

Miami Light Project, Inc.

Project Title: General Program Support 2022

Grant Number: 22.c.ps.180.237

Date Submitted: Friday, May 29, 2020

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 General Program Support Grant Guidelines

Application Type

Proposal Type: Discipline-Based

Funding Category: Level 2

Discipline: Sponsor/Presenter

Proposal Title: General Program Support 2022

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. **Organization Name:** Miami Light Project, Inc. 
- b. **FEID:** 65-0107810
- c. **Phone number:** 305.576.4350
- d. **Principal Address:** 404 NW 26 Street Miami, 33127-4120
- e. **Mailing Address:** PO Box 531385 Miami Shores, 33153
- f. **Website:** www.miamilightproject.com
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Miami-Dade
- j. **DUNS number:** 938921467
- k. **Fiscal Year End Date:** 08/31

1. Grant Contact *

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4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Cultural Series Organization

4.3. Applicant Discipline

Multidisciplinary

5. Department Name Multipurpose Institutions only (universities, cities, colleges, counties, etc.)

Miami Light Project, Inc.

C. Eligibility Page 3 of 12

1. What is the legal status of the applicant? *

- ☐ Public Entity
- ☒ Nonprofit, Tax-Exempt
- ☐ Solo or Individual artists or unincorporated performing company
- ☐ Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- ☒ Yes (required for eligibility)
- ☐ No

3. Do proposed activities occur between 7/1/2021 - 6/30/2022? *

- ☒ Yes (required for eligibility)
- ☐ No

4. How many years of completed programming does the applicant have? *

- ☐ Less than 1 year (not eligible)
- ☐ 1-2 years (required for eligibility for GPS and SCP)
- ☒ 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Excellence Page 4 of 12

1. Applicant Mission Statement - (Maximum characters 500.) *

Miami Light Project's mission is to commission and present live performances by today's leading contemporary dance, music and theater artists from around the world; to support the development of new work by emerging artists and established performing artists; and to cultivate informed and engaged audiences that reflect the diverse cultural make-up of South Florida. Miami Light Project is a cultural forum to explore the issues that define contemporary society.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

Funds are requested to support Miami Light Project's 2021-2022 Season activities at venues throughout Miami-Dade County. Our artistic programming focuses on issues of relevance to our community, and we strive to work with artists who are the catalyst for fostering dialogue, facilitating cultural participation, and creating social change and connections. Uploaded please read more about the history of the organization.

GOALS

- Elevate the value of creativity through contemporary performing arts;
- Deepen the impact we have on the community by creating multiple interactions between artists and our audiences;
- Strengthen art making in the Miami community, raise the profile of artists and their projects, and catalyze support for their work within our community;
- Prepare novice Miami-based theatrical technicians with professional skill sets to help them advance in technical theater careers in Miami.
- Build a sense of community and place through artistic projects.

OBJECTIVES

- Present and facilitate a variety of artistic activities including live performances, film screenings, workshops, master classes, rehearsals, panel discussions and Q&A sessions; and collaborate

with like-minded arts organizations and co-present artistic programming – serving over 12,000 people annually;

- Facilitate workshops and educational programs for Miami-based emerging artists, college students and youth – reaching over 1,500 people;
- Commission and present artistic work by Miami-based and visiting artists in the fields of dance, theater, music and multimedia. We provide space and time for artists and company members to research and develop new work, perform their work and engage our community in the creative process – supporting 250 artists annually;
- Provide technical theater training for Miami-Dade County residents (offering intensive workshop for up to 20 participants), and offer paid work experience for 5 technical fellows throughout our annual season.

ACTIVITIES

Activities will take place at The Light Box, Perez Art Museum Miami, Plant the Future, North Beach Bandshell, O Cinema South Beach and at the Projection Screening Wall at Miami Beach's Soundscape Park.

Commissioning New Work

- Commission and present new work by artists who are recognized for risk-taking innovation, technical virtuosity and thought provoking content. Premiere includes: "F/Punk Junkies"- a dance theater piece by Miami-based playwright/performer Teo Castellanos.

Global Cuba Fest

- Present Global Cuba Fest, a month-long celebration of today's leading musicians direct from Cuba and from the Cuban diaspora. The festival is co-presented with FUNDarte and the Rhythm Foundation, which are nonprofit cultural institutions with extensive experience in the presentation of internationally recognized mid-career artists. Uploaded please watch the festival video trailer.

Here & Now Program (our signature commission program)

- Commission and produce six new works created by Miami-based emerging performing artists – short works that are cutting edge, experimental and contemporary. Uploaded please watch video of Here & Now 2020 artist – Liony Garcia.
- Provide Here & Now artists with free rehearsal space, production design, technical assistance, and ongoing professional development.
- Present the new short work projects during the 3-day Here & Now Festival.

AIR at The Light Box - Artists-in-Residency Program

- Provide six Miami-based and visiting mid-career artists with time, space and staff support to develop, create and practice new work, and engage with the community throughout our season - average of 2-week residency per artist.

ScreenDance Miami Festival

- Present the one-weeklong festival offering film screenings, panel discussions and skill-developing workshops. The festival highlights local and international choreographers and filmmakers who work at the intersection of dance and video art-emergent concepts that push the boundaries of these two fields and widen access to performance for audiences. Uploaded please watch video trailer demonstrating the quality of this program.

Youth and Community Outreach Program

- Provide master classes led by visiting artists for youth, college students and local emerging artists;
- Provide hands-on multidisciplinary workshops led by Miami-based artists for students (ages 13-18) from neighborhood schools and community organizations;
- Invite youth and community members to attend open rehearsals, live performances, film screenings and panel discussions throughout our annual season.

Technical Fellowship Program

- Provide intensive training (Lighting, Audio, Video, and Stage Management) led by professional theater designers/technicians for emerging Miami-based technicians;
- Hire 5 fellows as Miami Light Project's technical interns on our running crew throughout the season. Uploaded please watch the video interview of Quiana Major – a 2020 technical fellow.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

We have developed strategic partnerships with nonprofit organizations including artist-led collectives, community-based organizations and schools to develop meaningful ongoing engagement with local residents, students and emerging artists. By collaborating with a wide variety of community organizations, Miami Light Project develops a process that engages community members with the artists and cultural activities that we put together. These collaborations are designed to make a long-term sustained impact on groups of people that otherwise would miss out the participation on highly interactive and artistic-oriented activities, due in many cases to economic barriers. Our partners include: Kayla Castellon Projects (Show & Talk - a dance performance series), Bistoury Physical Theater & Film (305 Havana International Improvisation Fest), Arts for Learning, Guitars Over Guns, PATH Inc. (Preserving, Archiving & Teaching Hip Hop), Lotus House (Women's shelter), Empowered Youth (supports inner-city young men who have been or are at-risk), Miami Dade College, Young Men's Preparatory Academy, Design & Architecture High School and New World School of the Arts.

Also, we have developed key collaborations with like-minded arts organizations to provide additional venues to present artistic work, and to attract new and diverse audiences. Collaborators include: Perez Art Museum Miami (in downtown Miami), O Cinema (in South Beach), Miami Theater Center (in Miami Shores), New World Symphony (at the projection wall in the Soundscape Park in Miami Beach), FUNDarte and the Rhythm Foundation (North Beach Bandshell in Miami Beach).

MLP is a partner of the National Performance Network (NPN), which allows us to be part of a group of diverse national cultural organizations working to create meaningful collaborations. As a NPN partner, we share information about trends in the field, best practices, and the artists whose works circulate within, between and beyond our communities.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

July 1 – September 30, 2021

- Provide time and space for artists-in-residence (AIR at The Light Box Program) to create and develop new work at our space
- Invite local artists to apply for Here & Now Program 2022
- Review applications for Here & Now Program
- Open Call for ScreenDance Miami Festival 2022 - dancers, choreographers, movers, and filmmakers will have the opportunity to submit their short films
- Start developing marketing materials for 2021-2022 Season activities.

October 1 – December 31, 2021

- Select 6 Miami-based artists to participate in the Here & Now 2022, announce to the media and put together the program orientation meeting
- Select 20 short films (Florida Focus and open call) to be screened during the ScreenDance Miami Festival
- Co-present activities with like-minded arts organizations
- Continue providing space for artists-in-residence
- Schedule youth and community outreach activities with local schools and community organizations.

January 1 – March 31, 2022

- Present ScreenDance Festival – feature films, short films, Panel discussions and workshops
- Present “F/Punk Junkies”, dance theater piece, by Teo Castellanos
- Present Global Cuba Fest 2022 – live concerts and Cuban documentaries screenings
- Continue providing space for artists-in-residence
- Facilitate workshops and master classes for youth and artists
- Conduct the Technical Fellowship Program intensive workshops.

April 1 – June 30, 2022

- Continue providing space for artists-in-residence
- Facilitate additional workshops for youth, college students and artists
- Present six new short works by Here & Now artists
- Hire 5 technical fellows as crew members after completing 40 hours of training;
- Evaluate our 2021-2022 Season activities – live performances, screenings, residency and outreach activities.

E. Impact Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefiting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefiting should be one (1).

1. What is the estimated number of proposal events? *

38

2. What is the estimated number of opportunities for public participation? *

85

3. How many Adults will be engaged? *

12,000

4. How many school based youth will be engaged? *

300

5. How many non-school based youth will be engaged? *

500

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved? *

6.2. Number of Florida artists directly involved?**Total number of individuals who will be engaged?**

13050

7. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- ☒ Young Adults (19-24 years)
- ☒ Adults (25- 64 years)

8. Select all categories that make up 25% or more of population directly benefiting (excluding broadcasts and online programming): *

- ☒ Black/African American
- ☒ Hispanic/Latino
- ☒ White

9. Describe the demographics of your service area. - (Maximum characters 1500.)

Our audience is a direct reflection of the diverse community of Miami-Dade County. According to the US Census Bureau (2018 estimate), Miami-Dade County is home to a population of 2.76 million people, from which 77.5% are citizens. The majority of the population of this area is composed of 1.91 million Hispanic or Latino residents (69%), 427,000 Black or African American Alone residents (15.5%) and 355,000 White Alone residents (13%).

74.3% of Miami-Dade County citizens are speakers of a non-English language, which is much higher than the national average of 21.9%. In 2018, the most common non-English language spoken in the county was Spanish - 65.8% of the population is native Spanish speakers. The next most common non-English language spoken is Creole - 4.2% of the population.

In 2018, the most common birthplace for the foreign-born residents of Florida was Cuba, the natal country of 1,028,508 Florida residents, followed by Haiti with 339,246 and Colombia with 285,400.

81.5% of persons age 25 years plus are high school graduate or higher.

18% of the population for whom poverty status is determined in the County (505,000 out of 2.76 million people) live below the poverty line, a number that is higher than the national average of 13.1%.

In 2018, the median household income of the 896,000 households in Miami-Dade County grew to \$52,205 from the previous year's value of \$49,930.

10. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

There is still much to learn about the full impact that COVID-19 will have on Miami Light Project's audience numbers. We are now gathering data to aid in informing strategic direction to maximize engagement upon reopening our space. We have found the community to be extraordinarily resilient and responding enthusiastically to online activities that we are facilitating. Through these online activities we are able to reach not only local residents, but also national and international audiences.

11. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

☒ Miami-Dade

12. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

By developing year-round artistic programming, Miami Light Project has contributed to the cultural and economic development of the local community for over three decades.

To analyze the economic impact of Miami Light Project on our community, we used the *Arts & Economic Prosperity Calculator* (www.americansforthearts.org). The information is based on the Miami-Dade County's population of 2.7 million people, on MLP's average operating budget of \$750,000 and on our total annual audience of 12,000 people. The calculation shows that we generate an estimated economic impact of \$1.2 million in our local community. Our spending and our audiences' spending impact over 35 local jobs, and generate \$114,000 in state and local government revenue.

Miami Light Project has full- and part-time staff of 6 people, and we contract 8 people throughout our season. Annually, we serve 250 artists by supporting both South Florida-based and visiting artists, whose artistic work has innovative approaches, thought-provoking content and technical virtuosity.

Since 2013, we have successfully trained over 35 professional theater technicians that are working for theaters through our Technical Fellowship Program. Annually, we hire 3 alumni theater technical fellows and 5 new fellows to work as our running crew for our season programming, and for local arts organizations that rent our space throughout the year. The program is designed to benefit early-career technicians, and support the work force development in Miami.

We partner with and contract services from local vendors such as accounting firms, catering, IT services, photographers, media & advertising companies, and cleaning & security companies. These partnerships have contributed back to the local economy.

We have developed extended partnership agreements with like-minded organizations to present public performances at several venues located in North Miami Beach, South Beach and Downtown Miami. The use of these venues impact businesses and restaurants in those areas.

Miami Light Project's **outreach and educational programs** are focused on youth, young adults, emerging artists and residents of our neighborhood. We pride ourselves on having developed an audience, reflective of all cultural and socio-economic groups that comprise Miami.

Activities include:

- a) Multidisciplinary workshops led by Miami-based artists – we invite local artists to conduct workshops focusing dance, theater and music for youth.
- b) Master Classes led by visiting artists – we bring internationally recognized mid-career artists to conduct master classes for local emerging artists and college students.
- c) Dress Rehearsals, Screenings, Performances and Q&A Sessions – we invite students and community members to attend open dress rehearsals, dance on film screenings, live performances and post-show Q&A sessions.
- d) Intensive Training (Lighting, Audio, Video and Stage Management) led by professional theater designers/technicians for local emerging technicians.

The outreach and educational activities are free of charge. We are committed to making exceptional performing arts experiences and training accessible to over 1,500 youth and community members.

Note: on March 12, 2020, due to COVID-19 pandemic, Miami Light Project's performance space had to be closed. The closure of our space has a deep impact on the progress of 2019-2020 season activities – affecting artists' research, rehearsals, workshops, showings and live performances. However, we made clear to staff members that their jobs remained intact; and notified to artists that their fees were being paid including for programs postponed until next year. We seek to continue supporting the development of new work by artists-in-residence, and developing online activities throughout this difficult period.

13. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Each season Miami Light Project develops a unique and program specific marketing plan that helps to market the institution to a wider audience, as well as sell tickets to individual performance and events.

Our marketing plan focuses on radio outlets, print, press and electronic and digital marketing coverage including English and Spanish-speaking media. Miami Light Project also develops partnerships with businesses, organizations and agencies through cross-promotions, and special events that tie in with our season activities.

Our marketing strategies include:

Web, Digital & Social Media - We have an active presence on the social networking sites Facebook (11,176 followers), Twitter (4,481 followers) and Instagram (4,866 followers) where we are able to interact with our patrons as well as with artists that we present. By leveraging electronic media, including email, websites, interactive blogs, and social networking sites, we reach a much wider audience than if it relied

solely on a traditional and more costly marketing mix. We also promote our programs via the web by increasing our online marketing on sites including Facebook Ads, The Miami New Times, Miami Herald (event post), SouthFlorida.com, Miami.com, Miami Art Guide, The New Tropic and Miami Artzine. We have a robust email list, 10,000+ subscribers, all of whom receive monthly newsletter and weekly e-blasts with information about upcoming activities.

- Website: www.miamilightproject.com
- Facebook: www.facebook.com/miamilightproject
- Twitter: www.twitter.com/mialightproject
- Instagram: www.instagram.com/miamilightproject

Promotional Videos – We produce video trailers including sneak peek of artistic works that we will present during our season. The videos have been an excellent marketing tool to promote our activities and attract new audiences.

Artist Profiles – In 2020, we start engaging Jordan Levin, a Miami-based creative writer and journalist who has spent over 20 years writing about Miami's contemporary performance scene, to "pull back the curtain" and write profiles that offer insight into some of Miami's bright lights making dance, music, film and theater in our community. These creative individuals are part of our AIR at The Light Box and Here & Now Programs. Additionally, artists featured in these profiles take over our social media account and have the opportunity to post ideas and images of their creative process and interact with our constituencies. This has been one of our new audience development efforts.

Cross Promotion - We have established strategic partnerships with local like-minded arts organizations to cross-promote our shows by reaching their constituencies through e-mail blasts and joint advertising. Key partners include FUNDarte, Nu Deco Ensemble, Rhythm Foundation, Miami Theater Center, O Cinema and JuggerKnot Theatre.

Print - We print a total of 15,000 postcards and 300 posters annually. The print materials promote our season and each program. We also hire a street team to distribute postcards and posters at business in our neighborhood and selected events.

Radio - We annually advertise our season and performances on the radio including WLRN and WDNA stations. We buy an average of 30 radio ads (30-second spot) on each station for each individual performance, and have the opportunity to develop on-air interview with guest artists.

Press - Over 300 local and national arts writers/editors receive press kits, calendar listings and PSAs one month prior to performances. The high caliber and interest of our programs generate extensive media coverage.

Affordable tickets – We offer low general admission price (\$25) and discounted tickets (\$15) for students and senior citizens in order to attract and encourage new audiences. We also participate in the Miami-Dade County Department of Cultural Affairs' Culture Shock Miami and Golden Tickets Program.

F. Management and Operating Budget Page 6 of 12

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

For three decades Miami Light Project has received funds from Miami-Dade County Department of Cultural Affairs, Florida Division of Cultural Affairs, and National Endowment for the Arts. Annually, we raise an average of \$180,000 in grants for our artistic programming from county, state and federal agency. Also, we have successfully raised funds from local and national foundations and have built a strong relationship with them. These funds have allowed us to dedicate human and financial resources toward programs that support the work of artists and engage the Miami community.

Recently, Miami Light Project received two major multi-year grants:

- 5-year grant award in the amount of \$750,000 from Knight Foundation. Funds support Miami Light Project's restructure of programs and staff, a transition to an affordable space, and the building of cash reserves from 2019 through 2023.
- 3-year grant award in the amount of \$250,000 from Doris Duke Charitable Foundation. Funds will increase Miami Light Project's readiness and capacity to successfully meet current challenges and address future circumstances between January 1, 2020 and December 31, 2022.

In light of COVID-19, our current funders are being flexible and supportive. This has been an extraordinary support to sustain our operations in a short and long-term. Additionally, we have applied for all the resources that are being available to small businesses and nonprofit organizations. Emergency funding includes: SBA COVID-19 Economic Injury Disaster Loan, SBA Paycheck Protection Program (Secured), the National Endowment for the Arts CARES Act Grant Program and Division of Cultural Affairs Florida Cares Grant.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

We use a variety of indicators to evaluate the success and impact of our season programming. Evaluation methods include:

- **Programs' Attendance Figures:** to measure the number of artists we serve and the number of people we engage. The results of our audience attendance assist us in the evaluation of marketing efforts' effectiveness and achievement of discounted ticket sales. We have been able to expand our audience by co-presenting programs with like-minded arts organizations and by co-promoting our activities. Through our online activities, we have also increased our digital reach.
- **Press reviews:** to measure the quality of our artistic programming.

- **Online audience surveys** (post-performance): to analyze the quality of performances, to find out the audience's demographic information, and to assess the effectiveness in attracting diverse and new audience.
- **Questionnaires** (post-educational activity): to gather qualitative feedback from participants of our educational activities by asking each participant about their interaction with artist and their learning experience. This helps us to gain an in-depth understanding of experiences that our constituents have when participating in our programming. Uploaded please see samples of questionnaire responses.
- **Interview with artists:** to receive feedback on their engagement with the Miami community and to identify the residency program's strengths and weaknesses.
- **Documentation** of season activities through videos and photos for evaluative and archival purposes. One of our new initiatives is to create a digital archive. Photo and video documentation of our programs will be available online deepening the connection between artists, audiences and MLP's work.

3. Completed Fiscal Year End Date (m/d/yyyy) *

8/31/2019

4. Operating Budget Summary

	Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1.	Personnel: Administrative	\$121,000	\$135,000	\$135,000
2.	Personnel: Programmatic	\$116,000	\$126,000	\$126,000
3.	Personnel: Technical/Production	\$55,000	\$56,000	\$56,000
4.	Outside Fees and Services: Programmatic	\$41,000	\$60,000	\$50,000
5.	Outside Fees and Services: Other	\$37,100	\$35,000	\$35,000
6.	Space Rental, Rent or Mortgage	\$156,000	\$168,000	\$168,000
7.	Travel	\$10,000	\$7,000	\$6,000
8.	Marketing	\$30,000	\$31,000	\$30,000
9.	Remaining Operating Expenses	\$164,100	\$141,500	\$119,000

A.	Total Cash Expenses	\$730,200	\$759,500	\$725,000
B.	In-kind Contributions	\$20,000	\$10,500	\$15,000
C.	Total Operating Expenses	\$750,200	\$770,000	\$740,000
	Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions	\$30,000	\$6,000	\$12,000
11.	Revenue: Contracted Services	\$9,500	\$5,000	\$5,000
12.	Revenue: Other	\$226,300	\$126,000	\$140,000
13.	Private Support: Corporate			
14.	Private Support: Foundation	\$249,000	\$350,000	\$310,000
15.	Private Support: Other	\$32,400	\$20,000	\$26,000
16.	Government Support: Federal	\$25,000	\$38,000	\$25,000
17.	Government Support: State/Regional	\$6,400	\$27,900	\$28,000
18.	Government Support: Local/County	\$157,200	\$186,600	\$179,000
19.	Applicant Cash			
D.	Total Cash Income	\$735,800	\$759,500	\$725,000
B.	In-kind Contributions	\$20,000	\$10,500	\$15,000
E.	Total Operating Income	\$755,800	\$770,000	\$740,000

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

Due to COVID-19 pandemic, we had to close our arts space and suspend public performances taking place in March, April and May 2020. As a result, there has been a significant impact in our current revenues towards live performances admissions and rental program earned income (line item: Other Revenue). Fortunately, we have been able to secure substantial multiyear grants from National Foundations (Knight Foundation and Doris Duke Charitable Foundation) that have helped to balance our current budget.

6. Paid Staff

- ☐ Applicant has no paid management staff.
- ☐ Applicant has at least one part-time paid management staff member (but no full-time)
- ☐ Applicant has one full-time paid management staff member
- ☒ Applicant has more than one full-time paid management staff member

7. Hours *

- ☒ Organization is open full-time
- ☐ Organization is open part-time

G. Management and Proposal Budget Page 7 of 12

1. Rural Economic Development Initiative (REDI) Waiver *

☐ Yes

☒ No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

For General Program Support the Proposal Budget should match the operating budget minus non-allowable expenses (see non-allowable expenses).

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director, Director of Development and Communications Manger	\$0	\$135,000	\$0	\$135,000
Totals:		\$0	\$135,000	\$0	\$135,000

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artistic Director, Programs Associate and Residency Coordinator	\$35,000	\$90,000	\$0	\$125,000
Totals:		\$35,000	\$90,000	\$0	\$125,000

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Technical Director	\$20,000	\$38,000	\$0	\$58,000
Totals:		\$20,000	\$38,000	\$0	\$58,000

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Visiting and Local Artists	\$35,000	\$23,000	\$0	\$58,000
Totals:		\$35,000	\$23,000	\$0	\$58,000

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Bookkeeper, Crew Members and Volunteers	\$0	\$35,000	\$3,000	\$38,000
Totals:		\$0	\$35,000	\$3,000	\$38,000

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Space Rental Fee	\$168,000	\$10,000	\$178,000
Totals:		\$168,000	\$10,000	\$178,000

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Artists and Staff members travel expenses	\$8,000	\$0	\$8,000
Totals:		\$8,000	\$0	\$8,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising, Public Relations	\$0	\$25,000	\$2,000	\$27,000
2	Web design, support and maintenance	\$0	\$8,000	\$0	\$8,000
Totals:		\$0	\$33,000	\$2,000	\$35,000

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
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#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program Expenses	\$0	\$26,000	\$5,000	\$31,000
2	Insurance	\$0	\$13,000	\$0	\$13,000
3	Utilities/Phone	\$0	\$30,000	\$0	\$30,000
4	Supplies and Materials	\$0	\$5,000	\$0	\$5,000
5	Janitorial, Security and Alarm	\$0	\$5,000	\$0	\$5,000
6	Miscellaneous/Cash Reserves	\$0	\$42,000	\$0	\$42,000
Totals:		\$0	\$121,000	\$5,000	\$126,000

Amount of Grant Funding Requested:

\$90,000

Cash Match:

\$651,000

In-Kind Match:

\$20,000

Match Amount:

\$671,000

Total Project Cost:

\$761,000

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Admissions	\$16,000	\$16,000
Totals:		\$0	\$16,000

3.2. Revenue: Contracted Services *

#	Description	Cash Match	Total
1	Co-presentations/Fiscal Agent Fee	\$8,000	\$8,000
Totals:		\$0	\$8,000

3.3. Revenue: Other *

#	Description	Cash Match	Total
1	Space Rental Income/Partner Tenants	\$150,000	\$150,000
Totals:		\$0	\$150,000

3.5. Private Support: Foundation *

#	Description	Cash Match	Total
1	Knight Foundation	\$150,000	\$150,000
2	Doris Duke Charitable Foundation	\$75,000	\$75,000
3	Local Foundations	\$25,000	\$25,000
Totals:		\$0	\$250,000

3.6. Private Support: Other *

#	Description	Cash Match	Total
1	Individual Donors	\$12,000	\$12,000
2	Board Members Contributions	\$10,000	\$10,000
Totals:		\$0	\$22,000

3.7. Government Support: Federal *

#	Description	Cash Match	Total
1	National Endowment for the Arts	\$25,000	\$25,000
Totals:		\$0	\$25,000

3.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	Miami-Dade County Department of Cultural Affairs	\$170,000	\$170,000
2	City of Miami Beach Cultural Arts Council	\$10,000	\$10,000
Totals:		\$0	\$180,000

Total Project Income:

\$761,000

3.11. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$90,000	\$90,000	12%
B.	Cash Match	\$651,000	\$651,000	86%
	Total Cash	\$741,000	\$741,000	98%
C.	In-Kind	\$20,000	\$20,000	3%
	Total Proposal Budget	\$761,000	\$761,000	101%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

The core work of Miami Light Project is to present live performances to our community and support artists who embody the values of daring creativity and risk-taking innovation in their disciplines. As such, in FY 2021-2022 we have the goal to strengthen our earned income, which includes admissions, contracted services (co-presentations/fiscal agent fee) and our space rental program from tenants and community renters (including arts organizations).

H. Accessibility Page 8 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Miami Light Project's current arts space - The Light Box at Goldman Warehouse, which is used for workshops, rehearsals, performances, screenings, encounters with artists, arts camps for youth and international cultural exchange – is in full compliance with ADA requirements.

When we use other venues to present live performances and film screenings, we also ensure that the facility is ADA complaint. Venues include: Perez Art Miami Museum, North Beach Bandshell, Colony Theater and the New World Center's Projection Wall at the Soundscape Park.

We have policies and procedures for addressing accessibility inquiries, accommodation requests, and/or complaints by members of the public, as well as an internal procedure for our staff and volunteers. Our box office associate always asks our patrons if they need special assistance when selling tickets for live performances. Our staff and volunteers find out the needs for individuals with disabilities, and make sure that they are well accommodated in the theater. We let our patrons know that we make provisions so that an audience member without a disability can sit next to a companion who uses a wheelchair when attending a live performance. We produce large print programs, and provide assistive listening system, American Sign Language interpreter and Spanish-Speaking interpreter upon request. To request materials in accessible format, and/or any accommodation to attend live performances and engagement activities, we let our patrons know that it takes at least 48 hours in advance to initiate the request.

We currently use the wheelchair accessibility and assistive listening system symbols, and access policy statement in our marketing materials (uploaded please see marketing material).

One of our efforts is to contract a consultant to give us Access assistance/training towards developing better artistic programming accessibility and effective communication strategy. The training will also ensure that our staff can understand our accessibility policies. Our plan is to contract this consultant in the fall of 2020.

We develop strategic partnerships with local community organizations to develop meaningful ongoing engagement with South Florida residents. We invite youth, parents, college students, emerging artists, people with disabilities and women in distress to participate in live performances, discussions, open dress rehearsals and workshops. The approach of building a relationship with these organizations opens the doors to serve the community with financial difficulties, and helps us engage new and diverse audiences in artistic programs.

Individual or Solo Artists: Skip questions 2-5 and move on to section I.

2. Policies and Procedures

☒ Yes

☐ No

3. Staff Person for Accessibility Compliance

☒ Yes

☐ No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Kristina Villaverde

4. Section 504 Self Evaluation

☒ Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

☐ Yes, the applicant completed the Abbreviated Accessibility Checklist.

☐ No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

9/1/2018

5. Does your organization have a diversity/equity/inclusion statement?

☒ Yes

☐ No

5.1. If yes include here: - (Maximum characters 1500.)

Statement

Miami Light Project is committed to diversity, equity, inclusion, and fostering mutual respect for the diverse beliefs and values of all individuals and groups.

Miami Light Project works with artists who represent a broad diversity with regard to culture, race, religion, national origin, sex, age, marital status, family status, sexual orientation and physical ability. Given the wide array of artistic experience produced, across often intersecting mediums of the performing arts, we have found that our ability to attract and promote artists who collectively represent all forms of diversity is a significant and sustainable way of developing audiences which are representative inclusive. We build our programs in a way that ensures a meaningful dialogue and a deeper relationship between artists, the neighborhood, the city, and the broader national and international community we serve.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
SubstituteW-9Form_MLP2020.pdf	33 [KB]	5/18/2020 6:04:25 PM	View file

2. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
MLP_Program-2019_FINAL.pdf	2019-2020 Season Program Book - include ADA symbols and DCA logo		5511 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
Video_Trailers_MLP.pdf	Video Samples of MLP season activities		46 [KB]		View file
MLP History.pdf	Miami Light Project's history and nature of work		53 [KB]		View file
Org Chart 2020_Revised Sheet1.pdf	MLP Organizational Chart 2020		35 [KB]		View file
Board Contact List 2020.pdf	List of Current Board Members		233 [KB]		View file
Letters of Support.pdf	Letters of Support from Foundations		348 [KB]		View file
Series of Profiles_online links.pdf	In-depth profiles of Artists- in-Residence by Jordan Levin		49 [KB]		View file
Questionnaire_Responses_Educational Activities.pdf	Questionnaire Responses for our Educational/Engagement Activities		520 [KB]		View file
Letter from Executive Director_2021-22 GPS Application.pdf	a letter from the Executive Director		214 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

☒ I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

The following question relates to the Florida Single Audit Act. Important: if you answer yes to the following question, State law requires you comply with the Florida Single Audit Act, Section 215.97 Florida Statutes, by uploading an audit report below. You will need to select "Save" at the bottom of this page to make your changes final.

See: <https://apps.fldfs.com/fsaa/> and https://flauditor.gov/pages/pdf_files/fsaa%20q_a.pdf for more information and specific definitions.

1. Has your organization met the \$750,000 annual assistance threshold identified in Section 215.97 F.S. and 2 CFR 200 from all combined state sources and/or all combined federal sources during your organization's last fiscal year?

☐ Yes

☒ No

L. Review & Submit Page 12 of 12

1. Guidelines Certification

☒ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

☒ I hereby certify that I am authorized to submit this application on behalf of Miami Light Project, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Elizabeth Boone