity for equity for women.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

Quarter 1 (Jul-Sept) Timeline depends on the continuation of the pandemic

Committees are selected and start planning scheduled projects. The 1880's Vintage Baseball game and the 12th Annual Historic Orange Festival are held. Program planning and marketing, including volunteer training. Board Committees begin to plan and activate their fund-raising plans. Installation of exhibit, Dunedin Historical Society Celebrates Its 50th Anniversary. Staff continues to plan yearly interactive programming on the internet for the Museum website, Facebook, and Focus on Dunedin. These programs include interviews with local authors, Curator’s Corner, history activities and games, and virtual tours of the museum. Museum participates in the free family admission pass offered through the Pinellas County Library System.

Quarter 2 (Oct-Dec)

Educational Travel Kits available for schools, and home schooling. Volunteers scheduled for outreach programs. Plans continue for the next temporary exhibit to be held at the museum. Staff updates DHM’s website, social media, and research material for living history programs.

The “100th Anniversary of the 1921 Hurricane” opens. During seasonal city events, DHM is free to the public with over 1500 guest visiting the museum. Planning and setup for December Museum’s major fund-raising event the 6th Annual Dunedin Express.

Staff starts to prepare the Mid-term report for the State Grant.

Quarter 3 (Jan-Mar)

Staff develop, schedule and market summer camp programming. Summer camp programs are combined with the assistance of the City of Dunedin's Recreation and Parks Division.

The Women of Dunedin opens in the temporary gallery. Volunteers are given research material on the new exhibit to help interpret the exhibit.

History Comes Alive, an annual living history program where volunteer interpreters reenact individuals buried at the Dunedin Cemetery. Staff meeting used to evaluate the success of the project. Board task force reviews the long-range strategic plan.

Quarter 4 (Apr-Jun)

Staff and volunteers participate in summer camp programs. Board task Committees presents to the staff and Board of Trustees their ideas and thoughts on how the long-term strategic plan should be updated.
Public concerts featuring local bands and family movie nights are held at AMC. The historic structure is monitored, and issues are addressed as needed.

Prepare final report for the operation grant.

3. Collection Summary - (Maximum characters 5250.) *

Provide a summary of the collection (live or inanimate) and the collection policy including: 1) Size and scope of collection(s) the museum owns or uses; 2) Conservation and care; and 3) Overview/brief list of Inventory/registration methods. If you are not a collecting institution answer Not Applicable

**Collection Summary**

Since its **approval in January 2015**, the Collections Committee, comprised of staff, a board liaison, and volunteers, has implemented the Collections Management Policy in regular DHM procedures. The CMP includes the scope and categories of the collection, access and loan policies, accession, deaccession, and disposal policies, maintenance and conservation methods, insurance and risk management information, and review deadlines. The Collections Committee completed a full inventory which allowed for the deaccession of many non-related and redundant objects. The full inventory and removal of the objects created more storage space, and helped staff develop more detailed exhibitions. The Collection Committee will conduct another full inventory in 2021 and will review the CPM again in 2022 during accreditation.

**Size and Scope of Collection**

DHM currently has about **8,500 artifacts** in its collection, which are housed at both DHM facilities (DHM and AMC) and in off-site storage. The historic buildings are also considered part of the collections. DM will accept objects that are related to local history, can be exhibited, or cared for, are authenticated, are from the rightful owner, and are unrestricted. DHM will not accept illegally imported or collected objects, objects in advanced stages of deterioration, Native American remains or objects specified under NAGPRA, and will not provide appraisals for any object. Relevant artifacts and historical material considered for accession can be of any medium including, but not limited to, objects such as clothing, textiles, household items, tools, industrial memorabilia, ceramics, art work, furniture, furnishings, textual records; photographs and other visual records; maps, plans and architectural records; video and audio recordings of various types and digital material. **The DHM Collection is broken down into 5 main categories: History, Archive, Education, Holiday, and Library.** The Archive collection has three sub-classifications: **Photograph, Document, and Visual.** All the collections are a resource for researchers and the public. They are accessible through exhibits, special presentations, and by appointment with a trained staff member. Some of the collections have a heavier impact on the public than others. The Photograph collection, the largest at 4946 items, is heavily used in many parts of DHM operations. Images are often reproduced for marketing or informational brochures, and the public positively responds to seeing historical images through DHM’s social media accounts. The Education collection includes original artifacts and reproductions which are
intended for "hands-on" learning. The Holiday collection is specific to the seasonal exhibit and related city activities which take place in December. While not always closely related to DHM's mission, this exhibit is highly anticipated by the local community each year.

**Conservation and Care**

**DHM is legally, ethically, and professionally responsible for the care of objects in its collection.** It is the goal of DHM to implement preventative measures before object deterioration requires conservation treatment. Deterioration and damage will be assessed by the Curator to determine what preservation measures can be made in-house, or if it is necessary to contract a specialist. Collections at DM are subject to various agents of deterioration, some of which may fluctuate depending on the season. Routine, regular monitoring of the DM buildings and collections is essential for preservation long into the future. DHM collections are monitored for preservation and conservation according to accepted museum standards. Areas to be monitored include, but are not limited to, Exhibit and Storage Environment (including humidity, temperature, and lighting levels), security of displays and storage, and pest activity and control.

**Registration Methods**

DHM utilizes Past Perfect to manage its collection and conduct research. DHM staff attends conferences and webinars to stay informed on system instructions and updates. The most current version of the Past Perfect system is installed at DM and is secured with multiple backup systems including an external hard drive and virtual storage.

**New collection accessions follow these steps:**

1) The donor offers the object(s) to DM and is provided a Temporary Custody Receipt. The receipt includes the donor's information, description of items, and agreed upon disposition if the item is not accepted for the collection. A copy will go to the donor and another will be placed in the Temporary Receipt folder for consideration by the Collections Committee.

2) The appropriate information on the object(s) is entered into the Temporary Custody database in Past Perfect by the Curator or designated collections personnel.

3) The Collections Committee will meet and determine if the object(s) will be accepted into the collection based on the agreed upon criteria.

4) If accepted, the object(s) will be transferred to the Accessioned File in Past Perfect. An Accession folder is created for the accessioned object(s). Entries in Past Perfect will be completed as much as possible including photo, measurements, and a condition report. Artifacts which are not accessioned are returned to the owner.

5) The Deed of Gift is printed and placed in the folder along with the original Temporary Custody Receipt form. The object(s) will be labeled according to accepted museum standards. When non-numbered artifacts are found in the collection; every effort is made to locate its original forms. If no paperwork is found, artifacts are given a "Found in Collection" (FIC) number. Artifacts in the collection which do not contribute to DM's mission statement and/or long-term vision may be considered for deaccessioning. Their deaccessioning may be considered as a method for improving existing collections, making use of available space, and best serving the public interest.

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E. Impact  Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

18

2. What is the estimated number of opportunities for public participation? *

24

3. How many Adults will be engaged? *

5,500

4. How many school based youth will be engaged? *

4,600

5. How many non-school based youth will be engaged? *

6,200

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *
6.2. Number of Florida artists directly involved?

Total number of individuals who will be engaged?
16311

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Children/Youth (0-18 years)
- Adults (25-64 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- Black/African American
- Hispanic/Latino
- White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

The City of Dunedin is located on the waterfront in Pinellas County. Pinellas County is in West Central Florida on Tampa Bay. Pinellas is the most densely populated county in Florida with a population of over 950,000. The racial makeup of Pinellas County is 73 percent Caucasian, 17% African American, 8% Spanish, and 2% Asian and other. While Clearwater which borders Dunedin is the county seat, the largest city in Pinellas County is St. Petersburg. The City of Dunedin has a population of approximately 37,000 residents in 17,300 households of which 18 percent have children under the age of 18. There are 416,000 households in Pinellas, of which 20 percent have children under the age of 18.

The median age level of the Dunedin citizens is approximately 54 years old. Dunedin has been rated as one of the top retirement cities in Florida. The racial makeup of Dunedin is 85% Caucasian, 7% African American, Spanish 5%, Asian 2%, and other 1%. The age level of Dunedin residents has recently been changing with the influx of new housing and various apartment developments catering to a younger crowd that find the community of Dunedin a place to enjoy the outdoors, cultural/historical and art events. There is the Dunedin History Museum in the center of downtown Dunedin adjacent to the Pinellas hiking Trail, and the Dunedin Fine Arts Center.

The City and the Downtown Merchants and Chamber of Commerce participate in various large events which bring large crowds to the downtown district. Dunedin is the home to the first craft brewer in the State of Florida, know as the Dunedin Brewery. Today there are more than 9 craft brewers within the community. There are over 35 major restaurants within the borders of Dunedin that caters to all types of cultural food. There are two major state beaches and parks within the Dunedin community which include Honeymoon Island and Caladesi Isle which was rated number 1 beach in Florida 2 years ago. The schools include
Dunedin Elementary, San Jose Elementary, Garrison-Jones Elementary, Dunedin Middle School, and Dunedin High School. There are over 12 private schools within the community. The City of Dunedin has its own city government and budget and is maintained by a Mayor, 4 commissioners, and City Manager.

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

The Museum will focus to bring neighboring Clearwater, to participate with opportunities DHM can offer. Due to language barriers, or cultural differences DHM will work with individuals in this community to help participate with the museum’s programs. The museum is also working with the literacy council, and churches for group opportunities. Financial constraints may cause lack of participation, but the museum, has free days. DHM is now working with the Pinellas County Library system who provides a 1-week free family pass to visit the Museum. These opportunities may increase impact.

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. State Service Organization applicants: Select all counties that will be served by your programming.

☑ Pinellas

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Strengthening the local economy is an important part of DHM’s strategic plan. DHM contributes economic benefits to Dunedin and Florida by attracting visitors and tourists who visit the museum and participate in its events. It has been reported by the Florida Association of Museums that museums and the arts are a $120 million dollar industry in Florida and provide over 3200 jobs in the field. The impact is significant to local communities such as Dunedin and the State of Florida. DHM is a member of various tourism organizations such as Visit Florida, St. Petersburg/Clearwater Convention Bureau, Dunedin Merchants Association, and the Dunedin Chamber of Commerce which help increase awareness of the museum. Individuals visiting DHM or viewing its website can purchase items from the gift shop related to Dunedin’s history and surrounding area, and local artwork. DHM staff recommends places for visitors to dine and shop downtown, generating additional tourist revenue. DHM uses local retailers for supplies and hires local
contractors, keeping revenue within the community. The new exhibits planned during this grant period will draw a wider audience of individuals and generate even more revenue within the community. DHM plans to generate a 10% increase of tourism and economy dollars from these projects. DHM's educational and outreach programming is supported and praised by local teachers, our school board, and many local community leaders. Presently, DHM works with schools, libraries, senior centers, and adult learning centers through traveling exhibits, educational travel kits, living history interpreters and tours. The Museum plans increase outreach due to the extensive use of the internet in museum programming due to the pandemic. Programs will continue the website, Facebook, and Focus on Dunedin with various educational and fun history projects. The volunteer educators will continue outreach programming as well as museum tours with DHM. DHM is also providing some Spanish language materials for exhibits and traveling trunks with the assistance from the Museum’s Spanish speaking teachers. Programming is being increased for hearing impaired and braille text for visually impaired visitors. DHM's objectives include a 15% increase in educational and outreach programming with the assistance of this grant. The following is just a sample of the many interactive educational and outreach programs and activities DHM offers its community and local schools. DHM's outstanding highlights include the annual History Comes Alive at the historic Dunedin Cemetery, Dunedin's Historic House Tours, Dunedin's Vintage Base Ball games, Victorian Drive Stroll, historic walking tours, traveling exhibits from the Florida Humanities and the Smithsonian Partner program. DHM also participates in National History Day with Dunedin Highland Middle School, and the Great American Teach-In at several of our community schools. DHM also works with the City of Dunedin for summer camp programs and allows students with financial disabilities to apply to the camp under museum scholarships. DHM's goal is to meet the needs of every individual in the community of Dunedin including special needs, physical or financial disabilities to diversity within the community. Reaching out to those who cannot visit the museum, DHM has developed traveling trunks packed with historic replicas from exhibits along with educational programming which can be used by educators or taken to senior residences. These kits are accompanied by lesson plans especially designed to explain the contents. Programming is not restricted to one age level or to one racial group but reaches out to all cultures within the community. During the temporary exhibits, the museum is using photographers, artist, and guest lecturers. For the Museum's 50th anniversary we are having guest lecturers from the community, and well-known celebrities who grew up in Dunedin to lecture and participate in the special events.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

DHM has a good working relationship with the City Recreation Dept., the Dunedin Public Library, the Dunedin Fine Arts Center, other local organizations, and companies, interacting with them to provide timely exhibits at their locations or host city events at DM facilities. At each city commission meeting an interesting item researched by DHM on Dunedin history is presented by the executive director, who is the official city historian. DHM and AMC staff regularly attends local merchant and tourism meetings (such as Visit Florida and Visit St. Pete Clearwater) to stay aware of local opportunities to network and promote the benefits of DM.
Dunedin History Museum is in the center of downtown Dunedin, making it possible to use banners and sidewalk signs to attract visitors into the museum to view exhibits. Three bronze statues installed on the plaza which faces Main Street have become a focal point of downtown, with the new entrance for DHM. This historic vignette, incorporated in the DM logo, depicts a 1920s mother and child running to catch a train, while the conductor waits for them. The city lists current DHM activities on its website, and hosts TV interviews about them. The local media is very attentive to what is being featured, so the Tampa Bay Times, TV Channels, the Dunedin Beacon, the Clearwater Gazette, Tampa Bay Magazine, and Destination Tampa Bay magazine regularly do stories highlighting DHM’s events. As part of the Downtown Merchants Association and the Chamber of Commerce, DM is included in any advertising they do about activities in Dunedin. There are street fairs in the downtown area quite often, and DHM is located right in the center of the activity. The Jolley Trolley Bus that travels from Clearwater to Dunedin stops right outside DHM, putting tourists at the door.

A wide variety of events are held with business organizations, schools, libraries, and members at Andrews Memorial Chapel. The AMC coordinator attends local bridal shows to promote the Chapel as a wedding and photography/filming venue. AMC is on the St. Pete Clearwater Film Commission location list as a historic setting for filming opportunities. AMC has been featured in many bridal magazines, websites, as a filming location for a few local productions. Since the pandemic, DHM has intensified its presence on the internet through its website, Facebook, social media accounts, and other resources which are updated regularly and seen by the community and tourist and by constant contact emails for Museum members.

Both DHM and AMC have a growing Facebook following with lively interactions. DHM also is involved with Focus on Dunedin, allowing visitors near and far to view the collection and get an inside look at museum operations. The DHM quarterly newsletter and monthly email newsletter always keep individuals aware of activities. DHM strives to encourage personal participation for visitors using interactive exhibits and live interpretation at the living history programs. Associated presentations are planned with each exhibit, which encourages audience participation and feedback. The MAP process has helped clarify DHM’s understanding of local demographics. This information is reviewed annually and remains a focus of marketing efforts. Along with marketing and outreach programs, DHM staff attends special events around the area to represent DHM and build personal connections. DHM staff has participated in city parades and functions, the Martin Luther King, Jr. Celebration Day, Meese Manor Writer Showcases, Pinellas County Historic Preservation Summit, FAM, SEMC, and AAM conferences, International Museum Day, National Tourism Day to promote DHM as local resource.
1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

The last four months for all have been a horrific financial burden. Since the Museum closed in March, many forms of revenue that sustain the Museum were lost including attendance, fundraisers, and museum gift shop purchases. The Museum has an on-line gift shop which was heavily advertised throughout this pandemic on our website and Facebook. Additional revenue was lost though cancellations at Andrews Chapel which is used for weddings and events. Weddings were cancelled or postponed until later in the year. Due to the pandemic staff members were furloughed to save income, the Curator worked on internet programming and the Director applied for grants such as the PPP loan, the NEA Cares, Florida Humanities Council Cares, and the Pinellas Alliance of Arts. The Museum is still waiting to hear from these resources.

The Museum has used some reserve funding to pay staff and operational bills, during the pandemic. Center State Bank provided a credit line of $75,000, with low interest, and a 5-year payback if the Museum needed additional funds. The DHM received several private donations to supplement loss revenue, and museum membership continued with many members increasing levels to help. The City of Dunedin plans to support the DHM in the 2021 budget for $45,000.

DHM is opening in early June which will provide a source of revenue. The Museum's finance committee is willing to give expertise and influence to increase the financial growth of the Museum. DHM also plans to raise funding from private donors, sponsors for the temporary exhibits and once again generate additional rental revenue from the Museum and Andrews Memorial Chapel for weddings, meetings, and special events.

DHM usually holds three major fundraising events per year to generate operational revenue but due to the pandemic two out of the three have been cancelled. DHM has accounts with cash reserves set up in money markets and CD accounts totaling $47500. The reserves were reduced by 50% to pay staff and operational expenses during the shutdown. DHM also has a restricted Endowment Fund of $65,000 and plans to continue to increase that amount.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

Evaluation plans for Museum exhibits and educational programming
1. When a class visits DHM or participates in an outreach program, teachers will be encouraged to fill out an evaluation survey and to have their students (as a class project) send letters and/or drawings that express their response to DHM.

2. Outreach educators will ask participants to provide verbal feedback and will review their program with the Executive Director to discuss successes and room for improvement.

3. Visitors will be asked to complete a survey after their visit to DHM. This will be tracked by the new museum system and computer. Staff and docents will record responses and comments heard in the galleries.

4. Visitors will be encouraged “Check-in” on social media sites; At on and off-site events, participants will be asked to complete a brief questionnaire.

5. Visitors will be able to supply their responses at the guest counter on the museum questionnaire iPad for feedback on their visit.

6. DHM’s email is regularly checked by the staff. Staff will monitor DHM’s social media accounts and evaluate the best use of each account.

7. Rentals at AMC include a follow up survey. Online registry sites, such as Tie the Knot and Wedding Wire, are monitored for client reviews.

8. The Dunedin Chamber of Commerce, the Dunedin Public Library, the Dunedin Community Center, and the Dunedin Fine Arts Center will be contacted regularly by the staff to find out what kinds of questions or comments they receive about DHM and AMC.

9. All evaluations and programming will be reviewed by staff and Board members to ensure that program objectives stay in accordance to the museum’s mission and the strategic goals.

10. Achievements for this programming will be shared with members and community leaders through emails, website and announcements at public meetings or City Commission meetings.

11. The Board and staff will continue to maintain museum operations with the best professional standards for accreditation approval.

3. Completed Fiscal Year End Date (m/d/yyyy) *
9/30/2019

4. Operating Budget Summary

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Previous Fiscal Year</th>
<th>Current Fiscal Year</th>
<th>Next Fiscal Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Personnel: Administrative</td>
<td>$79,500</td>
<td>$59,625</td>
<td>$79,500</td>
</tr>
<tr>
<td></td>
<td>Personnel: Programmatic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>-------------------------</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td></td>
<td>$19,000</td>
<td>$14,250</td>
<td>$19,000</td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Personnel: Technical/Production</td>
<td>$14,000</td>
<td>$10,500</td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Outside Fees and Services: Programmatic</td>
<td>$10,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Outside Fees and Services: Other</td>
<td>$8,500</td>
<td>$6,375</td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Space Rental, Rent or Mortgage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Travel</td>
<td>$7,500</td>
<td>$5,625</td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Marketing</td>
<td>$8,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Remaining Operating Expenses</td>
<td>$90,000</td>
<td>$67,500</td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Cash Expenses</strong></td>
<td>$236,500</td>
<td>$177,375</td>
</tr>
<tr>
<td>A.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>In-kind Contributions</strong></td>
<td>$6,500</td>
<td>$6,500</td>
</tr>
<tr>
<td>B.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Operating Expenses</strong></td>
<td>$243,000</td>
<td>$183,875</td>
</tr>
<tr>
<td>C.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Income</td>
<td>Previous Fiscal Year</td>
<td>Current Fiscal Year</td>
</tr>
<tr>
<td>10.</td>
<td>Revenue: Admissions</td>
<td>$22,000</td>
<td>$12,500</td>
</tr>
<tr>
<td>11.</td>
<td>Revenue: Contracted Services</td>
<td>$11,500</td>
<td>$5,625</td>
</tr>
<tr>
<td>12.</td>
<td>Revenue: Other</td>
<td>$73,000</td>
<td>$49,750</td>
</tr>
<tr>
<td>13.</td>
<td>Private Support: Corporate</td>
<td>$10,400</td>
<td>$9,500</td>
</tr>
<tr>
<td>14.</td>
<td>Private Support: Foundation</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>15.</td>
<td>Private Support: Other</td>
<td>$30,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

$3,500  $4,000  $5,000

17. Government Support: State/Regional

$12,000  $16,500  $18,523

18. Government Support: Local/County

$75,000  $49,500  $53,977

19. Applicant Cash

D. Total Cash Income

$242,400  $177,375  $220,000

B. In-kind Contributions

$6,500  $6,500  $6,500

E. Total Operating Income

$248,900  $183,875  $226,500

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

The current fiscal year was balanced by going down to $47,500 or 50% from the Museum's reserve fund due to the pandemic closure. The next fiscal year are conservative numbers due to the unknown conditions with the pandemic in the future.

6. Paid Staff

○ Applicant has no paid management staff.

○ Applicant has at least one part-time paid management staff member (but no full-time)

○ Applicant has one full-time paid management staff member

○ Applicant has more than one full-time paid management staff member

7. Hours *

○ Organization is open full-time

○ Organization is open part-time
G. Management and Proposal Budget  Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *
   ○Yes
   ○No

2. Proposal Budget Expenses:
Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at http://dos.myflorida.com/cultural/grants/grant-programs/. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Office Manager</td>
<td>$0</td>
<td>$1,542</td>
<td>$0</td>
<td>$1,542</td>
</tr>
<tr>
<td>2</td>
<td>Director</td>
<td>$0</td>
<td>$5,558</td>
<td>$0</td>
<td>$5,558</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$7,100</strong></td>
<td><strong>$0</strong></td>
<td><strong>$7,100</strong></td>
</tr>
</tbody>
</table>

2.2. Personnel: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Educational staff</td>
<td>$2,000</td>
<td>$0</td>
<td>$0</td>
<td>$2,000</td>
</tr>
<tr>
<td>2</td>
<td>Exhibits/Curator</td>
<td>$7,170</td>
<td>$6,328</td>
<td>$0</td>
<td>$13,498</td>
</tr>
<tr>
<td>3</td>
<td>Research/Curator</td>
<td>$2,000</td>
<td>$4,702</td>
<td>$0</td>
<td>$6,702</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$11,170</strong></td>
<td><strong>$11,030</strong></td>
<td><strong>$0</strong></td>
<td><strong>$22,200</strong></td>
</tr>
</tbody>
</table>

2.3. Personnel: Technical/Production *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$4,900</strong></td>
<td><strong>$2,000</strong></td>
<td><strong>$0</strong></td>
<td><strong>$6,900</strong></td>
</tr>
<tr>
<td>#</td>
<td>Description</td>
<td>Grant Funds</td>
<td>Cash Match</td>
<td>In-Kind Match</td>
<td>Total</td>
</tr>
<tr>
<td>----</td>
<td>---------------------------</td>
<td>-------------</td>
<td>------------</td>
<td>---------------</td>
<td>--------</td>
</tr>
<tr>
<td>1</td>
<td>Personal/technical</td>
<td>$2,600</td>
<td>$1,000</td>
<td>$0</td>
<td>$3,600</td>
</tr>
<tr>
<td>2</td>
<td>Internet Technical</td>
<td>$2,300</td>
<td>$1,000</td>
<td>$0</td>
<td>$3,300</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$4,900</strong></td>
<td><strong>$2,000</strong></td>
<td><strong>$0</strong></td>
<td><strong>$6,900</strong></td>
</tr>
</tbody>
</table>

**2.4. Outside Fees and Services: Programmatic** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Exhibits/design/rental</td>
<td>$6,000</td>
<td>$6,500</td>
<td>$0</td>
<td>$12,500</td>
</tr>
<tr>
<td>2</td>
<td>fabrication/curator</td>
<td>$11,723</td>
<td>$5,500</td>
<td>$0</td>
<td>$17,223</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$17,723</strong></td>
<td><strong>$12,000</strong></td>
<td><strong>$0</strong></td>
<td><strong>$29,723</strong></td>
</tr>
</tbody>
</table>

**2.5. Outside Fees and Services: Other** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Artist/photographer</td>
<td>$2,089</td>
<td>$1,411</td>
<td>$0</td>
<td>$3,500</td>
</tr>
<tr>
<td>2</td>
<td>magazine/flyer layout</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$500</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$4,089</strong></td>
<td><strong>$3,411</strong></td>
<td><strong>$500</strong></td>
<td><strong>$8,000</strong></td>
</tr>
</tbody>
</table>

**2.6. Space Rental (match only)** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>N/A</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$0</strong></td>
<td><strong>$0</strong></td>
</tr>
</tbody>
</table>

**2.7. Travel (match only)** *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Travel</td>
<td>$800</td>
<td>$0</td>
<td>$800</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$800</strong></td>
<td><strong>$0</strong></td>
<td><strong>$800</strong></td>
</tr>
</tbody>
</table>

**2.8. Marketing** *
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Television/radio</td>
<td>$1,118</td>
<td>$1,259</td>
<td>$0</td>
<td>$2,377</td>
</tr>
<tr>
<td>2</td>
<td>newspaper</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$0</td>
<td>$2,200</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$2,118</strong></td>
<td><strong>$2,459</strong></td>
<td><strong>$0</strong></td>
<td><strong>$4,577</strong></td>
</tr>
</tbody>
</table>

2.9. Remaining Proposal Expenses *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>office/mailing/stamps</td>
<td>$0</td>
<td>$1,200</td>
<td>$0</td>
<td>$1,200</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$1,200</strong></td>
<td><strong>$0</strong></td>
<td><strong>$1,200</strong></td>
</tr>
</tbody>
</table>

Amount of Grant Funding Requested:

$40,000

Cash Match:

$40,000

In-Kind Match:

$500

Match Amount:

$40,500

Total Project Cost:

$80,500

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.1. Revenue: Admissions *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revenue/admissions</td>
<td>$5,200</td>
<td>$5,200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th><strong>Totals:</strong></th>
<th><strong>$0</strong></th>
<th><strong>$5,200</strong></th>
</tr>
</thead>
</table>
### 3.2. Revenue: Contracted Services *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>contracted Services</td>
<td>$4,000</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$4,000</th>
</tr>
</thead>
</table>

### 3.3. Revenue: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revenue/other</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$3,000</th>
</tr>
</thead>
</table>

### 3.4. Private Support: Corporate *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Corporate/ Dunedin Refrigeration</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$5,000</th>
</tr>
</thead>
</table>

### 3.5. Private Support: Foundation *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Foundation / Schilling Family</td>
<td>$8,300</td>
<td>$8,300</td>
</tr>
</tbody>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$8,300</th>
</tr>
</thead>
</table>

### 3.6. Private Support: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Private Donor/Melba Rilott</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$10,000</th>
</tr>
</thead>
</table>

### 3.7. Government Support: Federal *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
</table>

**Totals:**

<table>
<thead>
<tr>
<th></th>
<th>$0</th>
<th>$0</th>
</tr>
</thead>
</table>

(These tables appear to be in Excel format, showing revenue and financial data organized in columns for different categories such as contracted services, other revenue, private support, and government support.)
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>N/A</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Totals:**
$0         $0    $0

### 3.8. Government Support: Regional *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Regional N/A</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Totals:**
$0         $0    $0

### 3.9. Government Support: Local/County *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Local/ City of Dunedin</td>
<td>$4,500</td>
<td>$4,500</td>
</tr>
</tbody>
</table>

**Totals:**
$0         $4,500 $4,500

### 3.10. Applicant Cash *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>N/A</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Totals:**
$0         $0    $0

**Total Project Income:**
$80,500

### 3.11. Proposal Budget at a Glance

<table>
<thead>
<tr>
<th>Line</th>
<th>Item</th>
<th>Expenses</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Request Amount</td>
<td>$40,000</td>
<td>$40,000</td>
<td>50%</td>
</tr>
<tr>
<td>B</td>
<td>Cash Match</td>
<td>$40,000</td>
<td>$40,000</td>
<td>50%</td>
</tr>
<tr>
<td></td>
<td>Total Cash</td>
<td>$80,000</td>
<td>$80,000</td>
<td>100%</td>
</tr>
<tr>
<td>C</td>
<td>In-Kind</td>
<td>$500</td>
<td>$500</td>
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4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

The budget is planned for the grant cycle 21/22 and all the financial planning is based on a normal year of operation. If a new form of the pandemic were to arise, this could have the potential of changing budget plans or programming.
H. Accessibility

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. *(Maximum characters 2500.)*

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

As museums throughout the world make accommodations for accessibility to their institutions the DHM is no different. DHM feels extraordinarily strong about accessibility to their facilities. The Museum has created signs that show wheelchair accessibility into the galleries and plans are being made to have all museum gallery panels to include braille for the visually impaired. It is possible for all members of the community, including minorities and special needs groups, to enjoy and learn Dunedin and Florida history. The Dunedin History Museum participates in the Pinellas County Library System which offers 1-week free family pass to the museum.

As the Museum finishes their supply of flyers and Museum pamphlets, plans are design all written material in Spanish. Bilingual text for the exhibits is in the process of being developed with the assistance from funding through a literacy grant. Until the Museum completes the galleries in braille, visually impaired individuals can visit the museum with the assistance of a trained docent. For hearing impaired visitors, we have contacts with volunteers that teach sign language and take the visitor through the galleries. The Museum’s photographic collection is digitized and online for visitors who cannot physically visit the museum. Staff continually look for devices that will assist special needs students for a more enjoyable and educational visit to the museum and programming.

Individuals who are physically impaired to walk a staircase to use the library and collection on the 2nd floor use the museum’s elevator. All exhibits are arranged for wheelchair accessibility. DHM also partners with the Upper Pinellas Association for Special Needs Citizens providing residents with tours adapted to their needs. Each spring, DHM participates in programming for Elderhostel at Eckerd College.

Local civic groups offer scholarships to financially needy families to attend DHM's camp programs. There is a nominal charge to visit but the museum offers numerous discounts and offers free admission during Downtown Dunedin events and Family Nights. The Dunedin Youth Guild has offered the Dunedin Museum to apply for bus fare for schools who cannot provide transportation.

DHM partners with the Pinellas County African American Museum in Clearwater, and with Paul B. Stephens and Calvin A. Hunsinger Exceptional Schools for special needs students. It is often difficult for disabled groups to visit the museum, so DHM aims to increase visitation to schools and centers for the disabled with the help of museum volunteers by 5% this upcoming grant year. The Museum also offers history kits to home school students who are unable to participate in school excursions. The staff requests caretakers and facilities to take a visit survey inquiring about their experience to assist the museum's programming. DHM offers college, high-school interns, and interested individuals who have various forms of disabilities to assist and volunteer at the museum.
Individual or Solo Artists: Skip questions 2-5 and move on to section I.

2. Policies and Procedures
   ○ Yes
   ○ No

3. Staff Person for Accessibility Compliance
   ○ Yes
   ○ No
   3.1. If yes, what is the name of the staff person responsible for accessibility compliance?
   Vincent Luisi Executive Director

4. Section 504 Self Evaluation
   ○ Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
   ○ Yes, the applicant completed the Abbreviated Accessibility Checklist.
   ○ No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?
   5/1/2020

5. Does your organization have a diversity/equity/inclusion statement?
   ○ Yes
   ○ No

5.1. If yes include here: - (Maximum characters 1500.)
   Grant 22 includes the Dunedin History Museum’s Strategic Plan in the download folders. This Plan includes the Boards Responsibilities. The number 1 topic on that list is diversity/equality/inclusion. The Board feels this topic is a major step towards the Museum’s future and continuing growth.

   In 2019, a task force was assigned to arrange a list of priorities for strategic planning that would be necessary to change the thinking process of the Board and their relationship skills to help the Museum.

   1. Self-Awareness – The Board and its members must be able to acknowledge personal biases and seek to understand people with different experiences.
2. Promote Inclusion – This would mean to share ideas, opinions and values and challenge stereotypes.
3. To be able to reshape social norms and ways that increase equity and social cohesion.
4. If an organization is committed to diversification, goals settings and accountability mechanisms must be implemented.
5. An important part of equality is educational access to learn and understand. This means to get individuals to share and participate to learn together.

By sharing values and learn how the practices of diversity, equity, and inclusion work, it will ultimately benefit the organization, The Dunedin History Museum, Inc. The Board plans to discuss all these issues in this grant cycle and continue to strive and make changes and achieve these goals.
I. Attachments and Support Materials

Complete the support materials list using the following definitions.

- **Title**: A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description**: (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File**: The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

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MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. **Required Attachment List**

Please upload your required attachments in the spaces provided.

1.1. **Substitute W-9 Form**

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2. **Support materials (required)**

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2.1.
J. Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

☐ I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.
Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select “Save” at the bottom of this page to make your changes final.


1. Has your organization met the $750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

   ○ Yes
   ○ No
1. Guidelines Certification

☐ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

☐ I hereby certify that I am authorized to submit this application on behalf of Dunedin Museum, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Vincent G. Luisi